



September 29, 2014

Ms. Brandee McHale
Chief Operating Officer
Citi Foundation
1 Court Square, Floor 43
Long Island City, NY 11120

Re.: Inter-American Development Bank – Citi Foundation’s contribution concerning the XVII Inter-American Forum on Microenterprise

Dear Ms. McHale:

By means of this letter agreement, the Inter-American Development Bank (hereinafter, the “IDB”) is pleased and honored to acknowledge and accept the offer of a grant of eighty-five thousand dollars of the United States of America (U.S.\$85,000.00) (hereinafter, the “Contribution”) from Citi Foundation, to support the XVII Inter-American Forum on Microenterprise (hereinafter, the “Forum”) that is expected to take place in Guayaquil, Ecuador November 4 – 6, 2014, inclusive, substantially on the terms described in the attachment hereto (hereinafter, the “Attachment”) and in the IDB Technical Cooperation RG-X1213.

The Contribution will be accounted for separately from the IDB’s assets at the discretion of the IDB, and will be administered together with other contributions received by the IDB.

The utilization of the Contribution will be subject to the following terms:


1. Citi Foundation shall make available eighty-five thousand dollars of the United States of America (U.S.\$85,000.00) to cover expenses related to the Forum, as further described in Exhibit A hereto, unless the parties agree otherwise in writing. Any major deviations from the objectives or activities described herein (including the Attachment and Exhibit A hereto) will require Citi Foundation’s written approval. The Contribution shall be made in U.S. dollars and the IDB shall have the right to exchange the funds into other currencies at its discretion, without assuming any risk in the conversion of currencies.
2. The Contribution shall be transferred to the IDB in full in a single installment upon the IDB’s written request (“Account”). The Account is denominated in U.S. dollars and includes resources provided as grant funds by other donors for other IDB projects. The Contribution will be administered in the Account without distinction from other donors’ contributions.

3. Citi Foundation acknowledges and agrees that the Contribution shall be completely untied and that the procurement of goods and services to be financed with the Contribution shall be undertaken in accordance with the IDB's policies and procedures. The IDB may keep for its own account, as compensation for its administrative costs in relation to the Contribution, any investment income generated by the Contribution pending its disbursement for the Forum.
4. Unless otherwise agreed between Citi Foundation and the IDB in writing, any portion of the Contribution not used for the purposes described herein shall be cancelled and returned to Citi Foundation as soon as possible after the Forum takes place.
5. The IDB shall provide to Citi Foundation information on the use of the Contribution and the Forum as may be maintained by the IDB in the course of its regular operations, and that Citi Foundation may reasonably request in writing.
6. The IDB shall list Citi Foundation as a funder in the Forum materials. The IDB may also use Citi Foundation's name and/or logo in accordance with the terms laid out in the logo consent agreement between the parties dated August 14, 2014. Any other use of Citi Foundation's name and/or logo will require Citi Foundation's written consent. Citi Foundation agrees to obtain the IDB's written consent before using the IDB's name in any way or form, related or not to the Forum.
7. Citi Foundation will be regarded as a funder of the Forum. Citi Foundation acknowledges that no other benefits will be afforded to Citi Foundation as a result of the Contribution.
8. Citi Foundation further acknowledges that the IDB's commitment to use the Contribution as contemplated herein is subject to the IDB's formalization of all internal approvals necessary for the Forum.
9. At the IDB, the Office of the Multilateral Investment Fund (MIF) shall have technical responsibility for the Forum, including specific coordination with Citi Foundation regarding the Forum and any reporting requirements related thereto. The contact person at MIF is Mr. Fernando Jiménez-Ontiveros, Deputy Manager (tel: (202) 942-8127, e-mail: fernandojo@iadb.org). The Grants and Co-financing Management Unit (ORP/GCM) will be responsible for forwarding to Citi Foundation the transfer request mentioned in paragraph 2. The contact person at ORP/GCM is Ms. Sonia Rivera, Chief (tel: (202) 623-2018, e-mail: soniar@iadb.org).
10. Any communications addressed to Citi Foundation in connection with this letter agreement will be sent to the attention of Jasmine Thomas at the following address: jasmine.thomas@citi.com.

