

# Digital Solutions for Transparency and Integrity in Latin America and the Caribbean (D2483)

**Description:**

The objective of this Technical Cooperation (TC) is to strengthen the impact of transparency digital solutions in the region by enhancing the traceability of budget, investment and public contracting systems. The TC will help expand the regional initiative Investmentmap by facilitating the integration of information management systems, data sources, and red flags solutions for integrity in public procurement. This will enable the dissemination of public resources strategically targeted at reducing gender gaps and climate impact.

**Submitted by:**

Juan Vieyra

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**Status:**

Submitted

**Category:**

Client Support

**Tags:**

#gender equality #institutionalcapacity climate change impact integrity transparency

**Linked Ideas:****Whiteboard:****Team Leader Name**

Juan Cruz Vieyra

**Alternate Team Leader Name**

Francesco De Simone

**Has the proposal been discussed and authorized by the responsible sector or country department/division, as applicable?**

Yes

**Team Leader Responsible Department**

IFD

**Are there specific countries that will directly benefit from your proposal?**

Yes

**Mark the specific countries that will be directly benefited from your proposal?**

Brazil

Peru

Suriname

**Where applicable, describe how the proposal aligns with the respective country strategy (for each country selected)**

The TC is aligned with the IDB Group country strategies. In all of them the strengthening of institutions, public management capacities and the adoption of new technologies are present.

**Does the proposal align to one or more sector frameworks?**

Yes, the proposal aligns with at least one sector framework

**Identify and describe how the proposal aligns to the sector framework(s)**

This TC is aligned with the recommendation of the Sectorial Framework of Transparency and Integrity of the IDB to support countries in the strategic and timely adoption of international standards in terms of transparency and integrity. Additionally, it supports credibility and public trust which is a crucial factor in the management of crises and economic reactivation. Evidence suggests that the lack of institutional quality affects citizens' confidence towards government, productivity and economic growth. It also improves transparency throughout the budget cycle, investment and public hiring implies promoting institutional capacity and providing countries with innovative solutions that allow strengthening the management, analysis and visualization of information. Therefore, it is essential to have technological tools from which information management is strengthened in a timely man Definition, execution and control cycle of resources. New technologies are key tools to promote monitoring, monitoring and accountability. Additionally, institutional and incentive mechanisms are promoted that allow to accelerate the digitalization of governments, sectors and territories. This CT will provide support to countries so that efforts are led from the governments themselves, which will allow strengthening institutional abilities and the generation of knowledge, promoting: (i) Integration of information systems for decision making; (ii) active transparency through digital platforms; and (iii) participation of citizenship. It will also improve the homologation, data quality and adoption of international standards by public entities and make diagnoses of public resources management in the region.

**Select the regional challenges and cross-cutting issues to which the proposal aligns to**  
Productivity and Innovation

Climate Change and Environmental Sustainability

Institutional Capacity and Rule of Law

Gender Equality

Diversity

**Justify the alignment to each selection above**

This TC is consistent with the UIS, and is strategically aligned with the strategic priority of productivity and innovation, through the implementation of digital platforms to boost active transparency. Likewise, it is aligned with the transverse issue of institutional capacity and rule of law, emphasizing transparency and integrity in the region through the adoption of new technologies in the public sector by promoting accountability, promoting citizen participation and promoting economic integration through the support to subnational governments in terms of digitalization of public investment management to improve transparency and greater efficiency in spending. The TC is also aligned to the climate change and environmental sustainability and gender equality and diversity cross-cutting issues by including the identification of public resources aimed at reducing gender gaps and climate impact. This TC is aligned to IFD objective of Productivity and Innovation, through the implementation of digital platforms to promote active transparency. Likewise, this TC will provide support to strengthen the State Capacity through: (i) integration of information systems for decision-making; (ii) active transparency through digital platforms; (iii) citizen participation; and (iv) guarantee proper appropriation by governments, which will make it possible to improve standardization, data quality, and the adoption of international standards by public entities and carry out diagnoses of the management of public resources in the region.

