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IMPLEMENTATION COMPLETION AND RESULTS REPORT (IBRD-73060)

FOR A

PROGRAMMATIC LOAN FOR SUSTAINABLE AND EQUITABLE GROWTH: HOUSING SECTOR REFORM

IN THE AMOUNT OF US\$ 502.50 MILLION

TO THE

FEDERATIVE REPUBLIC OF BRAZIL

June 29, 2009

Sustainable Development Department Brazil Country Management Unit Latin America and the Caribbean Region

CURRENCY EQUIVALENTS

(Exchange Rate Effective June 24, 2009)

Currency Unit = Real 1.00 = US\$ 0.50 US\$ 1.00 = 1.99 Reais FISCAL YEAR January 1 – December 31

ABBREVIATIONS AND ACRONYMS

BACEN Banco Central do Brasil (Central Bank of Brazil)

CEF Caixa Econômica Federal (Federal Loan and Savings Bank)
CNM Conselho Monetário Nacional (National Monetary Council)

CVM Comissão de Valores Mobiliários (Security and Exchange Commission)

DPL Development Policy Loan

FAT Fundo de Amparo ao Trabalhador (Worker Support Fund)

FNHIS Fundo Nacional de Habitação de Interesse Social (National Social Interest Housing Fund)

FGTS Fundo de Garantia do Tempo de Serviço (Workers Severance Fund)

IHPH Inter-ministerial Housing Policy Group
 MCMV Minha Casa, Minha Vida (stimulus package)
 MOC Ministério das Cidades (Ministry of Cities)

MP Medida Provisória (Project Law Issued by the Executive)

MW Minimum wage (Currently 1MW=R\$465)

NHP National Housing Policy

PAC Programa de Aceleração do Crescimento (Growth Acceleration Program)

PAR Programa de Arrendamento Residencial (Social Rental Program)

PlanHab National Housing Plan

PSH Programa de Subsidio à Habitação de Interesse Social (Social Housing Subsidy Program)

SBPE Sistema Brasileiro de Poupança e Empréstimo (Savings and Loan System)

SFH Sistema Financeiro de Habitação (Housing Finance System) SFI Sistema Financeiro Imobiliário (Real Estate Financial System)

STN Secretaria do Tesouro Nacional (Treasury)

SWAp Sector Wide Approach
TAL Technical Assistance Loan

TR Taxa Referencial (Reference Interest Rate)

Vice President: Pamela Cox Country Director: Makhtar Diop Sector Manager: Guang Zhe Chen Task Team Leader: Ming Zhang ICR Team Leader: Sameh Wahba

GLOSSARY OF KEY TERMS AND INSTITUTIONS

CEF Caixa Econômica Federal is the largest Federal Public Bank in Brazil and a major player in the housing finance system. It accounts for a significant part of the direct housing credit system (SBPE) lending; uses most of the FGTS funds that are on-lent for housing; manages the accounts of the FGTS members; and distributes the bulk of the public housing subsidy resources.

Estatuto da Cidade (the City Statute) is a law related to urban development which decentralized to municipalities a number of housing and land responsibilities and required cities to develop their institutional capacity, as well as participatory urban plans.

FGTS Fundo de Garantia do Tempo de Serviço is the cornerstone of both the directed credit system as well as the housing subsidy system. It is funded by the monthly compulsory contributions of salaried employees into accounts linked to the workers managed by CEF.

FNHIS (**Fundo Nacional de Habitação de Interesse Social**). National Social Interest Housing Fund that was established as one of the Prior Actions to the DPL. It was established to coordinate transfers, subsidies, financial resources and funding to support the national housing policy.

Law 6.766/79. National legislation that regulates the subdivision of land for urban purposes, which has been under revision since the DPL.

Minha Casa, Minha Vida is an economic stimulus package launched in April 2009 that aims to construct 1 million new homes by 2012.

MOC (**Ministry of Cities**). Created in 2003, the ministry filled an important vacuum in terms of urban and housing policy. It has made important advances to coordinate and define low-income housing policies, sharing with STN the management of the new social housing program.

MP (**Medida Provisória**), a legal instrument issued by the President with the force of law but that has not been approved by the Parliament.

NHP (National Housing Policy) was prepared by the Ministry of Cities in wide consultation with partners and civil society. The Bank was very active in the review of early drafts and in sharing methodology and conceptual framework.

PAC (**Programa de Aceleração do Crescimento**). The government introduced the PAC in January 2007 with a goal of encouraging R\$ 504 billion in public and private investment over the subsequent four years. The measures are divided into five groups: infrastructure (transport, sanitation and housing), credit stimulation, institutional development, tax exemption, and long-term fiscal measures.

PlanHab (National Housing Plan), completed in 2008, is the road map for the National Housing Policy determining specific targets up to 2023 and the responsibilities of each public agency, as well as the financial needs and sources of finance.

Papel Passado Program aims to assist states, municipalities, public administration entities and nonprofit civic associations in promoting land regularization in informal settlements in urban areas.

SFH (**Housing Finance System**). Created in 1964, the SFH is a classic closed-circuit housing finance system offering below-market rates on a limited pool of funds. It includes the SBPE, the savings and loans arm of the system, FGTS, FCVS, and CEF.

PSH (Social Housing Subsidy Program) *Parcelamento* is the component of the PSH that provides upfront subsidies to the beneficiaries and pays financial institutions to supervise the actual construction or purchase of the house. Municipalities contribute with the land and enforce the contracts. *Financiamento* is the component of the PSH that subsidizes both the final beneficiary as well as the bank to finance low-income households. In most cases, municipalities are the guarantors of the loan advanced to the households.

SBPE (**Sistema Brasileiro de Poupança e Empréstimo**) is a system that offers liquid and tax free saving accounts (cadernetas de poupança), at a relatively low interest rate. Part of the deposits is compulsorily dedicated to finance housing loans.

SFI (**Sistema Financeiro Imobiliário**) is the new market-based housing finance system that the government aimed to strengthen under the DPL.

BRAZIL

Programmatic Loan for Sustainable and Equitable Growth: Housing Sector Reform

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A. Basic Informat	ion		
Country	Brazil	Program Name	Programmatic Loan for Sustainable and Equitable Growth: Housing Sector Reform
Program ID	P078716	L/C/TF Number(s)	IBRD-73060
ICR Date	06/29/2009	ICR Type	Core ICR
Lending Instrument	DPL	Borrower	FEDERATIVE REPUBLIC OF BRAZIL
Original Total Commitment	USD 502.5M	Disbursed Amount	USD 502.5M
Implementing Agend Ministry of Finance	cies		
Cofinanciers and Otl	her External Partne	rs	

B. Key Dates				
Process	Date	Process	Original Date	Revised / Actual Date(s)
Concept Review:	01/13/2005	Effectiveness:		05/09/2006
Appraisal:	03/28/2005	Restructuring(s):		
Approval:	06/14/2005	Mid-term Review:		
		Closing:	06/30/2006	06/30/2006

C. Ratings Summary			
C.1 Performance Rating by ICR			
Outcomes	Satisfactory		
Risk to Development Outcome	Low		
Bank Performance	Satisfactory		
Borrower Performance	Satisfactory		

C.2 Detailed Ratings of Bank and Borrower Performance (by ICR)				
Bank	Ratings	Borrower	Ratings	
Quality at Entry	Satisfactory	Government:	Satisfactory	
Quality of Supervision:	Satisfactory	Implementing Agency/Agencies:	Satisfactory	
Overall Bank Performance	Satisfactory	Overall Borrower Performance	Satisfactory	

C.3 Quality at Entry and Implementation Performance Indicators				
Implementation Performance	Indicators	QAG Assessments (if any)	Rating:	
Potential Problem Program at any time (Yes/No):	No	Quality at Entry (QEA)	N/A	
Problem Program at any time (Yes/No):	No	Quality of Supervision (QSA)	N/A	
DO rating before Closing/Inactive status	S			

D. Sector and Theme Codes		
	Original	Actual
Sector Code (as % of total Bank financing)		
Gen pub admin sector	15%	15%
Housing finance and realty	47%	47%
Other social service	23%	23%
Housing construction	15%	15%
Thomas Code (Drives we/Coose down)		
Theme Code (Primary/Secondary)		
Legal institutions for a market economy	17%	17%
Other financial and private sector development	17%	17%
Social safety nets	17%	17%
Access to urban services and housing	33%	33%
Land administration and management	16%	16%

E. Bank Staff		
Positions	At ICR	At Approval
Vice President:	Pamela Cox	Pamela Cox
Country Director:	Makhtar Diop	Vinod Thomas
Sector Manager:	Guang Zhe Chen	John Henry Stein
Task Team Leader:	Ming Zhang	Maria Emilia Freire
ICR Team Leader:	Sameh Naguib Wahba	
ICR Primary Authors:	Sameh Naguib Wahba	
	Catherine Lynch	

F. Results Framework Analysis

Program Development Objectives (from Program Document)

The objective of the program was to support the Government's efforts to improve access of the poor to improved housing and serviced land, while maintaining fiscal discipline.

Revised Program Development Objectives (as approved by original approving authority) (a) PDO Indicator(s)

Indicator	Baseline Value	Original Target Values (from approval documents)	Formally Revised Target Values	Actual Value Achieved at Completion or Target Years
Indicator 1: The DPL did not include PDO indicators.				

(b) Intermediate Outcome Indicator(s)

T 10 4	D 11 17 1	Original Target Values (from	Formally	Actual Value Achieved at
Indicator	Baseline Value	approval	Revised	Completion or
		documents)	Target Values	Target Years
Policy Area #1 Stre	engthening the Housing	Policy and Govern	ment Institution	0
the Housing Sector				
Indicator 1 :	Completion and dis		National Hous	
Value	No national	Completion and		National Housing
(quantitative or	housing plan	dissemination of	No	Plan completed;
Qualitative)	existed	the National		dissemination
,	2007	Housing Plan		delayed
Date achieved	2005			November 2008
Indicator 2:	of the law	ng the FNHIS estal	blished upon th	ne general approval
Value	No management	FNHIS		FNHIS
(quantitative or	group for the	management	No	management
Qualitative)		council established		council established
Date achieved	2005			August 2006
Indicator 3:	OGU resources for		in FNHIS in th	ne medium term as
indicator 5.	determined in the l	egislation	I	I
	No OGU resources	OGU resources for		OGU resources for
Value	for housing	housing included		slum upgrading and
(quantitative or	included in the	in the FNHIS in	No	social housing
Qualitative)	FNHIS	the medium term		channeled through
		VII 1110 GIVIII VOIII		FNHIS
Date achieved	2005			2006
Indicator 4:	Number of municip	palities with Housi	ng Plans prepa	red and approved
Value	No federally approved municipal	** 1 6 1		Unknown; requires
(quantitative or	housing plans	Undefined	No	survey
Qualitative)	existing			
Date achieved	2005			2009
Indicator 5:	Number of public v	vorkers trained by	means of the	tool kits
Value	No to al leita			Approximately
(quantitative or	No tool kits	Undefined	No	1,500 persons
Qualitative)	existing			trained
Date achieved	2005			2007 – 2009
Indicator 6:	Number of municipus training and institu		•	ns which received
Value		*		
(quantitative or	N/A	N/A	N/A	N/A
Qualitative)				
Date achieved				
	·			
Policy Area #2 Ref	orms to Increase the Sta	bility and Scale of	Housing Financ	ee Market
Indicator 7:	Number and value (relative to data of	0 0		9
Value	R\$3.0 billion SBPE +	Undefined	No	R\$29.9 billion SBPE +
	1			

