

# **PROJECT STATUS REPORT**

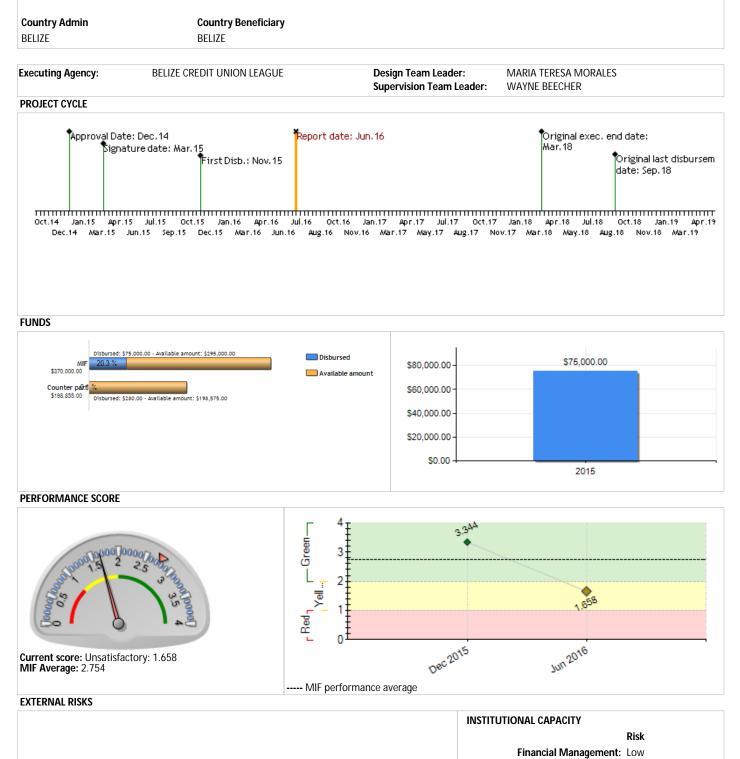
JANUARY 2016 - JUNE 2016

**SECTION 1: PROJECT SUMMARY** 

PROJECT NAME: Enhancing Credit Union Members Access in Belize through Technology

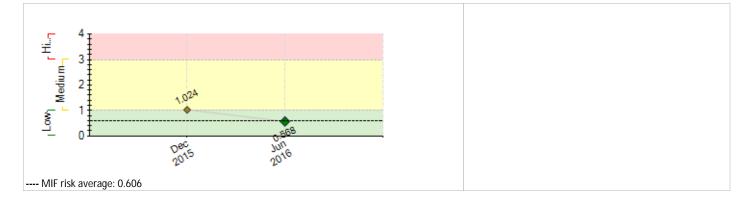
Project Number: BL-M1009 - Project Num.: ATN/ME-14804-BL

Purpose: Increased access to and use of formal savings products by CCT recipients and remittances clients in Belize, through the development of financial products and services tailored to this population.



Procurement: Medium

Technical Capacity: Low



# SECTION 2: PERFORMANCE

# Summary of project performance since inception

### Cumulative performance:

Under Component 1. Business Model Development, Activity 1.1.1 Product Pre-Design Workshop was held and nine potential savings products were identified for the Market Survey.

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Belize Credit Union League (BCUL) requested that they execute the activity 1.1.3 Facilitator for Design of New Savings Products

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Component 1. Business Model Development, Activity 1.1.2 Market Research on New Savings Products, Mr. Shaun Finnetty was contracted

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Component 2. Development of Shared Agents Platform, Activity 2.1 Switch Software and 2.5 Shared Agent Software, MIFOS initiative contracted as provider

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# Difficulties during the period

BCUL had experienced delays in hiring an IT Officer and the project coordinator was overwhelmed with carrying out both project and IT Officer duties.

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The activity 1.1.2 Market Research on New Savings Products had experienced significant delays

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Delays by credit unions in organizing focus groups and availability of management for interviews during market survey

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Delays in getting meeting dates with credit union's core banking systems provider

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### Risks

Regulatory requirements for BCUL acquiring operator license in the national payment system from Central Bank

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Anti Money Laundering policies and training for shared agents

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Reduction of remittances due to Belize's loss of correspondent banking.

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The likelihood of the project achieving its final objectives are high

# **Comments from the Supervision Team Leader**

Agree with the Executing Agency comments

# Summary of project performance in the last six months

Semester two performance:

Operational/administrative coordinator began working on February 15, 2016.

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Component 1. Business Model Development, Activity 1.1.2 Market Research on New Savings Products, Mr. Shaun Finnetty was contracted.

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Component 2. Development of Shared Agents Platform, Activity 2.1 Switch Software and 2.5 Shared Agent Software, MIFOS initiative contracted as provider

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Participated in BOOST plus launch, received file with payouts by credit unions from Project manager to gather baseline information

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Difficulties during the period

Delays by credit unions in organizing focus groups and availability of management for interviews during market survey

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Delays in getting meeting dates with credit union's core banking systems provider

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# Actions taken

Project unit finalized the list and called the participants for the focus groups

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Sent letter to be forwarded to providers to the credit unions so that MIFOS could start contacting providers directly

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# Next period activities

Liaise with Belize Credit Union League on the development of the savings products

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Liaise with MIFOS on the integration with the different banking cores

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Procurement of the activity 1.1.4.1 New Savings Products Team Leader
Prepare justification for next disbursement
Comments from the Supervision Team Leader

Agree with the Executing Agency comments

The project is being executed slower than planned. Efforts will be made to improved project execution

