

TECHNICAL COOPERATION DOCUMENT (TC)

REGIONAL

I. BACKGROUND

Country:	Regional	
TC Name:	Technical Support to the Broadband Special Program	
TC Number:	RG-T2464	
Team Leader/Members:	Antonio García Zaballos (IFD/ICS, Team Leader); Felix Gonzalez Herranz (IFD/ICS, Alternate Team Leader); Enrique Moreno (IFD/ICS); Enrique Iglesias (IFD/ICS); and Cecilia Bernedo (IFD/ICS)	
TC Taxonomy:	Research and Dissemination (RD)	
Date of TC Abstract authorization:	Marzo, 2014	
Donors providing funding:	TBD	
Beneficiary:	26 IDB borrowing countries	
Executing agency and contact name:	Inter-American Development Bank	
IDB Funding Requested:	IDB:	US\$210,000
Local counterpart funding:	Local:	<u>US\$ 0</u>
	Total:	US\$210,000
Execution period:	18 months	Disbursement period: 18 months
Required start date:	May, 2014	
Types of consultants:	Individual consultants	
Prepared by Unit:	Division of Institutional Capacity of the State (IFD/ICS)	
Unit of Disbursement Responsibility:	IFD/ICS	
TC included in Country Strategy:	N/A	TC included in CPD: N/A
GCI-9 sector priority:	Mentioned under current sector strategies: “Support Competitive Global and Regional Integration”, and “Institutions for Growth and Social Welfare”.	

II. OBJECTIVES AND JUSTIFICATION OF THIS TC

- 2.1 In March 2013, the Inter-American Development Bank (from now onwards, the Bank) approved the launch of the Broadband Special Program (from now onwards, BSP) financed with resources from the Ordinary Capital and a Multi-Donor Fund. The BSP aims at creating an institutional and regulatory framework in the region to boost competition and investment in order to enhance access, adoption and usage of Broadband services.
- 2.2 The BSP offers technical support to any of the 26 IDB borrowing countries to help those economies enhance their capabilities to: (i) develop public policies and governance models that support the leadership of key institutions to design and implement Broadband strategies; (ii) develop a strategic regulation that boosts an effective and sustainable competition, while reinforcing the judiciary framework

in order to boost investment and while setting the grounds for a greater regional coordination and harmonization in terms of regulation; and (iii) strengthen the capacities of the institutions involved to move towards objectives of universality in access, adoption and usage of Broadband services.

- 2.3 The BSP has a growing team that is already working on helping the countries across the region by means of specific support on the three aforementioned pillars of the BSP, as well as by means of key knowledge products. Nonetheless, and as the size of the portfolio starts to grow, the BSP has identified an urgent need for: (i) technical support to increase the impact of the BSP; and (ii) expert strategic guidance with best practices from the industry, government or academia. This Technical Cooperation complements the RG-T2370 approved last year to support the management of the BSP fund.
- 2.4 **Objectives of the project:** The goal of this Technical Cooperation (TC) is to provide technical support to the development and running of the BSP.

III. DESCRIPTION OF ACTIVITIES

- 3.1 The activities proposed in this project are divided into three main components. Each of the components collects a set of activities and responsibilities directly assignable to a single consultant or set of consultants.
- 3.2 **Component 1: Technical Support to the BSP.** The objective of this component is to help the BSP team on the technical tasks on current and forthcoming operations. The activities are expected to be conducted in an autonomous manner always in coordination primarily with the BSP Technical and Strategic Leader.
- 3.3 The main activities under this component:
- (i) support the BSP team in the elaboration of operational documents related to the design of: technical cooperations, knowledge products and loans;
 - (ii) publish reports, sector notes and papers, with a strong technical base.
 - (iii) support the BSP team in the technical tasks related to current operations;
 - (iv) support the BSP team in the technical tasks related to the design of new operations;
 - (v) lead in an autonomous manner pieces of work related to operations (technical cooperations , loans and knowledge products) reporting to the BSP Technical and Strategic Leader;
 - (vi) evaluate technical proposals from consultancy firms and individuals for BSP operations;
 - (vii) represent the Bank in events, conferences and missions that require the participation of the BSP team
- 3.4 **Component 2: Dissemination.** The objective of this component is to support the dissemination of work done within the BSP, either technical cooperations, loans or knowledge products.

- 3.5 **Component 3: (minimum of 1 annual advisory meeting with group of experts): Strategic Expert Advice to the BSC Coordinator and the BSP Technical and Strategic Leader.** The objective of this component is to organize one meeting a year with key experts that will provide guidance, advice, contacts and help to the BSP. Without being restrictive, experts will advise of strategic aspects such as next steps, will help open dialogues with key stakeholders in the region, will help open dialogues with experts outside the region who can be good assets for the BSP or will provide technical inputs and advise on knowledge products.
- 3.6 The meetings will take place in a strategic location for the BSP and the number and qualifications of the experts will depend on the specific needs of the BSP at every time but they are expected to be leading experts from the public arena, private arena or academia
- 3.7 **Expected results:** As a result of this technical cooperation, the BSP will (i) be strengthened in the technical capabilities of its team; (ii) have greater capabilities to design and execute operations; (iii) be reinforced in the procedural aspects of the Bank.

Table 3.1: Indicative matrix of the results

Suggested indicator	Measurement Unit	Baseline	Target at the end of the TC
Output Indicators:			
Component 1: Technical Support to the BSP			
- Elaboration of operational documents related to the design of new operations	No. of Documents	0	12
- Publish reports, sector notes and papers, with a strong technical base.	No. of Documents	0	3
- evaluate technical proposals from consultancy firms and individuals for BSP operations;	No. of Evaluations	0	4
- represent the Bank in events, conferences and missions that require the participation of the BSP team;	No. of events	0	6
Component 2: Dissemination			
- Publish strategic knowledge products	No. of Products Published	0	8
- Organize dissemination events	No. of events Organized	0	2
Component 3: Strategic Expert Advice to the BSC Coordinator and the BSP Technical and Strategic Leader			
- Hold two strategic meetings with the BSP Coordinator and the BSC Technical and Strategic leader	No. of Documents	0	2
Outcome Indicators:			
Increased technical and strategic support to the BSP team letting them to increase the portfolio.	No. of new projects created out of the BSP	0	8

Table 3.2: Budget of reference

Activities	Description	IDB	Total
Component 1: Operational and Technical Support to the Integral Management of the BSP	Consultancy	140,000	140,000
Component 2: Dissemination	Dissemination activities	40,000	40,000
Component 3: Strategic Expert Advice to the BSC	At least 1 annual meeting	30,000	30,000
Total		210,000	210,000

IV. EXECUTING AGENCY AND EXECUTING STRUCTURE

4.1 The executing agency will be the IFD/ICS Division through the BSP team.

V. PROJECT RISKS

5.1 There are two risks associated to this project. The first risk revolves around a delay in hiring the consultant. The second risk related to the difficulty to bring the desired experts to the two annual advisory meetings. To mitigate these risk the team will work closely with the administrative assistants in the bank and will continue promoting the work that is being done under the BSP to attract the interest of key professional when the position is opened.

VI. EXCEPTIONS TO THE POLICY OF THE BANK

6.1 There are no exceptions to the policy of the Bank.

VII. ENVIRONMENTAL STRATEGY

7.1 Given that the current TC revolves around hiring consultancy services and organizing meetings, there are no social or environmental risks associated with it. This operation is classified as a Category “C” according to the classification toolkit of the Bank (see the link: [IDBDocs#38667579](#)).

Annexes:

- **Annex I: Terms of Reference (ToR)**
- **Annex II: Procurement Plan**