(quantitative or	R\$2.4 billion FGTS = R\$5.4 billion total			R\$ 9.2 billion FGTS = R\$ 39.1 billion total
Qualitative)	K\$5.4 billion total			K\$ 59.1 difficil total
	54,500 units SBPE +			298,513 units SBPE +
	155,275 units FGTS = 209,775 units total			243,703 units FGTS = 542,216 units total
Date achieved	209,773 units total			2008
				2008
Indicator 8:	Record of court cas	ses on nousing fin	ance	OPE 4
Value	CEF contracts:	TT 1 C 1	NT	CEF contracts:
(quantitative or	Trust deed: 483	Undefined	No	Trust deed: 973
Qualitative)	Mortgage: 7,979			Mortgage: 3,024
Date achieved	2006			2008
Indicator 9:	Number and value (CRIs) accredited l		ed securities i	ssued and traded
Value				
(quantitative or	R\$ 2.1 billion	Undefined	No	R\$ 4.9 billion
Qualitative)	34 transactions	Ondermed	140	72 transactions
Date achieved	2005			2008
	Number of alterna	⊥ tive lending agenc	ies (micro-len	
Indicator 10:	cooperatives) inclu			
Value	0 alternative			0 alternative lenders
(quantitative or	lenders included in	Undefined	No	included in the
Qualitative)	the database			database
Date achieved	2000			As of 2009
Indicator 11:	Improve database	on performance o	f alternative a	gents
	Weak system to	_		No improvement to
Value	collect information	Improve database		database of
(quantitative or	on micro-lenders	on performance of		performance of
Qualitative)	and cooperatives	alternative agents		alternative agents
Date achieved	2004			2009
Indicator 12:	Increase in aggrega	ate value and num	ber of SBPE	mortgages
Value	D\$2 0 1:11: a.s.			D\$20.0 b:11: a.a.
(quantitative or	R\$3.0 billion	Undefined	No	R\$29.9 billion
Qualitative)	54,500 units			298,513 units
Date achieved	2004			2008
	Deposits retained i	n BACEN due to l	ack of adhere	nce to the measures
Indicator 13:	included in Resolut	tion 3259/2005 (no	w 3347) deter	mining the
	allocation of SBPE	funds		
Value	R\$1.7 billion			R\$6.25 billion
(quantitative or	above required	Undefined	No	above required
Qualitative)	consolidated	Ondermed	NO	consolidated
Quantative)	housing loans			housing loans
Date achieved	2005			2008
Indicator 14:	Structure of FGTS	and SBPE housing	ng lending by i	ncome brackets
	FGTS:			FGTS:
Value	< 5MW = 85.6% of units and 59.3% of the value for	FGTS and SBPE		< 5MW = 71.4% of units and 54.1% of value for the
(quantitative or	the budget year	move down-	No	budget year
Qualitative)		market in the		
,	SBPE:	intermediate term		SBPE:
	Low value lending = 3.2%			Low value lending = 8.6%

	of outstanding loan portfolio			of outstanding loan
Date achieved	2006			2008
Indicator 15:	Financial institution	ons with access to	FGTS funding f	or housing finance
indicator 13.	purposes			
Value (quantitative or Qualitative)	2 financial institutions (both public) with access to FGTS funding	Expand the number of institutions with access to FGTS funding		10 financial institutions with access to FGTS funding; 5 effectively using the funds
Date achieved	2003			2008
Indicator 16:	Total amount mad equilibrio (for both			
Value	equilibrio (101 bott	mortgage rouns		i materials)
(quantitative or Qualitative)	R\$ 528 million	Undefined	No	R\$979 million
Date achieved	FY 2005			FY 2008
Indicator 17:	Distribution of FG	TS housing subsi	dies (upfront an	d interest rate) by
indicator 17.	income brackets			
Value (quantitative or Qualitative)	<1 MW = 28.9% 1 - 2 MW = 10.3% 2 - 3 MW = 19.6% 3 - 4 MW = 21.2% 4 - 5 MW = 18.0% 5 - 6 MW = 2.0%	Improved targeting of FGTS subsidies	No	< 1 MW = 24.7% 1 - 2 MW = 6.3% 2 - 3 MW = 18.1% 3 - 4 MW = 28.4% 4 - 5 MW = 22.5%
Date achieved	2005			2008
		-		
Policy Area #3 Imp	prove Effectiveness and	l Harmonize Feder	al Housing Subsi	dies
Indicator 18:	Preparation and p policy as a core co			
Value (quantitative or Qualitative)	No existing comprehensive housing subsidy policy	Preparation and publication of a comprehensive housing subsidy policy	No	Comprehensive housing subsidy policy completed as part of the National Housing Plan
Date achieved	2005			2008
Indicator 19:	Amount of PSH su households benefit		of aggregate volu	me and number of
Value (quantitative or Qualitative)	R\$0.5 billion 59,038 households	Undefined	No	R\$0.4 billion 65,471 households
Date achieved	2004			2008
Indicator 20:	% of PSH subsidionew verification re		e very poor (und	er 2 MW) under
Value (quantitative or Qualitative)	100%	Undefined	No	100%

Date achieved	2004			2008
Indicator 21:	Number of finance program	ial institutions par	ticipating in th	ne financiamento
Value (quantitative or Qualitative)	2 commercial banks	Increase in the number of financial institutions participating in the program	No	21; primarily small financial agents
Date achieved	2004	1 2		2008
Indicator 22:		amento agents pred lo not comply with		ication of sanctions
Value (quantitative or Qualitative)	N/A	Increase in agents prequalified	No	All parcelamento agents are prequalified
Date achieved	2004			2008
Indicator 23:	Number of munic	ipalities trained in	parcelamento	procedures
Value (quantitative or Qualitative)	0	Undefined	No	0
Date achieved	2004			2008
Indicator 24:	Number of households which receive upfront grants and aggregat volume of subsidies (FGTS)		ts and aggregate	
Value (quantitative or Qualitative)	R\$ 474 million 196,000 households	Undefined	No	R\$ 380 million 70,000 households
Date achieved	2005			2008
Indicator 25:	% of FGTS upfro	nt grants which go	to households	s with < 4MW
Value (quantitative or Qualitative)	80.5%	Undefined	No	79.3%
Date achieved	2005			2008
Indicator 26:	Number of finance system	ial institutions par	ticipating in F	GTS upfront grant
Value (quantitative or Qualitative)	2 financial institutions	Undefined	No	2 financial institutions
Date achieved	2005			2008
Indicator 27:	M&E system is do	esigned and in plac	ee	
Value (quantitative or Qualitative)	No M&E system existing	Establishment of an M&E system	No	Comprehensive M&E system for the housing sector not established; program-specific systems established

Date achieved	2005			2009
Indicator 28:	Execute regular a	udits consistent w	ith Brazilian la	w
Value (quantitative or Qualitative)	Undefined	Regular audits would be performed	No	Regular audits by the TCU (national internal accounting agency) are performed
Date achieved	2004			2009
Indicator 29:	Periodic and long	g-term monitoring	and evaluation	
Value (quantitative or Qualitative)	Monitoring and evaluation not conducted on a regular basis	Periodic and long- term monitoring and evaluation	No	Periodic and long- term monitoring and evaluation has improved
Date achieved	2004			2009
Indicator 30:	_	evaluation of the		ental Program)
	program and the	first round of PSH	I subsidies	
Value (quantitative or Qualitative)	No evaluation completed	Completion of an evaluation of the PAR program and the first round of PSH subsidies	No	Evaluations completed
Date achieved	2004			2007
Policy Area #4 Lar	nd and Urban Develop	ment		
Indicator 31:	_	ies that have develor s targeted by the S	-	ans, relative to the
Value (quantitative or Qualitative)	1.2%	Undefined	No	36.2%
Date achieved	As of 1996			As of March 2007
Indicator 32:		isted by the nation		
	settlements, relat	ive to the demand	defined by offic	cial data available
Value (quantitative or Qualitative)	R\$ 1.1 billion 170,000 families	Undefined	No	R\$ 8.5 billion 730,000 families
Date achieved	2003 - 2005			2006 – 2008
Indicator 33:		ies that have devel	oped local hous	sing plans
Value (quantitative or Qualitative)	No federally approved municipal housing plans.	Undefined	No	Unknown; requires survey
Date achieved	2005			2009
Indicator 34:	% of municipality regularization	ies that implement	ed municipal p	olicies of land
Value (quantitative or Qualitative)	N/A	N/A	N/A	N/A

Date achieved				
Indicator 35:	% of municipalities programs in relatio irregular settlement	n to the number o		
Value (quantitative or Qualitative)	65 municipalities 382 settlements	Undefined	No	387 municipalities 2,578 settlements
Date achieved	As of 2005			As of 2009

G. Ratings of Program Performance in ISRs

No.	Date ISR Archived	DO	IP	Actual Disbursements (USD millions)
1	05/03/06	S	S	\$502.5M disbursed on May 9, 2006.

H. Restructuring (if any)

N/A

1. Program Context, Development Objectives and Design

1.1 Context at Appraisal

The loan was appraised in early 2005 during the first Lula Administration. During that period, the Government was working on several fronts to demonstrate its commitment to fiscal and macroeconomic stability. For the first time since the 1970s, the Brazilian economy was experiencing a healthy combination of brisk growth, single-digit inflation, and a current account surplus.

Since 2003, the Government had established an agenda of microeconomic and institutional reforms to foster capital accumulation and productivity gains and thereby favor sustainable and equitable growth. Decline in investment levels in infrastructure had been large. Productivity performance had been relatively better, but a poor "investment climate" was still a major obstacle to further productivity gains. The reforms were structured around four pillars: (a) reducing logistics costs to raise productivity and ease trade; (b) improving the business environment to enable better market functioning; (c) enhancing financial efficiency and depth; and (d) transforming knowledge into productivity through innovation.

The improvements in the housing sector fit within the Government's microeconomic agenda of reforms, and would require increased mortgage credit, effective property rights, and the removal of obstacles to commercial lending for housing. These matched the broader initiatives of supporting private sector development, improving the business environment, and increasing financial depth. Better regulation for land use was also an ingredient of the larger task of improving infrastructure regulation and simplifying business entry and operation, other elements of the agenda. And the emphasis on targeted subsidies and auctioning was part of a broader effort to increase the efficiency of social expenditure. A new housing policy was thus envisioned to galvanize the government's microeconomic agenda, reduce social distress and improve fiscal management.

In February 2000, Brazil's Congress passed a constitutional amendment that guarantees the right to adequate housing for all Brazilians. Accomplishing this goal, while maintaining fiscal discipline, presented a major challenge. While the issue of housing and the attendant social, economic, environmental, and health issues was a priority in the electoral campaign of President Lula in 2002, progress in housing outcomes had proven limited by 2005. This was in large part due to the fact that the new Government had to develop an institutional and policy framework for the sector from the ground up. Fiscal restrictions, self-imposed by the Government, further limited their ability to launch new housing investment programs.

1.2 Original Program Development Objectives (PDO) and Key Indicators (as approved)

On June 14, 2005, the Bank Board approved the Programmatic Loan for Sustainable and Equitable Growth: Housing Sector Reform (Loan 7306-BR), which became effective on

May 9, 2006. The operation was part of a set of four loans to support the Government of Brazil in its agenda for sustainable and equitable growth. An accompanying Technical Assistance Loan was approved by the Board on November 10, 2005 to assist the Government in pursuing its new housing policy and design the necessary policy reforms which would be supported by further Bank lending.

Program Development Objectives. The objective of the program was to support the Government's efforts to improve access of the poor to improved housing and serviced serviceable land, while maintaining fiscal discipline. Specifically, the operation aimed to support the Government in its efforts to: (a) develop a sound national policy and institutional framework for housing and urban development; (b) strengthen the housing credit and savings systems, and provide incentives for the housing finance market to expand as well as move "down-market"; (c) design and implement a unified federal housing subsidy system to address the affordability of housing solutions for the poor; and (d) reduce the costs of formal urban land development by strengthening land legislation and regulations and real property registries.

Key Indicators. The operation was designed to provide timely, appropriate support to a policy reform program that was, by its very nature, medium-term in scope. The DPL supported initiatives already completed. A list of the policy developments required by the Loan Agreement in this first phase of the program is provided in Annex 7. The results framework identifies eight key actions as "triggers" for the preparation of a subsequent DPL – completion of these actions would serve as a clear signal of the Government's intention to maintain the policy trajectory of the program – and thirty-five Performance/Outcome Indicators. These performance indicators were selected as a means of measuring the Government's progress in addressing specific policy needs.

1.3 Revised PDO

N/A

1.4 Original Policy Areas Supported by the Program

The DLP supported the Government's efforts in four areas of housing sector and urban development policy reform, including: (i) Strengthening the Housing Policy and Government Institutional Framework; (ii) Reforms to Increase the Stability and Scale of the Housing Finance Market; (iii) Improving the Effectiveness of Federal Housing Subsidies; and (iv) Land and Urban Development.

Strengthening the Housing Policy and Government Institutional Framework. Until the creation of the Ministry of Cities in 2002, the housing system in Brazil was driven by a set of federative entities without a clear articulation of policies or a plan to address the housing and urban development problems of the country. At the time of the DPL approval, the Government had made significant progress in strengthening housing policy institutions, consolidating financial resources for Federal housing programs so as to increase their impact and homogenize their allocation criteria, and taken steps to strengthen subnational entities to implement housing policy.