**What is the estimated funding that you need in order to implement this proposal?**

450000

**Select the expected outputs of this proposal**

Institutional Strengthening Deliverables (Training products, Management Information Systems, etc.)

Reform Deliverables (Legislation/Multi-country Agreements, Governance Models, Regulatory Frameworks, diagnostics, etc.)

Upstream strategies, action plans, etc.)

Events (other than policy dialogues)

Knowledge Products

**Are outputs strictly Knowledge Products?**

**Describe the motivation and main question(s) this TC intends to answer.**

**Describe the methodological approach to be used and the type of data (when applicable) which will be used**

**Please specify the type(s) of Knowledge Product (s) this TC encompasses:**

Others

**Please provide a brief description of the output(s) selected above (The number of units planned, and the estimated cost). If you selected others, please specify.**

The TC will deliver the following outputs:

Reform deliverables: (i) inventory of digital platforms, information flows, characterization of the entities that generate information, data collection, web services for automatic connection to the databases, indicators, cybersecurity and information technologies available in the different agencies (budget, public procurement, public investment, project banks, transfer and subsidy systems, among others); (ii) analysis of what information can be published at the country level, based on the existing legal and regulatory framework; (iii) report analyzing the data sources to track public funds, monitoring processes and information systems that support such processes; (iv) report identifying risks and opportunities to implement red flags systems in public procurement.

Institutional Strengthening deliverables: (i) report providing technical guidance for the design and development of georeferenced and visualization tools based on structured and unstructured information on budget, investment, public contracting, results, and impact indicators; (ii) report providing technical insights for the construction of flows, analysis, and improvement in the quality of information throughout the budget, procurement, and public investment systems; (iii) report containing the parameterization of software components, information integration mechanisms, cybersecurity, and open data functionalities within the framework of transparency platforms; (iv) reports identifying patterns and trends regarding inefficiencies in the allocation and execution of public resources; and (v) reports highlighting follow-up, evaluation, knowledge transfer opportunities in each country.

Events: (i) launch events for the InvestmentMap platforms; (ii) events on transparency in the use of public resources, particularly showcasing the impact of the InvestmentMap platforms.

Knowledge products: (i) reports on the effectiveness of mechanisms to enhance citizen participation; (ii) training materials to provide support to investigative journalists in the use of data from the InvestmentMap platforms.

**Outcomes: If the outputs are delivered successfully, what is the change expected (in capacity, knowledge, behavior, etc.)**

The expected results of this TC are the following: (i) improvement in knowledge of information systems, existing portals, and processes in each of the countries, prior to and during the development process; (ii) enhanced transparency and traceability of public resources through digital platforms, and (iii) lessons learned shared at the regional level in matters of budget transparency, public investment, and public contracting, including know-how on how to enable the dissemination of public resources strategically targeted at reducing gender gaps and climate impact.

This TC will allow beneficiary countries to strengthen their state capacity and adopt innovative technological solutions to promote greater transparency and accountability on budget, public investments, public procurement and the extractive sector, and at the same time reduce gender and infrastructure gaps and mitigation and adaptation to climate change by identifying budget items and public investment projects in order to prioritize spending. Activities will be developed to promote the use and appropriation by citizens and will allow local governments to attend the adoption of information management tools that increase the efficiency of public investment. Additionally, this TC is critical to consolidate the community of practice at the regional level that allows us to exchange experiences and knowledge and promote integral development of the region. Also countries will support countries adoption with artificial intelligence tools aimed at promoting citizen participation and understanding on technical aspects of public resources management. Finally, countries will be able to identify infrastructure gaps and prioritize specific investment projects

## (0) Attachments

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1 Comment

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### Comment by Daniel Fonseca Silva 01/17/2024

The TC should be prioritized, however the amount needs to be adjusted to US\$400,000. The TC provides a significant platform to promote information systems in transparency and integrity, to strengthen institutional capacity and improve data for decisions on how to improve budget, public investments and public procurement. The InvestmentMap tool will significantly add value for governments and confidence to strengthen the enabling environment in LAC countries.