

Operation Number: TCM Cycle: Last Update:

JA-T1217 TCM Period 2023 11/17/2023

## **Results Matrix**

Outcomes

Outcome: 1 Jamaica's Tourism Strategy Approved
Outcome: 2 Jamaica's Tourism Strategy Disseminated

CRF Indicator

## **Outputs: Annual Physical and Financial Progress**

1 Building a Strong and Sustainable	ourism Strategy							Physical Pro					Financial Pro					
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification		2023	2024	2025	EOP		2023	2024	2025	EOP	Theme	Fund	Flags
completed	Tourism Sector Governance	Diagnostics (#)	0	2023	3 Document	Р	0	0	1	1	Р	0	5000	9000	14000	Institutional Development	W2A	
	Assessment					P(a)	0	0	1	1	P(a)	0	5000	9000	14000			
						Α	0			0	Α	0			0			
9	Tourism Biodiversity	Diagnostics (#)	#) 0	0 2023	3 Document	Р	0	0	1	1	Р	0	4000	9000	13000	Biodiversity and Ecosystem Conservation	W2A	
	and Ecosystem Conservation					P(a)	0	0	1	1	P(a)	0	4000	9000	13000			
	Assessment					Α	0			0	Α	0			0			
1.3 Diagnostics and assessments  completed  Assessment on the impact of crime and violence on the touri sector	Assessment on the	Diagnostics (#)	0	0 2023	3 Document	Р	0	0	1	1	Р	0	4000	9000	13000	Citizen Security	W2A	
	impact of crime and violence on the tourism					P(a)	0	0	1	1	P(a)	0	4000	9000	13000			
					A	0			0		0			0				
completed tourism educa	Assessment on the	and	0	0 2023	2023 Document	Р	0	1	0	1	Р	0	5000	10000	15000		W2A	
	tourism education and professional training					P(a)	0	1	0	1	P(a)	0	5000	10000	15000			
						A	0			0		0			0			
	Tourism Dashboards	Tools (#)	ools (#) 0	0 2023	3 Dashboards	P	0	0	5	5	Р	0	2000	10000	12000	Digital Economy	W2A	
	developed or updated					P(a)	0	0	5	5		0	2000	10000	12000			
						Α	0		9	0		0	2000	10000	0			
9	Disaster Risk	Diagnostics (#)	ostics (#) 0	0 2023	3 Document	P	0	1	0	1	P	0	2000	10000	12000	Disaster Prevention	W2A	
	Management analysis	3 (**)				P(a)	0	'	0	'	P(a)	0	2000	10000	12000			
							0	'	0	1			2000	10000	12000			
.7 Diagnostics and assessments	Gender and Diversity	Diagnostics (#)	0	2023	3 Document	A P	_	0	4	0	A P	0	2000	40000	40000	Gender and	W2A	
	in the tourism sector	Diagnostics (#)					0	0		1		0	2000	10000	12000	Diversity		
	assessment	Diagnostics (#)				P(a)	0	0	1	1	P(a)	0	2000	10000	12000			
& Diagnostics and assessments	Sustainable		0			A	0			0		0	2222	40000	0			
1.8 Diagnostics and assessments completed	Destinations Assessments	Diagnostics (#)	0	0 2023		P	0	0		1	Р	0	3000	12000	15000		WZA	
						P(a)	0	0	1	1	P(a)	0	3000	12000	15000			
		Chuding (#)	0 000	2 Danisa i	Α	0			0		0			0		14/04		
1.9 Feasibility study completed	Assessment on the climate change impact on tourism	Studies (#)	0	0 2023	3 Document	Р	0	1	0	1		0	3000	11000	14000	-	W2A	
						P(a)	0	1	0	1	P(a)	0	3000	11000	14000			
						Α	0			0	Α	0			0			
Developing a 2025-2030 Tourism S		Unit of Managemen	Danalina	Danaliaa Vaan	Manua of confidentian		2022	Physical Pro	_	FOR		2022	Financial Pro		EOP	Theme	Fund	Flags
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year			2023	2024	2025	EOP		2023	2024	2025				- lugo
2.1 Strategies designed	Jamaica's Tourism Strategy Designed	Strategies (#)	'	2023	P(a	P	0	0	1	1	Р	0	0	47500	47500	Development	W2A	
						P(a)	0	0	1	1	P(a)	0	0	47500	47500			
						Α	0			0	Α	0			0	In attack a		
2.2 Awareness raising campaigns designed/implemented	Tourism Strategy Dissemination	Campaigns (#)	0	2023		Р	0	0	1	1	Р	0	0	12500	12500	Development	W2A	
						P(a)	0	0	1	1	P(a)	0	0	12500	12500			
						Α	0			0	Α	0			0			

Other Cost	
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**Total Cost** 

CRF Indicator

Standard Output Indicator

	2023	2024	2025	Total Cost
P		\$30,000.00	\$150,000.00	\$180,000.00
P(a)		\$30,000.00	\$150,000.00	\$180,000.00
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