Reforms to Increase the Stability and Scale of the Housing Finance Market. Since the mid-90s, Brazilian authorities have attempted to restructure the country's housing finance sector and have embarked on the gradual transition from a system of directed credit in a highly segmented market towards an integrated and capital market-driven housing finance system, with an increased role of private universal banks in the immediate-term and a functioning secondary mortgage market in the medium-term. While major progress had been made in the improvement of the regulatory and legal frameworks for the primary and secondary housing finance market, there were still serious constraints preventing private banks from entering the market. The result was that, in general, private lenders limited their mortgage lending to relatively large loans to upper-income customers.

Improving the Effectiveness of Federal Housing Subsidies. Housing subsidies in Brazil had traditionally been embedded in below-market interest rates inherent in the FGTS system and to a lesser degree by the SBPE system. At the time of the DPL approval, the FGTS had initiated improvements in its systems, approved by the FGTS Conselho Curador in 2004. In particular, it moved to greater effectiveness of its subsidy system, and had improved its targeting to lower-income borrowers.

Land and Urban Development. In addition to actions geared to stimulate demand for housing and to enable the subsidies to help the lowest income brackets, efforts were required to complement demand-side adjustments with supply-side reforms. There was a consensus that land supply in Brazil is constrained by excessive regulation, conservative zoning, and over restrictive devices, albeit their purpose of protecting the poor against speculation and to guaranteeing a minimal level of human dignity. Specifically, the revision of law 6.766/79 (which sets general norms of urban law concerning land subdivision for urban purposes) had been a priority since the mid 1990s, and the Ministry of Cities had since its creation in 2003 played a critical role in facilitating public debate on the law and its reform. It was the goal of the Ministry of Cities that any revision of the law be consistent with the main principles underlying the Government's policies on land and housing. By the time of approval of the DPL, the Government had begun a process to improve the legal and institutional framework as regards urban development and formal settlement creation to address both the backlog of needed investment and to create an enabling environment for the orderly incorporation of new land subdivisions.

1.5 Revised Policy Areas

N/A

1.6 Other significant changes

N/A

2. Key Factors Affecting Implementation and Outcomes

2.1 Program Performance

Program performance for the DPL is rated **satisfactory** because the Government has made significant progress regarding most of the identified policy needs, in addition to demonstrating through the *Programa de Aceleração do Crescimento* (PAC) and the new *Minha Casa, Minha Vida* stimulus package the prominence of the housing sector and its importance to the growth and equity agenda. In effect, under the DPL, important advances were made in (a) strengthening the housing policy and Government's institutional framework, (b) expanding the scale of the housing finance market, (c) increasing the transparency of housing subsidies, and (d) enhancing land tenure regularization.

Improvement in some other areas has lagged slightly behind target, including: (a) limited expansion of private lenders' down-market penetration using FGTS funds; (b) a comprehensive M&E system for the housing sector is still under development and (c) slow progress in the harmonization and consolidation of housing subsidies under the *Fundo Nacional de Habitação de Interesse Social* (FNHIS) and in the expansion of upfront housing subsidies through the *Programa de Subsidio à Habitação de Interesse Social* (PSH). In spite of the latter issues, the significance of the achievements in several other areas and the fact that the two most important Government investment programs in the past four years have focused on the housing sector, including the improved clarity and targeting of subsidies under the *Minha Casa*, *Minha Vida* program, warrants that the overall program performance be rated as satisfactory.

One of the factors affecting the assessment of program performance and outcomes is the timing of this implementation completion report (ICR). The initial plan was to prepare only one ICR for the entire DPL program (consisting of four loans - two related to housing and two related to employment and poverty), to be completed six months after the closing date of the last DPL in the series, which would have been the second housing related DPL. However, the second housing DPL did not move forward as Government did not require a fast-disbursing loan at this time due to its improved fiscal stance. Therefore, the second employment and poverty DPL, which closed June 30, 2008, became the last DPL in the series and their respective ICRs were prepared separately. The fact that this ICR is prepared more than two years after the date of completion of the housing DPL, made it possible to assess over a longer timeframe the impact of the implemented reforms and thus offer a more comprehensive overview of the housing sector. In particular, the timing of the ICR has allowed it to take into account the Government's interventions through the PAC and the MCMV program, which are testament to the Government's strong commitment to the housing sector and its importance to the growth and equity agenda.

2.2 Major Factors Affecting Implementation

The Government was, and has remained, committed to the housing reform program. This commitment was evidenced by the broad set of policy reforms that took place prior to the DPL and the continued financial and institutional focus that housing issues have had during the last four years. In particular, two of the largest public investment programs launched in the past four years tackled housing problems in Brazil, which demonstrates

the importance attached by the Federal Government to the housing sector. These are the PAC, launched in 2007 and in which R\$13.5 billion in urban upgrading and housing investments have been contracted, and the R\$34 billion MCMV stimulus package, recently launched in April 2009.

The background analysis supporting the reform program was sound, and based on extensive analytical work done by the Bank and the Borrower. During the two-year preparation of the DPL, the Bank Team, with support from international and Brazilian housing experts, worked closely with the Borrower to fully understand the challenges facing the housing and land sectors and identify the specific reforms necessary to reach the development objective of improving access to housing for the poor. After access to shelter services was identified as a priority area for Bank intervention during the pre-CAS consultation process towards the end of 2000, the Bank launched fieldwork that led to a comprehensive piece of ESW (Brazil Progressive Low-Income Housing: Alternatives for the Poor, Report 22032-BR). In 2001, the Brazilian authorities explicitly requested Bank assistance in preparing a National Housing Policy for Brazil taking into account the new macroeconomic stability of Brazil, the much wanted deregulation of the credit system, and the increased potential for capital market development.

Difficulties faced in the implementation of the companion Technical Assistance Loan prevented the timely achievement of some outcomes envisaged under the DPL. The DPL was designed to provide continued support to the Ministry of Cities in the implementation of the reform agenda through the approval of an accompanying housing sector Technical Assistance Loan (TAL). Among the items that were identified to be funded by the TAL were capacity building for the National Housing Secretariat, operationalization of the FNHIS, a strategic study of the FGTS, support for subsidy harmonization and rationalization, establishment of a comprehensive Monitoring and Evaluation (M&E) system, strengthening of sub-national planning and housing entities, and development of a national urban upgrading program. Difficulties in the procurement process of the different studies to be financed under the TAL, unavailability of consultants in Brazil with the necessary housing sector expertise, and the availability of alternative funding sources within the Ministry to conduct some of the work led to significant implementation and disbursement delays of the TAL. As a result, the implementation of the M&E system was significantly delayed.

An overall favorable macro-economic environment led to lower interest rates and as such increased lending for housing. The annual flow of housing mortgage loans grew from R\$5.4 billion in 2004 to R\$39.1 billion in 2008. This rapid expansion of housing finance owes in large part to positive macroeconomic conditions, as well as to improved legal and regulatory framework. In effect, the economy grew at an average of 4.8 percent between 2004 and 2008, while inflation dropped from 12.5 percent in 2002 to 5.9 percent in 2008. This led the Central Bank to reduce the headline interest rate (SELIC) from 26.5 percent in 2003 to 9.25 percent in June 2009.

The expansion of the housing finance market in general and further down-market penetration by private lenders was affected by the recent global economic crisis. The

DPL design correctly identified that there are inherent macroeconomic risks associated with any policy-based program of support and that this is particularly true in the case of housing finance. The recent global economic crisis, which began to show effects in Brazil in October 2008, has slowed growth in the housing finance market, especially for private financial institutions. Indeed, while the flow of SBPE mortgages issued by private lenders had peaked in August 2008, October 2008 marked the first month-on-month decline in mortgage flow relative to the previous year, and by February 2009, mortgage loans issued by private lenders had fallen 46 percent lower than the same period in 2008. Only CEF's sustained increase of SBPE lending prevented the decline of mortgage loans. The crisis and its effect on the contraction of credit by private lenders are thus expected to delay the expansion of the private housing finance market and its extension to lower income households.

2.3 Monitoring and Evaluation (M&E) Design, Implementation and Utilization:

The DPL defined a results framework in which triggers for a subsequent DPL, performance indicators and medium-term anticipated results were defined for each policy reform area. However, an institutional arrangement for the collection of data and its monitoring was not designed. Moreover, many of the numerous performance indicators lacked baseline data and did not indicate specific targets. The PAD does not provide a clear division of responsibilities for M&E among institutions/agencies, especially since the different policy areas fall under the purview of different entities. As the designated implementing agency, the Ministry of Finance could be assumed to be responsible for overall M&E of the DPL outcomes. Yet, in the main reference to M&E in the PAD, it is indicated that the TAL would ensure that performance monitoring and evaluation is mainstreamed in the Government's housing policy. As such, it could be inferred that the Ministry of Cities would be the responsible agency for M&E of the DPL.

Given that no specific organization was clearly designated as responsible for monitoring and evaluation of the performance indicators for the DPL, no coordinated effort was made to consolidate the necessary information from the different agencies or to use these indicators to inform decision-making and resource allocation.

2.4 Expected Next Phase/Follow-up Operation (if any):

It was envisioned that Bank support to the Government's reform and investment program would be structured over the four years following the DPL and would comprise (a) loans aligned with the Government's budget cycle and linked to federal policy reform efforts, including the establishment of a sector-wide housing subsidy program; (b) a Technical Assistance Loan (TAL) which was approved in 2005 and has been extended to close in December 2010; and (c) a possible investment-linked operation, to be prepared under the Sector Wide Approach (SWAp) modality. The DPL was designed to support the establishment of the institutional and policy environment for sustainable housing sector development consistent with the emerging national priorities and to set the stage for a follow-on DPL, the focus of which would be to enhance the effectiveness of the housing finance system and the targeting and transparency of subsidy programs. While several of the identified triggers have been met, the Government has not moved forward with the

second housing related DPL. The improvement in economic conditions and the rapid build-up of foreign reserves meant that in 2007 the Federal Government did not need to borrow for budget support, and as such has not pursued the second housing DPL.

3. Assessment of Outcomes

3.1 Relevance of Objectives, Design, and Implementation

(to current country and global priorities, and Bank assistance strategy)

The objectives of the DPL remain highly relevant to current country priorities. While Brazil's macroeconomic conditions have improved considerably since the DPL and poverty rate dropped from 32.9 percent in 2003 to 24.2 percent in 2007, the country still faces a large housing shortage, especially among the lowest income groups. Indeed the National Housing Plan estimated the Brazilian housing deficit as 7.9 million units across the country, corresponding to 14.9 percent of total households in Brazil. Most of the demand for housing is in the lower income ranges. In fact, 90.3 percent of the urban housing deficit of the country is concentrated in families with monthly incomes of less than three minimum wages and 96.3 percent in families with monthly incomes of less than five minimum wages. This strong concentration of the deficit among the low-income occurs in all regions of the country, including metropolitan areas where the cost of housing is substantially higher than other areas.

The focus of the DPL on the housing sector and the reforms that it underpinned remain very relevant for Brazil's growth agenda, as well as the equitable sharing of such growth. Reforms to remove constraints to housing demand and to housing supply should result in both increased investment in housing construction, thus contributing to higher demand for labor, and increased capital accumulation. Improved access to affordable housing and shelter conditions in informal settlements would also be expected to contribute to crime reduction and enhanced labor productivity. This explains why, in the aftermath of the global economic crisis, the Government has identified the housing sector as the focus of its new stimulus package to generate employment, attract investment and contribute to growth, while addressing the housing challenge. As such, the DPL's objective and design remain very relevant to both the growth and equity agendas, which are the main Government priorities and key pillars in the Country Partnership Strategy.

In terms of design, the DPL's four areas of focus are particularly valid and provide a comprehensive response that addresses both demand- and supply-side challenges preventing low-income households' access to affordable, adequate housing. The PAD acknowledged that the DPL's scope was ambitious, and noted that in particular the land component was expected to produce results over a longer timeframe, and likely by the time of the follow up housing sector DPL that was then envisaged. As such, one could argue that the first DPL ought to have focused only on the first three policy areas—housing policy, finance and subsidy, leaving aside land issues to the second DPL. However, the inclusion of a land policy component under the DPL was warranted to initiate the policy dialogue and because separating demand and supply-side issues would

have risked compromising the intended development outcomes, as housing sector reform requires a comprehensive solution.

The DPL's implementation arrangement was well designed, particularly through the set up of the inter-ministerial working group bringing together key stakeholders (Ministry of Finance, Ministry of Cities, and BACEN). Even though the group's regular meetings somewhat waned following the completion of the DPL, the institutional cooperation that was initiated under the DPL served as the foundation for the design and implementation support of the PAC's urban upgrading component and the design of the MCMV stimulus program. The DPL could thus be credited for initiating institutional cooperation in housing policy and program formulation, mainly between the Ministries of Finance and Cities, as well as with Casa Civil, BACEN, and CEF.

