

**Results Matrix**

**Outcomes**

<b>Outcome:</b>	<a href="#">1 Jamaica's Tourism Strategy Approved</a>
<b>Outcome:</b>	<a href="#">2 Jamaica's Tourism Strategy Disseminated</a>



**Outputs: Annual Physical and Financial Progress**

1 Building a Strong and Sustainable Tourism Strategy						Physical Progress				Financial Progress				Theme	Fund	Flags		
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2023	2024	2025	EOP	2023	2024	2025	EOP					
1.1 Diagnostics and assessments completed	Tourism Sector Governance Assessment	Diagnostics (#)	0	2023	Document	P	0	0	1	1	P	0	5000	9000	14000	Institutional Development	W2A	
						P(a)	0	0	1	1	P(a)	0	5000	9000	14000			
						A	0			0	A	0			0			
1.2 Diagnostics and assessments completed	Tourism Biodiversity and Ecosystem Conservation Assessment	Diagnostics (#)	0	2023	Document	P	0	0	1	1	P	0	4000	9000	13000	Biodiversity and Ecosystem Conservation	W2A	
						P(a)	0	0	1	1	P(a)	0	4000	9000	13000			
						A	0			0	A	0			0			
1.3 Diagnostics and assessments completed	Assessment on the impact of crime and violence on the tourism sector	Diagnostics (#)	0	2023	Document	P	0	0	1	1	P	0	4000	9000	13000	Citizen Security	W2A	
						P(a)	0	0	1	1	P(a)	0	4000	9000	13000			
						A	0			0	A	0			0			
1.4 Diagnostics and assessments completed	Assessment on the tourism education and professional training system	Diagnostics (#)	0	2023	Document	P	0	1	0	1	P	0	5000	10000	15000	Education	W2A	
						P(a)	0	1	0	1	P(a)	0	5000	10000	15000			
						A	0			0	A	0			0			
1.5 Tools designed/strengthened	Tourism Dashboards developed or updated	Tools (#)	0	2023	Dashboards	P	0	0	5	5	P	0	2000	10000	12000	Digital Economy	W2A	
						P(a)	0	0	5	5	P(a)	0	2000	10000	12000			
						A	0			0	A	0			0			
1.6 Diagnostics and assessments completed	Disaster Risk Management analysis	Diagnostics (#)	0	2023	Document	P	0	1	0	1	P	0	2000	10000	12000	Disaster Prevention	W2A	
						P(a)	0	1	0	1	P(a)	0	2000	10000	12000			
						A	0			0	A	0			0			
1.7 Diagnostics and assessments completed	Gender and Diversity in the tourism sector assessment	Diagnostics (#)	0	2023	Document	P	0	0	1	1	P	0	2000	10000	12000	Gender and Diversity	W2A	
						P(a)	0	0	1	1	P(a)	0	2000	10000	12000			
						A	0			0	A	0			0			
1.8 Diagnostics and assessments completed	Sustainable Destinations Assessments	Diagnostics (#)	0	2023	Document	P	0	0	1	1	P	0	3000	12000	15000	Sustainable Cities	W2A	
						P(a)	0	0	1	1	P(a)	0	3000	12000	15000			
						A	0			0	A	0			0			
1.9 Feasibility study completed	Assessment on the climate change impact on tourism	Studies (#)	0	2023	Document	P	0	1	0	1	P	0	3000	11000	14000	Climate Change	W2A	
						P(a)	0	1	0	1	P(a)	0	3000	11000	14000			
						A	0			0	A	0			0			
2.1 Strategies designed	Jamaica's Tourism Strategy Designed	Strategies (#)	1	2023	Document	P	0	0	1	1	P	0	0	47500	47500	Institutional Development	W2A	
						P(a)	0	0	1	1	P(a)	0	0	47500	47500			
						A	0			0	A	0			0			
2.2 Awareness raising campaigns designed/implemented	Tourism Strategy Dissemination	Campaigns (#)	0	2023	Document	P	0	0	1	1	P	0	0	12500	12500	Institutional Development	W2A	
						P(a)	0	0	1	1	P(a)	0	0	12500	12500			
						A	0			0	A	0			0			

**Other Cost**

**Total Cost**

	2023	2024	2025	Total Cost
P		\$30,000.00	\$150,000.00	\$180,000.00
P(a)		\$30,000.00	\$150,000.00	\$180,000.00
A				

