

Results Matrix

Outcomes

Outcome:	1 1 Strategy to promote the digitalization of the tourism sector Uruguay										
Indicators	Flags*	Unit of Measure	Baseline	Baseline Year	Means of verification	2024	2025	2026	EOP		
1.1 Strategy to promote the digitalization of the sector implemented, evaluated and systematized		Systematization of experience and eval	0.00	2024	Consultant Reports	P	0.00	0.00	1.00	1.00	
						P(a)	0.00	0.00	1.00	1.00	
						A					

CRF Indicator

Outputs: Annual Physical and Financial Progress

1 Design of a strategy for Tourism 4.0 in Uruguay						Physical Progress				Financial Progress				Theme	Fund	Flags		
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2024	2025	2026	EOP	2024	2025	2026	EOP					
1.1 Strategy designed and validated by stakeholders. Gender perspective included.		Strategies (#)	0	2024	Consultans Reports	P	0	1	0	1	P	10000	15000	0	25000	Digital Economy	W2A	
						P(a)	0	1	0	1	P(a)	10000	15000	0	15000			
						A					A							
1.2 Methodologies designed/strengthened	Methodology for evaluating the pilot plan designed, with measurable indicators and achievable goals.	Methodologies (#)	0	2024	Consultans Reports	P	0	1	1	2	P	0	10000	15000	25000	Digital Economy	W2A	
						P(a)	0	1	1	2	P(a)	0	10000	15000	25000			
						A					A							
2 Tourism 4.0 support laboratory						Physical Progress				Financial Progress				Theme	Fund	Flags		
Outputs	Output Description	Unit of Measure	Baseline	Baseline Year	Means of verification	2024	2025	2026	EOP	2024	2025	2026	EOP					
2.1 Tools designed/strengthened	Digital tools adapted for the sector and digital training curricula for tourism MSMEs designed	Tools (#)	0	2024	Consultans Reports	P	0	1	0	1	P	0	22050	0	22050	Digital Economy	W2A	
						P(a)	0	1	0	1	P(a)	0	22050	0	22050			
						A					A							
2.2 Regulatory analysis for data collection and sharing carried out		Estudios (#)	0	2024	Consultans Reports	P	0	1	0	1	P	0	14700	0	14700	Digital Economy	W2A	
						P(a)	0	1	0	1	P(a)	0	14700	0	14700			
						A					A							
2.3 Proposal for simplification of tour operators registration developed		Estudios (#)	0	2024	Consultans Reports	P	0	1	0	1	P	0	14700	0	14700	Digital Economy	W2A	
						P(a)	0	1	0	1	P(a)	0	14700	0	14700			
						A					A							
2.4 Tools designed/strengthened	Instruments to support technological entrepreneurs for tourism 4.0	Tools (#)	0	2024	Consultans Reports	P	0	1	0	1	P	0	44100	0	44100	Digital Economy	W2A	
						P(a)	0	1	0	1	P(a)	0	44100	0	44100			
						A					A							
2.5 Pilot interventions implemented	Technical assistance for public and private sector for generation and use of tourism information	Pilots (#)	0	2024	Consultans Reports	P	0	0	1	1	P	0	0	51450	51450	Digital Economy	W2A	
						P(a)	0	0	1	1	P(a)	0	0	51450	51450			
						A					A							

Other Cost
Coordination

	2024	2025	2026	Cost
P	\$10,200.00	\$28,600.00	\$14,200.00	\$53,000.00
P(a)	\$10,200.00	\$28,600.00	\$14,200.00	\$42,800.00
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Total Cost

	2024	2025	2026	Total Cost
P	\$20,200.00	\$149,150.00	\$80,650.00	\$250,000.00
P(a)	\$20,200.00	\$149,150.00	\$80,650.00	\$229,800.00
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CRF Indicator

Standard Output Indicator