3.2 Achievement of Program Development Objectives

(including brief discussion of causal linkages between policy actions supported by operations and outcomes)

Policy Area #1

The outcome of Policy Area #1: Strengthening the Housing Policy and Government Institutional Framework is rated <u>satisfactory</u> because of (i) the completion of the National Housing Plan; (ii) the activation of the managing council for the FNHIS and consolidation of housing related funding to lower federative levels, albeit not in the largest national investment programs; and (iii) the centrality of housing policy within the two most important national development programs during the last four years. Of minor concern is the slow progress on the completion of municipal level housing plans.

The strengthening of the government's housing policy making institutions was evidenced by the completion of the National Housing Plan (PlanHab) in 2008. The National Housing Secretariat elaborated the PlanHab in close collaboration with related ministries, local governments, the private sector, and social movement groups. The PlanHab has a planning horizon until 2023, and will guide the planning of public and private actions aimed at better targeting existing and future resources to confront the housing needs of the country.

During the last four years, housing has become an important issue in the national development agenda – both the PAC and the recent economic stimulus package, the two most important national development programs during the last four years, place an emphasis on the housing sector. Within the PAC, housing was allocated R\$ 10.7 billion for 268 urban upgrading initiatives, not including R\$ 2.2 from the FNHIS. The PlanHab, the primary product of Policy Area #1, was used as the foundation for the development of the international economic crisis stimulus package – *Minha Casa, Minha Vida*. The R\$ 34 billion stimulus package focuses on the housing sector, and specifically on the provision of housing for low-income families. The package includes upfront subsidies combined with housing loans, infrastructure financing, and housing production chain financing. It is important to note that the inter-ministerial working group (Prior Action #2) has evolved over time to become more action oriented. The design and

implementation of the stimulus package highlights the strengthened working relationship between the Ministry of Finance and the Ministry of Cities.

The establishment of the FNHIS in 2005, the activation of its managing council in 2006, and the channeling of funds for upgrading and social housing through it, demonstrate a significant first step towards the consolidation of financial resources for federal housing subsidies. Indeed, R\$1 billion per year was allocated to the FNHIS in the PPA 2008-11 to pass through to states and municipalities. However, there is a large discrepancy between the amount of funds passing through the FNHIS and the overall federal resources for lowincome housing. Specifically, resources for housing from the PAC (R\$10.7 billion for 2007-10) and the MCMV stimulus package (R\$20.5 billion for 2009-12) were not channeled though the FNHIS.¹ This is primarily due to flaws in the design of the Fund, which are in the process of being addressed by the Government, as well as the limited duration nature of these two programs. If FNHIS is meant to be the cornerstone of a new system of relationship between the federal and local governments, developing direct federal funding channels outside the FNHIS may make the whole new system weaker. That said, it is important to note that while the funds for the PAC and MCMV are not channeled through the FNHIS, the Ministry of Cities is responsible for providing the main guidelines and criteria for monitoring the expenditures.

As part of the establishment of the FNHIS, states, the Federal District, and municipalities were required to create local housing plans (PLHIS) by 2009 in order to access federal resources. However, as of March 2009, only 26 municipalities had completed and received approval of their PLHIS by CEF, and the National Secretariat of Housing officially postponed the deadline to December 2010. The 26 municipalities that received approval, however, only represent those that had requested financial support from the Ministry of Cities to develop their plans. Several other cities, such as Sao Paulo, do have housing plans but are not included in this list. According to the Ministry of Cities, a survey would need to be conducted to determine the number of municipalities with housing plans at this time.

Policy Area #2

The outcome of Policy Area #2: Reforms to Increase the Stability and Scale of Housing Finance Market is rated <u>satisfactory</u> because of (i) the extremely large relative increase in housing finance lending; (ii) well focused targeting of FGTS subsidies; and (iii) the improved foreclosure process due to the introduction of the trust deed instrument. A persisting challenge, however, is the limited expansion of the private housing finance market to lower income groups.

¹ Many of the upgrading projects in the PAC involved significant sanitation works. As such, it was determined that it would be easier to route the housing funds through the sanitation budget. The direct end users of the MCMV funds are not other federative bodies, as it was feared that state and municipal capacity would be overburdened given that they are already responsible for implementing the PAC. This made it not possible to use the FNHIS under its current design. To have used the FNHIS, states and municipalities would need to execute lengthy procurement processes (at least 8 months for a bidding process). For the 0 to 3 minimum wage portion of the MCMV program, the intention was to remove part of this lengthy process and make it easier for the municipalities in terms of management. However, they remain key players due to the fact that they are responsible for identifying the land, the developer, and the beneficiaries. In addition, FNHIS was designed as an "accounting" fund, which is a limiting factor as it cannot, for instance, carry over funds from one year to the other.

Between 2004 and 2008, the value of mortgages issued for existing and new housing septupled (increasing from R\$ 5.4 billion in 2004 to R\$ 39.1 billion in 2008) and the number and value of mortgage-backed securities issued and traded doubled (R\$ 2.1 billion through 34 transactions in 2005 and R\$ 4.9 billion through 72 transactions in 2008). It is important to note that while lending growth has been impressive, it is both due to reforms prior to and as part of the project, as well as the improvement of macroeconomic conditions.

Another reason for the large increase in residential lending was reforms of the SBPE, which mandates that a fixed percentage of savings held by a financial institution be used for housing finance (Prior Action #5). Indeed, SBPE mortgages increased from R\$ 3.0 billion in 2004 to R\$ 29.9 billion in 2008. Instruments put in place to bring SBPE lending down-market, specifically the multiplier system, have also shown success. Lending for "low-value" properties increased from 3.2 percent of the outstanding portfolio in 2006 to 8.6 percent by 2008.

The issue of Law No. 10.931/2004 (Prior Action #4), which strengthened the Borrower's housing credit regulatory framework, has also played a significant role in broadening the housing finance system. Specifically, financial institutions interviewed stated that the new collateral instrument introduced by Law No. 9.514/1997 and enhanced by Law No. 10.931/2004, the trust deed (*alienação fiduciária*), has proven much more effective than mortgages in the case of foreclosure, which significantly reduces the time and transaction cost. ABECIP (Brazilian Association of Real Estate Lending and Savings Institutions) reports that the process of foreclosure in case of non-repayment can be completed in as little as three months. As for the *patrimônio de afetação* or developer escrow account, it has not been used as widely as expected due to high transaction costs. Instead, developers have used special purpose vehicles to achieve the same objective with respect to purchaser advance payments, and have also resorted to other means of financing their projects than through purchaser advance payments.

In regard to improving the targeting and transparency of the FGTS subsidy program and extending access to FGTS funds to additional financial institutions (other than CEF), the results have been mixed. FGTS lending to households earning less than 5 minimum wages per month decreased from 85.6 percent of contracts in 2006 to 71.4 percent in 2008. However, the targeting of FGTS subsidies remains well focused on the lowest income groups, with 78 percent of the subsidies going to households earning less than 4 minimum wages in 2008. The on-lending of FGTS funds by private financial institutions remains very limited despite that fact that R\$ 3 billion of FGTS funds were earmarked for private lenders' use under the *Pró-Cotista* program. Currently, five public and private financial institutions effectively use FGTS funds for housing loans, out of ten that are authorized to do so. Private lenders' interest remains limited due the low return relative to high perceived risk and the large upfront costs required to develop new underwriting systems for a different client group. In addition, lenders find the requirements for asset-

² The trust deed instrument was introduced by Law No. 9.514/1997 and enhanced by Law No. 10.931/2004.

liability matching imposed by CEF's FGTS operating arm as onerous and requiring them to develop new separate accounting systems, which also represents another important upfront cost. It is important to note that, with the rapid increase in recent years of SBPE deposits, private banks have not been in a rush to use FGTS funds, as they are mandated to lend a minimum percentage of SBPE deposits for housing finance.

The objective of expanding access to housing finance showed progress during the last 4 years, despite the fact that no alternative lenders (the type of lender that usually caters to underserved income categories) came to the market. Indeed, as described above, downmarket lending for both the SBPE and FGTS increased during the period. While the average size of the housing loans increased (approximately R\$ 26,000 in 2004 to R\$ 72,000 in 2008 or 175%), so did average per capita income in metropolitan areas (approximately R\$ 467 in 2004 to R\$ 605 in 2008 or 30%), albeit at a lower rate.

Policy Area #3

The outcome of Policy Area # 3: Improving the Effectiveness of Federal Housing Subsidies is rated <u>moderately satisfactory</u> because although a comprehensive housing subsidy policy was developed and transparent subsidies included in the MCMV package, very limited advances have been made in establishing a monitoring and evaluation system. Of minor concern is the fact that the pilot PSH program did not become the credit-linked upfront subsidy program envision in the DPL, since it served as a transitional first step in realizing this type of program under the MCMV on a much larger scale.

The main anticipated outcome for this policy area was that the Government would develop a strategy for the allocation of all subsidies and programs across priority groups, in line with overall housing policy goals. A second anticipated outcome was that a comprehensive monitoring and evaluation system for the housing sector would be in place. This first portion of this goal was accomplished in 2008 with the preparation and publication of a comprehensive housing subsidy policy as a core component of the National Housing Plan.

The development of a comprehensive monitoring and evaluation (M&E) system, however, is significantly behind schedule. A conceptual design of an M&E database system was proposed as part of the PlanHab. While there is enthusiasm for establishing the database system, as well and an internal capacity to perform program impact analyses, the initiative has not moved forward since the DPL.

Although a comprehensive monitoring and evaluation system for housing has not been established, periodic and long-term monitoring and evaluation do occur. First, the development of the PlanHab involved an in depth evaluation of the housing sector. Second, a committee closely monitors the PAC investments in urban upgrading with representatives from the Ministry of Cities, CEF, and the Casa Civil who meet on a biweekly basis. An Excel-based monitoring system was established and is updated every week. This information is then presented for evaluation during the bi-weekly meetings. In addition, as highlighted in the results framework, two evaluations of the housing rental

support program PAR were carried out by CEF and the Ministry of Cities completed an evaluation of the *Programa de Subsidio à Habitação de Interesse Social* (PSH) in 2007, during which field visits and interviews were conducted.

The design of the MCMV stimulus package also demonstrates a consolidation of the upfront subsidy policy initiated by the federal government under the PSH program and used in the FGTS system.³ The stimulus package builds on the subsidy policy framework of the PlanHab, and includes programs in which low-income housing will be financed by a combination of savings, subsidies, and credit with predictable resources allocated over the next 3 years (this includes R\$20.5 billion from the OGU and R\$7.5 billion from the FGTS). This represents a great step forward in Brazilian low-income housing policy and reflects the prominence that housing issues have under the current government. In 2001/2002, the Government launched an innovative upfront subsidy program - the PSH - with funds coming from the Federal Government's budget and allocation done by competitive auctions to financial institutions. This pilot, transitional program served as an important first step in creating a "budget-financed upfront housing subsidy system for very low income groups," which is now being realized under the MCMV stimulus package on a large scale.⁴

Policy Area #4

The outcome of Policy Area # 4: Land and Urban Development is rated <u>satisfactory</u> due to (i) the significant increase in the regularization of informal settlements through the *Programa Papel Passado;* (ii) the significant increase in upgrading activities, primarily through the PAC; and (iii) recent advances in reforming urban land development legislation. Of minor concern is the slow progress in elaborating updated municipal master plans.

The creation of the *Programa Papel Passado*, coordinated by the National Secretariat of Urban Programs (Prior Action #9), aims to assist states, municipalities, public administration entities and nonprofit civic associations in promoting land regularization in informal settlements in urban areas. In the years 2004 and 2005 R \$ 15.5 billion from the federal budget were allocated to municipalities, states and civil society organizations for land regularization activities in 382 settlements (65 cities in 20 states). By 2009, 2,578 settlements in 387 municipalities had initiated land regularization with direct and indirect support from the Program. In addition to settlement-specific regularization processes, it was anticipated by the DPL that municipalities would develop citywide

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³ In the model used by FGTS - and present in MCMV – there are two subsidies: an upfront grant to reduce to purchase price of the home and a reduced interest rate loan to augment the size of the credit available to the household.