11. Subject to its policies and procedures with respect to the disclosure of information, the IDB may make this letter agreement publicly available.

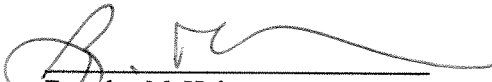
On behalf of the IDB, I wish to express our sincere appreciation for the important support provided by Citi Foundation for the Forum.

Sincerely,



Bernardo Guillamon
Manager, Office of Outreach and Partnerships

Acknowledged and agreed
for Citi Foundation



Brandee McHale
Chief Operating Officer

Date: 9/30/14

Foromic⁶

Attachment

The Foromic is organized by the Multilateral Investment Fund (MIF), a member of the Inter-American Development Bank Group, with the collaboration of the Ministries of Finance and Economy of the host countries.

In 2013, approximately 1,500 people from over 45 countries gathered in Guadalajara, Mexico to exchange ideas and knowledge on best practices and strategies to promote entrepreneurship and economic activity in the micro and small enterprise sector.

Connecting Leaders and Providing a Marketplace for Business

The Foromic provides an essential meeting place for networking and business deals between private sector investors and microfinance institutions making the conference their primary business event of the year. Attendants to the Foromic include:

- Microfinance Institutions
- Associations of Microenterprises and Microentrepreneurs
- Enterprise Development Service Providers
- NGOs and their networks
- Socially Responsible Investors
- Chambers of Commerce
- Academia
- Government Entities
- Financial Sector Regulators
- Financial Institution Superintendents
- Central Bankers
- Multilateral Organizations
- Foundations
- Private Donors

Impact

Since the first Foromic was initiated in 1998, microenterprise development, and in particular microfinance, has evolved to become one of the most successful, fastest growing and efficient mechanisms for supporting income generation activities among low income people and disadvantage groups. Experience shows that financially empowered MSMEs constitute one of the most effective ways to overcome the challenges of poverty.

When the Foromic was first launched, the region had just 205 microfinance institutions serving 1.5 million clients. Today, partly as a result of the work done by the Foromic and the IDB Group, Latin America has one of the most highly regarded microfinance sectors in the world, consisting of more than 1,000 institutions, supporting an estimated 20 million clients and providing over \$40 billion in loans annually.

Structure and Components

The Foromic is a three-day event, with opening and closing plenary sessions and multiple simultaneous sessions. Additionally, the MIF presents the Inter-American Awards for Financial and Entrepreneurial Innovation, which recognizes organizations that have made outstanding contributions to the development in Latin America and the Caribbean. The last year were awarded institutions working in areas related to financial inclusion, green business and high impact investments.

Foromic Topics

Innovation in Products and Services for Financial Inclusion and Savings
Financing and Financial Education for Youth
Developing and Promoting MSMEs through Innovative Models
The Evolution of Microenterprises, Generating Small Enterprises
Green Finance and Rural Finance
Microinsurance and Microfranchising
Efficient and Effective use of Savings and Remittances
Responsible Finance
Financing Dynamic Enterprises



INTER-AMERICAN FORUM ON MICROENTERPRISE
www.foromic.org / foromic@iadb.org



Exhibit A. Budget Foromic 2014

		COLUMN A	COLUMN B
<u>Expenses</u>	<u>Description</u>	<u>Citi Foundation Breakdown</u>	<u>Total Program Funding</u>
Technical and administrative personnel		-	\$120,000
Travel, scholarships	Funds will be used to cover the cost of bringing speakers, panelists and participants that do not have the resources to finance their participation, among them representatives of ONGs, small enterprises and credit unions.	\$30,000	\$92,000
Event image and web design		-	\$20,000
Logistics		-	\$600,000
Program Materials	Funds will cover the cost to produce and print materials that will help participants take full advantage of the conference by providing specific information on the various activities that will take place throughout the event, so that they may identify those that best respond to their needs.	\$30,000	\$60,000
Dissemination	Funds will be used to cover the cost of dissemination processes, among them videos, brochures and other materials to disseminate knowledge and lessons learned during the panels, so that the information may reach a broader audience that includes participants as well as interested parties that were not able to attend.	\$25,000	\$30,000
Totals:		\$85,000	\$922,000