# SECTION 3: INDICATORS AND MILESTONES

	Indica	tors	Baseline	Intermediate 1	Intermediate Intermed 2 3	liate Planned	Achieved	Status
<b>Purpose:</b> Increased access to and use of formal savings products by CCT recipients and remittances clients in Belize, through the development of financial products and services tailored to this population.	R.1	Number of low-income people who access savings products developed by the project (CRF 21050)	0			7000 Dec 2018	0	
	R.2	Number of CCT recipients who of beneficiaries access savings products developed by the project	0	375	1500	2000	0	
				Dec 2016	Dec 2017	Dec 2018		
	R.3	Number of remittances clients who access savings products developed by the project	0	375	750	1500	0	
				Dec 2016	Dec 2017	Dec 2018		
	R.4	Number of beneficiaries that make at least one deposit based on the savings plan established	0	1500		3000	0	
				Dec 2016		Dec 2018		
	R.5	Number of beneficiaries that access a formal savings account for the first time.	0	600	1250	2500	0	
				Dec 2016	Dec 2017	Dec 2018		
	R.6	Total amount of savings placed in financial institutions from the savings products developed under the project Number of project beneficiaries that use a shared agent	0	120000		350000	0	
				Dec 2017		Dec 2018		
	R.7		0	800		2100	0	
				Dec 2017		Dec 2018		
	R.8	Number of service points, including	0	14		64	0	
		branches and shared agents in retail stores		Dec 2016		Dec 2018		
Component 1: Design of Savings Products and Business	C1.I1	Market research study completed	0			1	0	Delayed
						Mar 2016	Dec 2015	
Weight: 50%	C1.I2	Two savings products designed	0			2		
						Mar 2018		
Classification: Unsatisfactory	C1.13	Awareness campaign completed.						Delayed
,						Mar 2016		
Component 2: Douglopment of Charod		New delivery channels' pilot evaluated						Dolovod
<b>Component 2:</b> Development of Shared Agent Platform						Mar 2016		Delayed
Weight: 50%	C2.12	7 Credit Unions with new channels operating	0			7		
						Mar 2018		
Classification: Satisfactory		30 of FI's staff trained on the new savings products	0			30		
						Mar 2018		

	Planned	Due Date	Achieved	Date of achievement	Status
	8	Sep 2015	8	Sep 2015	Achieved
/ings	1	Jan 2016			Not Achieved
onal	3	Jan 2017			
	2	May 2017			
	50	Jul 2017			
ing	750	Nov 2017			
h th	e 1	Jan 2018			
n tn	e I				[*] Indicate that the milestone has bee

#### [\*] Indicate that the milestone has been reformulated

### CRITICAL ISSUES THAT HAVE AFFECTED PERFORMANCE

### [X] Executing agency institutional capacity

[X] Purchase difficulties

[X] Delays in fulfilling the contract terms

# SECTION 4: RISKS

# MOST IMPORTANT RISKS AFFECTING FUTURE PERFORMANCE

1. Holy Redeemer Credit Union Ltd (HRCU), during the market research expressed concerns over the use of the shared agents, in particular relating to Anti Money Laundering (AML) practices. This valid concern has made them hesitant to embrace this delivery channel and may only consider using other credit unions as agents. HRCU is not to keen about offering new savings products.	Level Medium	Mitigation action Need to develop strong Anti Money Laundering Policies and training for shared agents. Include within the scope of works for the saving product team leader the development of such policies.	<b>Responsible</b> Project Coordinator				
2. Newly developed savings products might me slower than expected in attracting new savers	Medium	Train credit union employees in product sensitization and offering the products to members. Work with Belize Credit union League in offering training of trainers to credit union employees through financial literacy programs	Project Coordinator				
3. Remittances or CCT payments might decrease substantially as a result of Belize correspondent banking relations	Low	Liaise with credit unions offering remittance services to evaluate the effect of Belize's debanking.	Project Coordinator				
4. Operational difficulties due to technology delay launch of the new savings products. New regulatory requirements being implemented by the Central Bank of Belize for electronic payments.	Low	Facilitate the process of getting BCUL to take lead in meeting the requirements set fort by the CBB.	Project Coordinator				
5. Changes in the Boost program reduce the number of beneficiaries	Low	Liaise with BOOST project team to keep abreast of new developments within their project and find ways of collaboration.	Project Coordinator				
PROJECT RISK LEVEL: Low TOTAL NUMBER OF RISKS: 6 IN EFFECT RISKS: 5 NOT IN EFFECT RISKS: 0 MITIGATED RISKS: 1							

# **SECTION 5: SUSTAINABILITY**

# Likelihood of project sustainability after project completion: P - Probable

### CRITICAL ISSUES THAT MAY AFFECT PROJECT SUSTAINABILITY

[None reported in this period]

# Actions related to sustainability which have been taken in the reporting period:

Actions which would impact the sustainability of the project include, the acceptability of the credit union membership of the saving products and delivery channels and the transaction cost for the use of a shared agent. Vital feedback from both credit union members and management acquired via the market research is to be used in the development of the savings products. By selecting MIFOS as the software provider and the MIFOS initiative absorbing most of the implementation cost, and a 1 cent usd per transaction cost after implementation, it will allow for a very competitive transaction cost.

# **SECTION 6: PRACTICAL LESSONS**

1. During the procurement process of the transactional switch, it was learned that by exploring open source technology, the cost for acquiring a transactional switch and shared agents software for the credit unions can be reduced significantly by almost 80%. The MIFOS innitiative is such an alternative and will provide software for the transactional switch and shared agents and knowledge transfer to BCUL.

Relative to Implementation

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