⁴ The PSH has faced multiple challenges. First, the program was designed to help bring private banks into the low-income housing finance market. Since inception, five private commercial banks have been successful in the auctions for the right to the upfront subsidies, the largest being Bradesco. Bradesco, as well as some other private banks, determined that the program was too complicated for them, especially the income progressive nature of the upfront subsidy. Nowadays, there is strong competition from small financial agents who made aggressive bids. These small financial agents lack capital to provide the program's loan component, and instead serve as middlemen for the upfront grants. In some cases, especially for the 1MW target group, the state or municipality complemented the subsidy with a further subsidy, thereby providing a fully subsidized unit to the beneficiary. As such the program has been operating mostly a non-credit-linked subsidy program.

regularization plans. According to the National Secretariat of Urban Programs, no information has been collected regarding this indicator.

In the past 4 years, there has been a significant shift in urban development focus towards urban upgrading. Indeed, funds allocated for urban upgrading increased from an estimated R\$1.1 billion (170,000 families) during 2003-2005 to R\$8.5 billion (730,000 families) during 2006-2008. The large increase in families benefiting from urban upgrading is due to OGU investments in the national program for precarious settlements (starting in 2006) as well as the PAC (starting in 2007).

Finally, the draft Urban Land Subdivision Law, which was prepared as early as 1999 to replace Law 6.766/79, is still under discussion in the House. The Council of Cities has undertaken a large number of activities and seminars across the country to promote the revised law, and a special commission is still supporting the finalization of a draft Law. In the immediate term, to address urban land regulation bottlenecks, the Government's MP No. 459 of March 25, 2009, for the MCMV program included important advances in the area of land tenure regularization related to takings, technical requirements for land regularization projects, streamlining the environmental licensing process, and devolving to municipalities the authority to approve land regularization for low-income housing.

Progress in elaborating and updating municipal master plans (*Planos Diretores*) has been only moderate. While the Statute of the City established that 1,682 municipalities needed to develop and approve Participatory Master Plans by October 2006, currently only about 36 percent of them have realized this goal, and an additional 49.8 percent have started the process.⁵

3.3 Justification of Overall Outcome Rating

(combining relevance, achievement of PDOs)
Overall Outcome Rating: Satisfactory

The overall impact of the broad set of housing sector reforms implemented by the Government of Brazil since 2005 have made a significant impact in improving access of the poor to improved housing and serviced land. Moreover, while it is perhaps impossible to directly attribute causality, the urban upgrading component of the PAC and the housing sector focus within the new economic stimulus package are clearly related to the strengthening of the national housing policy and institutional framework that resulted from the DPL measures, in particular the improvements in housing subsidy policy and land sector reforms initiated under the DPL.

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⁵ To promote the development of updated master plans, between 2003 and 2006, the National Secretariat of Urban Programs implemented 388 awareness workshops that gathered 21,298 participants and reached professionals and social representative from 1,349 municipalities in every Brazilian state.

In regard to the second part of the PDO - improving access of the poor to improved housing and serviced land, "while maintaining fiscal discipline" – the Government of Brazil has also performed in a satisfactory manner. Since the DPL, fiscal vulnerability was decisively reduced due to tight fiscal policy. From 2003 to 2007, the public sector primary surplus averaged 4 percent of GDP. For 2008, the public sector primary balance should reach 4.5 percent. As a result, the public debt fell to 36 percent of GDP in 2008, from 50.5 percent of GDP in 2002. Strong primary balances and declining interest rates and debt led to the reduction of the public sector overall deficit from 4 percent in 2002 to 1.3 percent in 2008.

In the areas where progress was slower, such as the development of a housing sector monitoring and evaluation system and the expansion of private lenders' down-market penetration, continued work is ongoing.

3.4 Overarching Themes, Other Outcomes and Impacts

(if any, where not previously covered or to amplify discussion above)

(a) Poverty Impacts, Gender Aspects, and Social Development

It was anticipated that most of the specific policy measures supported by the DPL on housing finance, housing subsidy and land tenure regularization issues would have significant positive poverty impacts. Performance outcomes of the program, such as the down-market movements of the FGTS and SBPE, significant increase in housing subsidy funds for low-income households, and the sharp increase in families benefiting from urban upgrading investments, appear to confirm this supposition.

Similarly, the subsequent launch by the Government of the PAC, which focuses, among other activities, on infrastructure delivery and upgrading of low-income settlements, is credited with significant improvement in living conditions of low-income groups. Most recently, the MCMV program also promises to have significant pro-poor impacts. The direct impact of such programs of enabling low-income households to access new housing units and/or improve their existing shelter conditions in squatter/informal settlements and the expected impacts of homeownership and tenure regularization on vulnerability reduction and serving as a foundation to improve living conditions are likely to have significant poverty alleviation effects.

(b) Institutional Change/Strengthening

(particularly with reference to impacts on longer-term capacity and institutional development)

The DPL and its accompanying TAL, have had positive impacts on the institutional strengthening of the Ministry of Cities, and especially the National Secretariat of Housing. Specific institutional strengthening actions within the DPL include the establishment of the inter-ministerial working group between the Ministry of Cities and the Ministry of Finance and the establishment and operationalization of the FNHIS Management Council. The inter-ministerial working group has proven sustainable, and the model continues to be used for the implementation of the PAC and the preparation of the MCMV program, in cooperation with Casa Civil. In addition, the process of developing the PlanHab, and especially the regional and inter-ministerial workshops, strengthened the Secretariat's

capacity to lead the housing policy dialogue at multiple federative levels. Finally, this evolution within the Secretariat, and the Ministry of Cities more broadly, is evidenced by the leading role that they are playing in the implementation of the PAC and the design and launch of the MCMV stimulus package.

(c) Other Unintended Outcomes and Impacts (positive or negative)

One of the outcomes of the DPL was to establish a strong foundation for sector dialogue and consultation between the Government and the private sector, including private housing lenders and the development and construction industry. While consultations between Government and private sector occur frequently, the strengthening of public-private consultations in the housing sector was also due to the Bank's convening power and to the joint attendance by many Brazilian public officials from the Ministries of Finance and Cities as well as from private lenders and developers of the low-income housing finance executive course held annually at the Wharton School, University of Pennsylvania (to which the Bank facilitated attendance). Such links have allowed several affordable housing developers to prepare a joint presentation to Casa Civil and the Ministries of Finance and Cities on the challenges facing the industry's down-market penetration, as part of the consultations around the MCMV program.

3.5 Summary of Findings of Beneficiary Survey and/or Stakeholder Workshops (optional for Core ICR, required for ILI, details in annexes)

4. Assessment of Risk to Development Outcome Rating: Low

The risk that the reform actions taken under the DPL will not be maintained is low. The reforms to the housing sector have strong legitimacy and political support, and are not likely to be reversed. Moreover, in many cases, the Government has already mainstreamed policy changes, such as land regularization, upfront subsidy programs, integration of housing policy formulation, and sub-national strengthening, and launched new programs upon this foundation (e.g. the PAC and MCMV).

However, there are some internal and external risks that could delay some of the development outcomes that are expected in the medium to long-term. One internal risk is that the subsidies for low-income housing will contract in the future. This has the potential of being an opportunity to push for further sector reforms to enhance subsidy efficiency, targeting and leveraging private lenders to expand down-market to cater to low-income groups.

Another risk is that CEF's expanded mandate under the MCMV program could delay the reform efforts aiming to stimulate private lenders to further expand down-market, especially in the 5-10 minimum wage segment. CEF, as a public bank, has been called upon to serve as a key implementer of counter-cyclical policies, and in this case the MCMV is one of the key measures. Increasing CEF's role as a large government institution at the center of the housing finance system, tasked with implementing government's housing policy, could be perceived as hampering the opening of the

housing finance market which was one of the development objectives. While it is acknowledged that many government initiatives to fight the economic crisis are based on quick government intervention, there is still some concern that such a move may appear to go against the commitment taken by the Government to expand private lenders' participation. However, as explained in Section 3.2, the low-income segment of the market targeted by the MCMV program, especially in the 0-5 minimum wage range, is still not particularly attractive to private banks at this moment, which makes it necessary for CEF to play this implementation role.

Finally, an external risk is that private banks and housing developers contract business, especially among middle and lower-income markets, due to the international economic crisis. The launch of the MCMV program was specifically intended as a mitigation measure against such risk.

5. Assessment of Bank and Borrower Performance

(relating to design, implementation and outcome issues)

5.1 Bank Performance

(a) Bank Performance in Ensuring Quality at Entry

(i.e., performance through lending phase)

Ratings: Satisfactory

The program of reforms agreed with the Government was based on extensive analytical work done by the Bank during preparation of the DPL and strong dialogue with the Borrower. Indeed, the Bank identified, facilitated preparation of, and appraised the operation such that it was most likely to achieve planned development outcomes. The Bank team was effective at drawing upon international and domestic expertise regarding the multiple sector issues. Importantly, there was close cooperation between the Government and the Bank team and the full integration of the Bank support in a policy making process that commenced well before the project was launched. Comprehensive and detailed Aide Memoires of Bank missions during preparation and supervision attest to an in-depth understanding of sector issues, which in turn owes to the extent and quality of earlier sector work and composition of the Bank's team. The Bank took further steps to ensure quality and tried to minimize the risk of a reform reversal by preparing an accompanying technical assistance loan, which was envisioned as a tool to provide continued support to the Government and the reform agenda.

The one area where improvement could have occurred was the results framework and M&E indicators. A large number of indicators were selected, including some which do not appear very relevant for measuring the intended outcomes of the policy reforms. Often, the indicators selected lacked targets and some lacked baseline values, making it difficult to measure improved performance. Moreover, a responsible agency for the monitoring of the indicators was not identified.

(b) Quality of Supervision (including M&E arrangements)

Ratings: Satisfactory

DPLs inherently put more emphasis on preparation than supervision, especially in a case of a single tranche loan based on meeting prior actions such as this one. The Bank's involvement with the Borrower regarding the DPL continued after the DPL was approved. Two supervision missions were conducted in January 2006 and December 2006, and the resulting Aide Memoires remained of high quality. The technical assistance loan was also put in place as a tool for continuing support for the housing reform agenda, which has allowed for another supervisory platform for the DPL's outcomes. That said, once the DPL closed and when it became clear that the second DPL may not take place, the engagement between the Bank and the Government on the housing sector waned. Despite the fact that the TAL remained under implementation, this instrument did not prove to be appropriate to maintain a solid follow-up on issues such as performance indicators.

(c) Justification of Rating for Overall Bank Performance Rating: Satisfactory

The overall Bank performance rating reflects primarily the solid analytical foundation and the quality of sector dialogue established with the Government during the preparation of the DPL. The quality of supervision was also satisfactory. The results framework and the M&E indicators represented the one area where some improvement was warranted.

5.2 Borrower Performance (a) Government Performance Patinger Satisfactory

Ratings: **Satisfactory**

Government performance is rated satisfactory because it displayed strong ownership of the program by instituting major policy changes as prior actions to the program. Moreover, the Government has continued implementing policy actions within the framework of the agreed reform agenda and integrating housing sector growth into key national development programs. That the two largest Government investment programs over the past four years focused on the housing sector is proof of the importance that the Government places on the housing sector. Finally, the government has had a successful record in maintaining fiscal balance in recent years, including during and following the DPL.

(b) Implementing Agency or Agencies Performance Ratings: **Satisfactory**

Multiple ministries and public agencies were involved in the preparation and implementation of the DPL through the commitment of staff and involvement in the policy formulation dialogue. The most relevant include the Ministry of Finance, Ministry of Cities, and the Caixa Econômica Federal. The participation of the ministries and agencies ensured the quality of the program design and achievement of development outcomes. Their close collaboration, jointly, with Casa Civil and with the private sector, was also an important foundation to the implementation of the sector reforms, during the preparation of the DPL and subsequently under the PAC and MCMV programs.

(c) Justification of Rating for Overall Borrower Performance

Ratings: Satisfactory

Strong ownership by the Government and the active participation of highly qualified staff from ministries and public agencies ensured the quality of preparation and implementation of the DPL.

