Skills and labor mobility in Central America (D3606)

Description:

The general objective is to identify and close skills gaps of young people to improve their labor outcomes in CAPDR. The specific objectives:

- 1. Support strategic sector skills for employability by creating industry skills strategies that identify sector skills needs & availbale training offer
- 2. To identify digital skill gaps with the deployment of digital skills surveys
- 3. Train young people to close the digital skills gaps (training)

Submitted by:

Gaston Ferrin

Submitted on:

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Status:

Under Evaluation

Category:

Client Support (CS)

Tags:

reskilling soft skills upskilling

Linked Ideas:

Whiteboard:

Team Leader Name

Fernando Pavon

Alternate Team Leader Name

Graciana Rucci

Has the proposal been discussed and authorized by the responsible sector or country department/division, as applicable?

Yes

Team Leader Responsible Department

SCL

Secondary Responsible Department (if more than one)

CIL

Are there specific countries that will directly benefit from your proposal? Specify the beneficiary countries for this TC proposal

Costa Rica

Dominican Republic

Honduras

Panama

Does this proposal involve more than 19 beneficiary countries?

No, it does not involve more than 19 beneficiary countries.

Describe how the proposal aligns with the respective country strategy (for each country selected)

Does the proposal align to one or more sector frameworks?

Yes, the proposal aligns with at least one sector framework

Identify and describe how the proposal aligns to the sector framework(s)

The TC is aligned with the Skills Development Sector Framework Document by improving the skills and labor insertion of young people in these countries.

Select the operational focus areas of the new Institutional Strategy to which the proposal aligns

Social Protection and Human Capital Development

Justify the alignment to each selection above

The TC will enhance the quality and efficiency of human capital formation services, particularly by supporting the young labor force in improving their skills and securing good jobs.

Indicate if the proposal aligns/contributes to one or more of the strategic priorities established by Management, please select from below

America en el Centro

Justify the alignment to each selection above

The CT aligns with the Social development of youth pilar of America en el Cerntro, specifically with the thematic area of skills for success because it will equipo youth with digital skills for success in work and life.

What is the estimated funding that you need in order to implement this proposal? 350000

Select the expected outputs of this proposal

Institutional Strengthening Deliverables (Training Products, Management Information Systems, Operational Manuals, Participatory Mechanisms, etc.)

Pilot Interventions

Are outputs strictly Knowledge Products?

Describe the motivation and main question(s) this TC intends to answer.

Describe the methodological approach to be used and the type of data (when applicable) which will be used If outputs include Knowledge Product(s), please specify which one:

Outputs: Please provide a brief description of the output(s) selected above (i.e. number of units planned, estimated cost, etc.) If you selected others, please specify.

1) Sectoral skills strategies - These strategies will be developed in collaboration with the productive and public sectors. They will identify current and future skills needs, allowing for increased competitiveness in the productive sectors concerned and facilitating the career progression of young people in these industries.

Selection of industries for Sector Strategies: The industries are not "pre-determined". Those mentioned are illustrative examples. The route to follow is to prioritize, together with CID, which industry (1 or 2) has potential for expansion (job openings) for young people operating in at least 3 of the countries to develop a strategy (economies of scale) but taking into account the peculiarities of each country.

- 2) Surveys on the demand for digital talent that will allow for the identification of, among others, the digital skills gaps, both internal and external, as well as the most in-demand occupational profiles.
- 3) Trained young people These young people will be trained in modules "curated" by digital technology companies (eg. Google, Cisco, IBM) based on current market trends. Likewise, the prioritization of these modules will be based on the results of the digital skills surveys. These young people will be able to obtain digital industry badges that are highly recognized by the contracting companies.
- 4) Training entities with installed capacity in at least 3 countries to provide a support model required for the "provision" of this training mechanism using platforms of digital technology companies, ensuring i) scalability and ii) the sustainability of these interventions co-financed with big tech.
- 5) English training pilot with payment-by-results mechanisms designed This pilot will be designed to meet the demand for English courses received by the National Empléate program in Costa Rica. The survey of the demand for digital skills in Costa Rica has shown that English is a key skill to be able to perform in digital occupational profiles and that there is a significant gap in the country. This pilot will be implemented and then scaled with resources from the Empleate program. It will allow the country to generate knowledge and allows for a pilot mechanism that could be replicated in other countries in the region on how English courses can be offered effectively.

Outcomes: If the outputs are delivered successfully, what is the change expected (in capacity, knowledge, behavior, etc.)?

(i) Countries have the capacity to implement adequate skills training programs (digital, sectorial, or english); (ii) Young people with adequate skills and better employment outcomes

Additional Information for consideration

Selection of countries. The current proposal contemplates a first phase with HN, CR, PN and RD, given that there are initiatives in these countries that could be leveraged for a larger scale. However, this does not mean that they cannot be replicated in the other countries of Central America.

Please confirm the year of the Regional Technical Cooperation Call you are applying for

(1) Attachments

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0 Comments