6. Lessons Learned

(both operation-specific and of wide general application)
The lessons learned from the DPL include:

- (i) Government participation in the analytical preparation and formulation of the policy reform agenda is key to ensuring long-term commitment. While some specific activities within the results framework did not evolve as planned, the Government has shown a clear commitment, through several large scale programs, to developing the housing sector based on the conceptual policy guidelines espoused in the DPL.
- (ii) Linking housing construction to economic stimulus plans is an effective and politically palatable means of spurring housing construction for specific income groups as well as generating employment. The launch of the *Minha Casa*, *Minha Vida* stimulus package has gained broad support within Brazil and will catalyze housing programs identified in the National Housing Plan.
- (iii) The use of the trust deed in housing finance instead of the traditional mortgage has proven to function extremely well in a context like Brazil because it provides a stronger incentive to pay since title is only transferred when the loan is paid in full. Indeed, loans based on trust deed in Brazil have had a lower foreclosure rate than loans based on other forms of security like a mortgage lien.
- (iv) The inherent focus in DPLs on preparation relative to supervision and the use of single tranche DPLs based on prior actions makes it difficult for the Bank to support the achievement of medium and long-term sector goals and reforms and curtails the ability to measure outcomes. As such, the design of a series of DPL with an accompanying technical assistance loan is conceptually strong because it facilitates a continuity of support for the sectoral reform agenda. However, such design requires careful sequencing to ensure that the TAL is concurrent with the DPL series.
- (v) DPLs with reform agendas that require specific actions from the private sector, require the identification of tools to ensure an open dialogue between the public and private sectors during implementation.

7. Comments on Issues Raised by Borrower/Implementing Agencies/Partners (a) Borrower/Implementing agencies

The Bank incorporated all of the data corrections provided by the involved government agencies, as well as the majority of comments made during the ICR review meeting and those received in writing. A description of the main issues discussed is provided in Annex 4.

(b) Cofinanciers

N/A

(c) Other partners and stakeholders

N/A

Annex 1 Bank Lending and Implementation Support/Supervision Processes

(a) Task Team members

P078716 - Programmatic Loan for Sustainable & Equitable Growth: Supporting Housing	
Sector Policy	

Names	Title	Unit	Responsibility/ Specialty	
Lending				
Supervision				
Maria Emilia Freire	Regional Adviser	LCR		
Loic Chiquier	Lead Financial Officer	GCMNB		
Dean A. Cira	Sr Urban Spec.	EASVS		
Ivo G.P. Imparato	Sr Urban Spec.	LCSUW		
Pedro Olinto	Senior Economist	DECVP		
David N. Sislen	Sector Leader	LCSSD		

(b) Staff Time and Cost

P078716 - Programmatic Loan for Sustainable & Equitable Growth: Supporting Housing Sector Policy

50001101101					
	Staff Time and Cost (Bank Budget Only)				
Stage	No. of staff weeks	USD Thousands (including travel and consultant costs)			
Lending					
FY03	5	104.73			
FY04		0.24			
FY05	26	252.41			
FY06		-2.99			
FY07		0.00			
Total:	31	354.39			
Supervision					
FY03		0.00			
FY04		0.00			
FY05		0.00			
FY06	13	140.49			
FY07	1	41.44			
Total:	14	181.93			

Annex 2. Beneficiary Survey Results (if any)

N/A

Annex 3. Stakeholder Workshop Report and Results $(if\ any)$

N/A

Annex 4. Summary of Borrower's ICR and/or Comments on Draft ICR

The Secretariat of International Affairs within the Ministry of Finance received the draft Implementation Completion and Results Report (ICR) for the Housing Sector DPL on May 22, 2009. This draft was disseminated to involved Government agencies for review and comment. On June 10, 2009, a meeting was held at the Ministry of Finance to discuss feedback from the various agencies. Subsequently, on June 23, 2009 a meeting was held between the Government and the World Bank team responsible for the ICR to discuss the comments and agree upon revisions to the text. This Annex summarizes and consolidates the main content observations made by the Secretariat of Housing (Ministry of Cities); the Secretariat of the Treasury, the Secretariat of Economic Policy, and the Secretariat of International Affairs (Ministry of Finance); the Securities and Exchange Commission; the Central Bank; and the Caixa Econômica Federal.

In addition to the correction of some specific data points, the following issues and clarifications were raised with the World Bank team:

Housing Sector Monitoring and Evaluation

Many advances have been made in establishing monitoring and evaluation systems within the housing sector in Brazil during the last four years, especially related to specific programs.

For example, all housing and urban upgrading related investments in the PAC are closely monitored by representatives from the Ministry of Cities, CEF, and the Casa Civil who meet on a bi-weekly basis. A monitoring system, including status of the projects within municipalities, was established and is updated every week. This information is then presented for evaluation during the bi-weekly meetings. CEF's monitoring of its housing related loan programs has also improved. This led to changing terms of its construction material loans and reducing non-performing loans.

In regard to periodic evaluations of programs, two evaluations the PAR program were carried out by CEF. The Ministry of Cities also completed an evaluation of the PSH in 2007, during which field visits and interviews were conducted. Finally, the development of the PlanHab involved an in depth evaluation of the housing sector, including housing and land markets, demand, supply and subsidy issues.

The establishment of a comprehensive monitoring and evaluation system for the hosuing sector is currently under development within the Ministry of Cities. As part of the PlanHab, a conceptual design of an M&E database system was proposed It would build on the infrastructure that is already in place as part of the Cadunico (Cadastro Único, a household cadastre focused on poor neighborhoods and used as the basis for social development programs; it is operated by CEF with inputs from municipalities and is under the oversight of the Ministry for Social Development) and Cadmut (Cadastro Nacional dos Mutuários, the consolidated cadastre of housing subsidy recipients, operated by CEF under the oversight of the Ministry of Cities). It would leverage the

lessons learned from the implementation of the Bolsa Familia program. It is envisioned that the database would be managed by the National Secretariat of Housing, with the logistical support of CEF.

Design of the National Fund for Social Housing (FNHIS)

At the time when the FNHIS was designed, its main purpose was to consolidate federal housing funding as a means of better coordinating housing policy in the country. However, the design of the Fund has limited its use in the implementation of recent programs, specifically the PAC and the MCMV.

The first limitation is that FNHIS was designed as an "accounting" fund, which means that funds cannot be carried over from one fiscal year to the next. As such, if a project is delayed, the funds that have not been disbursed are at risk of being allocated to other uses. For this reason, upgrading resources under the PAC (which has a multi-year implementation period) were channeled through the sanitation budget.

The second limitation is that resources are passed through the FNHIS from the federal government to states and municipalities. These federative bodies are then required to adhere to all public procurement regulations. The execution of lengthy procurement processes, which could last for at least 8 months each, would greatly hamper the quick implementation of an initiative such as the MCMV program.

With these limitations in mind, the fact that housing resources for special programs like the PAC and MCMV have used channels outside FNHIS does not indicate a weakness in the coordination of housing policy, but rather the need to redesign the Fund to make it more flexible in use. The process of redesigning the FNHIS is currently underway and was analyzed as part of the National Housing Plan. Moreover, it is important to note that while the funds for the PAC and MCMV are not channeled through the FNHIS, the Ministry of Cities is responsible for providing the main guidelines and criteria for monitoring their expenditures.

Expansion of FGTS lending to private banks

The issue of limited participation of private banks in the application of financial resources from the FGTS for housing is attributed, in the ICR, to some outstanding operational issues. Since 2005, the World Bank has argued on behalf of the private banks, including to the FGTS Council itself, that excessive regulations of the funds (distribution requirements by geographic location and income bracket, for example) and the lack of flexibility with the funding (the FGTS rules provide the funds after the loan is made, rather than in advance) limit expansion of the FGTS funding to private banks. However, this argument ignores the primary factors that limit private banks' interest in using FGTS funds, specifically that FGTS has a small spread and is expensive for those banks who already have to worry about meeting their lending mandate under the rules of the SBPE. Moreover, with the introduction of the "low property value" multiplier into the SBPE

system, the SBPE lending started to reach into the same income range as the FGTS, making accessing the FGTS funds even less attractive.

In addition, the recent boom in savings account deposits in 2007 and 2008, served as a further deterrent from seeking out FGTS funds because the private banks were occupied with fulfilling their mandatory lending obligations.

Attempts have been made to induce participation by the private banks in FGTS lending. Since the first discussions regarding the DPL, there had been a group of about a dozen financial institutions approved to access FGTS resources. Some of these agents specialize in sanitation sector lending operations where the spread is greater than in housing finance. In 2008, with the launch of Pró-Cotista Program, which allows the use of FGTS resources to income groups above 10 minimum wages, private financial actors requested resources and created the need to supplement the budget by R\$ 3 billion. This amount was specifically allocated to private banks. Frustratingly, the private banks that had requested these resources have not used them.

Role of CEF in the Minha Casa, Minha Vida stimulus package

With the launch of MCMV, CEF consolidated its role as the operational arm of the Government in the implementation of public policies in the area of housing. As a public financial institution, CEF focuses its effort on assisting the segment of the population that constitutes the overwhelming majority of the housing deficit, that is, families that earn up to 5 minimum wages. This role could be shared with the private banks - at least with regard to funding - but the strict rules for using these resources, including the requirement to target low income groups who are not the traditional clientele of private banks, hampers the ability of the private banks to assume this role in the short term. Therefore, the expansion of the role of the CEF as a major government institution at the center of the housing finance system is a reality that is necessary to drive the counter-cyclical measures of the Government at this moment, specifically in regard to the MCMV program's goals of providing housing to low-income segments of the population.

Evolution of the PSH program

The PSH, as a pioneering program of the Government to link upfront grants with housing loans, was instrumental in the evolution of this type of housing program in the country. Specifically, the lessons learned with the PSH have been essential in designing the housing subsidy component of the MCMV program.

During the duration of the PSH, multiple public and private banks have participated in the actions for the upfront grants. Some of these banks determined that the program was too complicated for them, in addition to having concerns with the very low-income target market, low level of profitability, or the dispersion of projects across the country. As the program evolved, the Government decided to put more emphasis on meeting the needs of the lowest income groups through greater participation of states and municipalities, and

therefore the upfront grant portion (*parcelamento*) of the program took prominence over the housing loan component (*financiamento*).

Clarification regarding Certificados de Recebíveis Imobiliários (CRIs)

The indicators table in the Project Appraisal Document includes two errors related to CRIs. First, the issuance and trading of CRIs are "registered," and not authorized. Secondly, the government agency with which the CRIs are registered is the Securities and Exchange Commission (CVM), not the Central Bank (BACEN). The sentence should read as "Number and value of mortgage-backed securities issued and traded (CRIs) accredited by CVM". The Results Framework should be revised to reflect these inaccuracies.

Clarification of Law No. 10.931/2004 (Prior Action #4)

Law No. 10.931 did not introduce the trust deed instrument. This instrument was created by Law No. 9.514 in 1997. Law No. 10.931 did, however, make small adjustments to Law No. 9.514, primarily to allow the use of the trust deed instrument for specific types of leasehold transactions. The enactment of Law No. 10.931 was much more important in regard to the establishment of the *patrimônio de afetação* or developer escrow account

Annex 5. Comments of Cofinanciers and Other Partners/Stakeholders

N/A

Annex 6. List of Supporting Documents

Aide Memoire: May 2003

Aide Memoire: December 2004

Aide Memoire: January 2005

Aide Memoire: February 2005

Aide Memoire: January 2006

Aide Memoire: December 2006

Caixa Econômica Federal. Annual Report, 2005.

Caixa Econômica Federal. Annual Report, 2006.

Caixa Econômica Federal. Annual Report, 2007.

FGTS. Annual Report, 2005.

FGTS. Annual Report, 2006.

Government of Brazil: Housing Sector Letter of Development Policy, May 6, 2005.

World Bank. Brazil: Program Document for a Programmatic Loan for Sustainable & Equitable Growth: Supporting Housing Sector Policy. Report No. 31756-BR. May 11, 2005.

World Bank. Brazil: Project Appraisal Document for a Housing Sector Technical Assistance Loan. Report No. 31691-BR. October 13, 2005.

World Bank. Brazil Progressive Low-Income Housing: Alternatives for the Poor. Report 22032-BR. December 21, 2002.

Annex 7. Summary Policy Matrix

Issue/ Policy Need	Performance/ Outcome Indicator	Mid-term Outlook
	cy and Government Institutional Framework for the Hou	ısing Sector
1. Strengthen government's hierarchy of housing policy making institutions	Completion and dissemination of the National Housing Plan	Multi-year development plan with clear targets established at the three levels of government and M&E indicators to evaluate progress
2. Consolidate financial resources for federal housing subsidies	 Group for managing the FNHIS (National Fund for Social Housing) established OGU (federal budget) resources for housing included in FNHIS in the medium term 	 Increase the efficiency of the resources available for low income finance and leverage private sector resources Public sector resources available for low income housing managed in an integrated fashion by sector institution in line with the perceived need to address market failures and problems of affordability
3. Strengthen sub-national governments for the implementation of the National Housing Policy.	 Number of municipalities with Housing Plans (Planos Diretores) prepared and approved Number of public workers trained by means of the tool kits Number of municipalities in the metropolitan regions which received training and institutional development 	Local governments are able to identify dynamics of low income housing market, evaluate capacity to address main issues, request assistance from the higher government levels as needed, engage with the community, and anticipate the need for further serviced land.
#2 Reforms to Increase the Stabilit	y and Scale of Housing Finance Market	
1. Improve regulatory and legal environment for housing finance.	 7. Number and value of mortgages issued for existing and new housing 8. Record of court cases on housing finance 	 Housing Credit and Housing Finance systems grow to the level of comparable countries Regulatory framework is transparent and credit insurance has been launched allowing better pricing for risky clients Most newly formed households will be able to access formal, market produced housing
2. Strengthen capital market funding systems for housing finance (SFI)	 Number and value of mortgage-backed securities issued and traded 	Substantial increase of housing loans, expansion of secondary markets and securitization.
3. Strengthen and facilitate expansion of alternative lenders for non-collateralized shorter term lending for low and moderate income housing	10. Number of alternative lending agencies included in the database on housing finance11. Improve database on performance of alternative agents	 Expansion of alternative financing system for low income, including micro-credit and others Shared and open information/ monitoring systems help alternative agencies to become more relevant in the sector and to reduce exposure of low income clients to dishonest practices

4. Reform of SBPE (savings and	12. Increase in aggregate value and number of SBPE	Gradual deregulation of SBPE and integration of its
	55 5	
loan system) to expand its scope	mortgages	funding into the formal capital market, in line with the
and move it down-market in the	13. Deposits retained in BACEN due to lack of	consolidation of the macroeconomic stability and the
intermediate term and to promote	adherence to the measures included in Resolution	development of the housing finance market system (SFI)
its gradual integration in the	3529/2005 determining the allocation of SBPE funds	
market	14. Structure of FGTS and SBPE housing lending by	
	income brackets	
5. Improving the targeting and	15. Financial institutions with access to FGTS funding	FGTS is improving its performance as a provident fund
transparency of the FGTS	for housing finance purposes	without sacrificing its role in the financing of low income
(Workers Severance Fund) interest	16. Total amount made available for FGTS interest rate	housing
rate subsidy program and extended	subsidies	
access to FGTS funds	17. Distribution of housing subsidies by income brackets	
#3 Improve Effectiveness and Harn		
1. Consolidate and rationalize	18. Preparation and publication of a comprehensive	Rationalization of subsidy programs with clear criteria of
federal housing subsidies in order	housing subsidy policy as a core component of the	targeting and monitoring
to leverage private funds and local	National Housing Plan	Subsidy system expands the access of credit to low
government actions		income families
2. Create a budget financed upfront	19. Amount of PSH (Social Housing Subsidy Program)	
	*	
3. Improve the FGTS upfront grant		
4. Improve subsidy targeting and		M&E system in place and used for accountability
	29. Periodic and long-term monitoring and evaluation	purposes for focul and contrat decision makers
institutions	30. Completion of an evaluation of the PAR (Social	
housing subsidy system for the very low income groups 3. Improve the FGTS upfront grant subsidy and its harmonization with PSH 4. Improve subsidy targeting and monitoring and evaluation of subsidy programs across	subsidies in terms of aggregate volume and number of households benefiting 20. % of PSH subsidies which reach the very poor (under 2 MW) under new verification regime 21. Number of financial institutions participating in the financiamento program 22. Number of parcelamento agents prequalified/ application of sanctions for banks which do not comply with the terms of bids 23. Number of municipalities trained in parcelamento procedures 24. Number of households which receive upfront grants and aggregate volume of subsidies 25. % of FGTS upfront grants which go to households with < 4MW 26. Number of financial institutions participating in FGTS upfront grant system 27. M&E system is designed and in place 28. Execute regular audits consistent with Brazilian law 29. Periodic and long-term monitoring and evaluation	M&E system in place and used for accountability purposes for local and central decision makers

	subsidies	
#4 Land and Urban Development		
1. Create a legal framework that would reduce the cost of formality, provide incentive for the regularization of land tenure, and the development of progressive housing and infrastructure	 31. % of municipalities that have developed master plans 32. % of families assisted by the national program for precarious settlements 33. % of municipalities that have developed local housing plans 34. % of municipalities that implemented municipal policies of land regularization 35. % of municipalities that implemented municipal regularization programs 	 Budgetary resources are available to leverage and implement an integrated strategy between the different levels of public sector and between private and public sectors Operational plan outlining plan to address the major upgrading problems in an integrated and sustainable way Municipalities have the capacity and knowledge to understand level of urgent interventions, the need for proactive prevention, and combination of all strategies across government levels and private sector

Annex 8: List of Prior Actions from the Legal Agreement

1	A national housing policy (<i>Política Nacional de Habitação</i>) was issued by MOC and approved by the Borrower's Council of Cities (<i>Conselho das Cidades</i>) in November 2004, defining principles, guidelines and general objectives for the housing sector, and presenting proposals for the formulation of a national housing plan, to be discussed within the Borrower's government, which includes goals, investment plans and performance indicators for the housing sector.
2	The Borrower's Ministers of Finance and of Cities have agreed to create an interministerial working group to monitor the impact of Resolution 3259 and other housing market-based instruments, and to elaborate proposals to rationalize the Borrower's housing subsidy programs.
3	Bill of Law PLC No. 36/2004, which provides for the creation of the national social interest housing fund (<i>Fundo Nacional de Habitação de Interesse Social</i>) to coordinate transfers, subsidies and funding structures for low income housing beneficiaries, was approved by the Borrower's House of Representatives (<i>Câmara dos Deputados</i>) on June 3, 2004.
4	The Borrower's Law No. 10.931/2004 was enacted to strengthen the Borrower's housing credit regulatory framework by: (a) regulating real estate credit instruments; (b) establishing that the land and the structures or improvements thereon under any real estate development are assets separate from those of the real estate developer (patrimônio de afetação), introducing more efficient means of inspection of the real estate development, and making feasible the continuity of construction works in case of bankruptcy of the developer; (c) simplifying the tax regime of the assets referred to in (b) above; and (d) establishing a more efficient procedure for judicial resolution of disputes between real estate developers and purchasers of real estate units.
5	Resolution 3259 revised prior regulations dealing with the mandatory use of savings account funds for housing financing to bring them in line with the capacity of the institutions in the housing and finance sectors, and created incentives for housing financing for the low-income population.
6	Resolution No. 460, of FGTS <i>Conselho Curador</i> (Managing Council), dated December 14, 2004, was approved to improve the targeting and transparency of the FGTS interest rate subsidy program by: (a) including the creation of an explicit upfront subsidy differentiated by income group; (b) establishing that, by 2008, all FGTS resources will benefit households with a monthly income equivalent to less than 10 minimum wages; and (c) increasing the amount of credit available for households with a monthly income equivalent to less than six minimum wages in 2005.
7	The Borrower's Law No. 10998, of December 15, 2004, revised the <i>Programa de Subsidio à Habitação de Interesse Social</i> (PSH), a transparent upfront housing subsidy program financed from the Borrower's budget, which now may be implemented through schemes that may or may not include additional credit lines.
8	A framework was established by MOC for the monitoring and evaluation system of the Borrower's housing program, with particular attention to the subsidies component.
9	The Borrower issued, in 2003, a national policy for sustainable urban land tenure regularization (política nacional de regularização fundiária sustentável – Programa Papel Passado) to secure land titles to the poor, and has been implementing such policy in a satisfactory manner.

Annex 9: Detailed Results Framework Analysis

F. Results Framework Analysis

Program Development Objectives (from Program Document)

The objective of the program was to support the Government's efforts to improve access of the poor to improved housing and serviced land, while maintaining fiscal discipline.

Revised Program Development Objectives (as approved by original approving authority) (a) PDO Indicator(s)

Indicato	or	Baseline Value	Original Target Values (from approval documents)	Formally Revised Target Values	Actual Value Achieved at Completion or Target Years
Indicator 1:	The DPL did	not include F	PDO indicators.		
Value					
(quantitative or					
Qualitative)					
Date achieved					
Comments					
(incl. %					
achievement)					

(b) Intermediate Outcome Indicator(s)

Indicator	Baseline Value	Original Target Values (from approval documents)	Formally Revised Target Values	Actual Value Achieved at Completion or Target Years
Policy Area #1 Strength Housing Sector	ening the Housing Pol	icy and Government	Institutional Fran	nework for the
Indicator 1:	Completion and diss	emination of the Na	tional Housing l	Plan
Value (quantitative or Qualitative)	No national housing plan existed	Completion and dissemination of the National Housing Plan	No	National Housing Plan completed; dissemination delayed
Date achieved	2005			November 2008
Comments (incl. % achievement)	The National Housing consultative process a 2008. All studies and website. The dissemir postponed to allow for stimulus program in revida, which used Plar	nd a final consolidate reports are available nation of the final pla r the formulation of t esponse to the financ	ed Plan was preparto the public on to the public on to the public on the first planned of the Government's ial crisis (called to the public of	ared in November he Ministry of Cities ed for early 2009, was a new housing

Indicator 2:	Group for managing the law	the FNHIS establis	hed upon the ge	eneral approval of		
Value (quantitative or Qualitative)	No management group for the FNHIS existing	FNHIS management council established	No	FNHIS management council established		
Date achieved	2005			August 2006		
Comments (incl. % achievement)	Management Council composed of 24 memle Council continues to be	Resolution No. 1 of August 24, 2006 established the operating procedures for the Management Council of the FNHIS. It is a multi-party, deliberative council composed of 24 members, which meets at least 4 times per year. As of 2009, the Council continues to be operational.				
Indicator 3:	OGU resources for he determined in the leg	_	FNHIS in the m	edium term as		
Value (quantitative or Qualitative)	No OGU resources for housing included in the FNHIS	OGU resources for housing included in the FNHIS in the medium term	No	OGU resources for slum upgrading and social housing channeled through FNHIS		
Date achieved	2005			2006		
Comments (incl. % achievement)	By 2006, budget resources for slum upgrading and social housing directed to states and municipalities were channeled through the FNHIS. In the Multiyear Plan (PPA 2008-11), R\$1 billion per year was allocated to the FNHIS. The overall spending on housing, including urban upgrading, is significantly larger, as about R\$10.7 billion (2007-10) in additional resources were allocated in the PAC for housing.					
Indicator 4:	Number of municipa	lities with Housing	Plans prepared	and approved		
Value (quantitative or Qualitative)	No federally approved municipal housing plans existing	Undefined	No	Unknown; requires survey		
Date achieved	2005			2009		
Comments (incl. % achievement)	Source: Ministry of Cities. According to Article 12 of Law no. 11.124/05, states, the Federal District, and municipalities with > 20,000 inhabitants were required to create local housing plans by Dec. 31, 2008 in order to access FNHIS resources. Municipalities with < 20,000 were provided a deadline of Dec. 31, 2009. The deadline has since been extended to Dec. 31, 2010. The number of official municipal housing plans approved by CEF, which had requested funding support for their elaboration, was 26 as of April 2009. As of December 2008, 375 municipalities (including Rio de Janeiro and Belo Horizonte) had requested support. Some cities, such as Sao Paulo, have municipal housing plans in place, but because they did not request support, they were not on the list approved by CEF. A survey would need to be conducted to determine the number of municipalities with housing plans.					
Indicator 5:	Number of public wo	orkers trained by mo	eans of the tool	kits		
Value (quantitative or Qualitative)	No tool kits existing	Undefined	No	Approximately 1,500 persons trained		
Date achieved	2005			2007 – 2009		
Comments (incl. % achievement)	Data source: Ministry by the National Housi					

	prepared a comprehensive land regularization and urban upgrading manual, which served to train 1,900 public workers.				
Indicator 6:	Number of municipalities in the metropolitan regions which received training and institutional development actions				
Value (quantitative or Qualitative)	N/A	N/A	N/A	N/A	
Date achieved					
Comments (incl. % achievement)					

Policy Area #2 Reform		•			
Indicator 7:	Number and value of mortgages issued for existing and new housing				
indicator 7.	(relative to data of h	ouses built in the for	rmal housing m	arket)	
	R\$3.0 billion SBPE +			R\$29.9 billion SBPE +	
Value	R\$2.4 billion FGTS = R\$5.4 billion total			R\$ 9.2 billion FGTS = R\$ 39.1 billion total	
(quantitative or	K\$5.4 billion total	Undefined	No	K\$ 37.1 billion total	
Qualitative)	54,500 units SBPE +			298,513 units SBPE +	
	155,275 units FGTS = 209,775 units total			243,703 units FGTS = 542,216 units total	
Date achieved	209,773 tillits total			2008	
			l an data fuana D		
Comments	Data source: World B PAD.	ank calculation basec	i on data from B	ACEN, CEF and	
(incl. % achievement)		1 • 0•			
Indicator 8:	Record of court case	s on housing finance	e		
Value	CEF contracts:			CEF contracts:	
(quantitative or	Trust deed: 483	Undefined	No	Trust deed: 973	
Qualitative)	Mortgage: 7,979			Mortgage: 3,024	
Date achieved	2006			2008	
	ABECIP and private banks report that the introduction of the Alienação				
	Fiduciária (trust deed) as collateral in lieu of the conventional mortgage				
Comments	instrument has dramatically streamlined and accelerated foreclosure in case of				
(incl. % achievement)	default and thus significantly reduced the transaction cost (one lender reported				
(mei: 70 demevement)	that foreclosure time of	<u> </u>	•		
	_		ty value). Today	y, 99% of all mortgage	
	loans are issued based	on trust deed.			
Indicator 9:	Number and value of	f mortgage-backed s	securities issued	and traded (CRIs)	
inuicator 9.	accredited by CVM				
Value	R\$ 2.1 billion			R\$ 4.9 billion	
(quantitative or	34 transactions	Undefined	No	72 transactions	
Qualitative)	54 transactions			72 transactions	
Date achieved	2005			2008	
Comments	Data source: CVM. T	hese annual figures of	f mortgage-back	ed securities issuance	
(incl. % achievement)	encompass both residential and commercial real estate.				
,	*				

Indicator 10:	Number of alternativincluded in the datab	0 0		and cooperatives)
Value	0 alternative lenders			0 alternative lenders
(quantitative or	included in the	Undefined	No	included in the
Qualitative)	database			database
Date achieved	2000			As of 2009
Comments (incl. % achievement)	As of 2002, there was BACEN, micro-lende are still not included i total financial instituti	rs and cooperatives (n the database on ho	considered non- using finance. The	financial institutions)
Indicator 11:	Improve database or	n performance of al	ternative agents	}
Value (quantitative or Qualitative)	Weak system to collect information on micro-lenders and cooperatives	Improve database on performance of alternative agents	No	No improvement to database of performance of alternative agents
Date achieved	2004			2009
Comments (incl. % achievement)	Source: PAD and inte	rview with BACEN.		
Indicator 12:	Increase in aggregate	e value and number	r of SBPE mortg	gages
Value (quantitative or Qualitative)	R\$3.0 billion 54,500 units	Undefined	No	R\$29.9 billion 298,513 units
Date achieved	2004			2008
Comments (incl. % achievement)	Data source: BACEN	– SFH Dados Estatí	sticos and PAD.	
Indicator 13:	Deposits retained in included in Resolution SBPE funds			
Value (quantitative or Qualitative)	R\$1.7 billion above required consolidated housing loans	Undefined	No	R\$6.25 billion above required consolidated housing loans measures.
Date achieved	2005			2008
Comments (incl. % achievement)	In 2008, the following quotas: Citibank, Lem	•	•	•
Indicator 14:	Structure of FGTS a	nd SBPE housing l	ending by incon	ne brackets
Value (quantitative or Qualitative)	FGTS: < 5MW = 85.6% of units and 59.3% of the value for the budget year SBPE: Low value lending = 3.2% of outstanding loan portfolio	FGTS and SBPE move down-market in the intermediate term	No	FGTS: < 5MW = 71.4% of units and 54.1% of value for the budget year SBPE: Low value lending = 8.6% of outstanding loan portfolio
Date achieved	2006			2008
Comments (incl. % achievement)	Data source: CEF. The earning less than 5 M			GTS) to households

Indicator 15:	Financial institution purposes	ns with access to FG	TS funding for	housing finance
Value (quantitative or Qualitative)	2 financial institutions (both public) with access t	Expand the number of institutions with access to FGTS funding		10 financial institutions with access to FGTS funding; 5 effectively using the funds
Date achieved	2003			2008
Comments (incl. % achievement)		a (public bank) becan FGTS funds. Source:		ncial institution other
Indicator 16:		e available for FGTS loans and construct		ubsidies - <i>equilibrio</i>
Value (quantitative or Qualitative)	R\$ 528 million	Undefined	No	R\$979 million
Date achieved	FY 2005			FY 2008
Comments (incl. % achievement)	Data source: CEF			
Indicator 17:	Distribution of FG	ΓS housing subsidies	by income bra	ackets
Value (quantitative or Qualitative)	<pre>< 1 MW = 28.9% 1 - 2 MW = 10.3% 2 - 3 MW = 19.6% 3 - 4 MW = 21.2% 4 - 5 MW = 18.0% 5 - 6 MW = 2.0%</pre>	Improved targeting of FGTS subsidies	No	<1 MW = 24.7% 1 - 2 MW = 6.3% 2 - 3 MW = 18.1% 3 - 4 MW = 28.4% 4 - 5 MW = 22.5%
Date achieved	2005			2008
Comments (incl. % achievement)	Data source: CEF. In	ncludes upfront grants	s and interest ra	te subsidies.
Policy Area #3 Improve	e Effectiveness and H	armonize Federal Ho	using Subsidies	
Indicator 18:	Preparation and pu		rehensive hous	ing subsidy policy as a
Value (quantitative or Qualitative)	No existing comprehensive housing subsidy policy	Preparation and publication of a comprehensive housing subsidy policy	No	Comprehensive housing subsidy policy completed as part of the National Housing Plan
Date achieved	2005	P		2008
Comments (incl. % achievement)	Data source: Ministr	ry of Cities		1
Indicator 19:	Amount of PSH sul households benefiti	bsidies in terms of ag ng	ggregate volum	e and number of
Value (quantitative or Qualitative)	R\$0.5 billion 59,038 households	Undefined	No	R\$0.4 billion 65,471 households
Date achieved	2004			2008

Data source: Ministry of Cities

Comments

(incl. % achievement)

Indicator 20:	% of PSH subsidies verification regime	s which reach the vo	ery poor (under 2 M	IW) under new
Value (quantitative or Qualitative)	100%	Undefined	No	100%
Date achieved	2004			2008
Comments (incl. % achievement)	Data source: Ministr	ry of Cities. Based or	n self-declared incom	ne.
Indicator 21:	Number of financia	al institutions partic	cipating in the <i>finan</i>	ciamento program
Value (quantitative or Qualitative)	2 commercial banks	Increase in the number of financial institutions participating in the program	No	21; primarily small financial agents
Date achieved	2004			2008
Comments		ry of Cities. Includes		and local
(incl. % achievement)		companies (CODH.		
Indicator 22:	Number of <i>parcelamento</i> agents prequalified/ application of sanctions for banks which do not comply with the terms of bids			
Value (quantitative or Qualitative)	N/A	Increase in agents prequalified	No	All parcelamento agents are prequalified
Date achieved	2004			2008
Comments (incl. % achievement)	BACEN. Participating There has been only	ry of Cities. All finar ng CODHABs are al one case of sanction	l prequalified by the sing, which involved	Ministry of Cities. a CODHAB.
Indicator 23:	Number of municip	palities trained in <i>pa</i>	arcelamento proced	ures
Value (quantitative or Qualitative)	0	Undefined	No	0
Date achieved	2004			2008
Comments	Data source: Ministr	ry of Cities. No train	ing has been provide	d by the Ministry of
(incl. % achievement)	Cities in the parcelar			
Indicator 24:	Number of househo of subsidies (FGTS	olds which receive u	ipfront grants and a	nggregate volume
Value (quantitative or Qualitative)	R\$ 474 million 196,000 households	Undefined	No	R\$ 380 million 70,000 households
Date achieved	2005			2008
Comments (incl. % achievement)	Data source: CEF There was a change family, allowing an	in the rules regarding increase from R\$6,00	_	• 1
T 11 4 25	· · · · · · · · · · · · · · · · · · ·	t grants which go to		
Indicator 25:				
Value (quantitative or Qualitative)	80.5%	Undefined	No	79.3%
Value (quantitative or		Undefined	No	79.3%

(incl. % achievement)				
Indicator 26:	Number of financia	al institutions partic	ipating in FGTS u	pfront grant system
Value (quantitative or Qualitative)	2 financial institutions	Undefined	No	2 financial institutions
Date achieved	2005			2008
Comments (incl. % achievement)		cial institutions were is		
Indicator 27:	M&E system is des	signed and in place		
Value (quantitative or Qualitative)	No M&E system existing	Establishment of an M&E system	No	Comprehensive M&E system for the housing sector not established; program-specific system established
Date achieved	2005			2009
Comments (incl. % achievement)				
Indicator 28:	Execute regular au	dits consistent with	Brazilian law	
Value (quantitative or Qualitative)	Undefined	Regular audits would be performed	No	Regular audits by the TCU (national internal accounting agency) are performed
Date achieved	2004			2009
Comments (incl. % achievement)	Data source: Ministr	ry of Cities. No extern	nal audits have beer	performed.
Indicator 29:	Periodic and long-	term monitoring and	d evaluation	
Value (quantitative or Qualitative)	Monitoring and evaluation not conducted on a regular basis	Periodic and long- term monitoring and evaluation	No	Periodic and long- term monitoring and evaluation has improved
Date achieved	2004			2009
Comments (incl. % achievement)	improved during the involved an in depth investments in urbar representatives from a bi-weekly basis, at Excel-based monito week and the information meetings. CEF mon changing terms of it loans (overdue paying 10.9% in 2008 while	erm monitoring and ever past four years. First a evaluation of the home upgrading are closed the Ministry of Cities and the same arrangements gystem was establication is presented for itoring of its loan proseconstruction material entry from more than the overdue payments of PAR and PSH subsidy	t, the development of using sector. Second ly monitored by a coes, CEF, and the Caster is planned for Molished for PAC and revaluation during the grams has also important loans and reducing 60 days dropped from more than 90 days	of the PlanHab d, the PAC committee with sa Civil who meet on MCMV program. An is updated every the bi-weekly roved. This led to ag non-performing om 16.4% in 2006 to as dropped to 3%).

Indicator 30:	Completion of an evaluation of the PAR (Social Rental Program) program and the first round of PSH subsidies			
Value (quantitative or Qualitative)	No evaluation completed	Completion of an evaluation of the PAR program and the first round of PSH subsidies	No	Evaluations completed
Date achieved	2004			2007
Comments (incl. % achievement)	Two evaluations of the PAR have been completed by CEF. An evaluation of the PSH was completed by the Ministry of Cities in 2007, during which field visits and interviews were conducted.			

Policy Area #4 Land an	nd Urban Developmen	nt		
Indicator 31: % of municipalities that have developed master plans, relative to the goal of 1700 cities targeted by the Statute of the City				
Value (quantitative or Qualitative)	1.2%	Undefined	No	36.2%
Date achieved	As of 1996			As of March 2007
Comments (incl. % achievement)	The Statute of the City (Lei Federal 10.247/2000) established that 1,682 municipalities needed to develop and approve Participatory Master Plans by October 2006. The percentages above are based on a survey of 1,552 municipalities that was implemented by the Ministry of Cities in 2006.			
Indicator 32:	% of families assisted by the national program for precarious settlements, relative to the demand defined by official data available			
Value (quantitative or Qualitative)	R\$ 1.1 billion 170,000 families	Undefined	No	R\$ 8.5 billion 730,000 families
Date achieved	2003 - 2005			2006 – 2008
Comments (incl. % achievement)	Estimated by Ministry of Cities. The large increase in families benefiting from urban upgrading is due to OGU investments in the national program for precarious settlements (starting 2006) as well as the PAC (starting 2007).			
Indicator 33:	% of municipalities	s that have develope	ed local housing pla	ns
Value (quantitative or Qualitative)	No federally approved municipal housing plans.	Undefined	No	Unknown; requires survey
Date achieved	2005			2009
Comments (incl. % achievement)				
Indicator 34:	% of municipalities that implemented municipal policies of land regularization			
Value (quantitative or Qualitative)	N/A	N/A	N/A	N/A
Date achieved				
Comments (incl. % achievement)	Data unavailable acc	cording to the Nation	al Secretariat of Urb	an Programs.

Indicator 35:	% of municipalities that implemented municipal regularization programs in relation to the number of municipalities with problems of irregular settlements			
Value (quantitative or Qualitative)	65 municipalities 382 settlements	Undefined	No	387 municipalities 2,578 settlements
Date achieved	As of 2005			As of 2009
Comments (incl. % achievement)	Data source: National Secretariat of Urban Programs.			

Annex 10: Map

