



MEMORANDUM

File Classification: IDBDOCs # 38235453

Date: November 14th, 2013

TO: Sr. Fidel Jaramillo – IDB Country representative in Peru

FROM: Maria Netto AC de Schneider – IFD/CMF

SUBJECT: PE-T1308 - Institutional capacity strengthening for COFIDE in its efforts to develop a structured green economy strategy via the exchange of expertise and best practices with peers in Colombia and Mexico.

The request is linked to RG-T2160: Support to National Development Banks – Climate Change mitigation

I. Relationship to the Bank’s strategy objectives in the country

This request under the CT/INTRA Program of the Ordinary Capital is in line with the Bank’s strategy in Peru: ‘Climate change and the management of natural disasters’ is the 4th priority mentioned in the country strategy for Peru (2012-2016) (GN-2668).

II. Concordance with the country’s development policies and strategies

‘Sustainable use of natural resources together with the improvement of the environment quality’ is the 6th Strategic axis of the National Strategic Development Plan 2010-2021. And on the longer term, climate change, water scarcity, destruction of biodiversity and energy deficit are the very 4 first themes mentioned in the ‘Prognosis 2050’¹.

III. Background

Through the regional technical cooperation RG-T2160, IFD/CMF is supporting National Development Banks in the LAC region to design and implement dedicated strategies for the transition towards a green economy. Capacity building programs have been developed or are being developed with NDBs in Colombia, Mexico, Brazil, Paraguay and El Salvador. The output

¹ <http://www.ceplan.gob.pe>

of each of those cooperation programs have differed according to each beneficiary needs and priorities: from the design and implementation of dedicated financing programs for green projects, to the development of Environmental & Social Risks Management Systems.

COFIDE has already launched some very interesting Climate Change mitigation initiatives (COFIGAS for example). But COFIDE is now looking at taking those initiatives forward under a global and structured environmental and social strategy. IFD/CMF – via the RG-T2160 technical cooperation – is supporting COFIDE in this project.²

In this context, we would like COFIDE to exchange and share experiences and best practices with other banks in the region that have recently and successfully gone down a similar route: Bancoldex and Findeter in Colombia, and NAFIN SA and FIRA in Mexico. Those four institutions have designed and implemented dedicated strategies, set-up the dedicated teams and/or systems in accordance, and have succeeded in generating substantial new products and business from the new model.

The liaison agency (ACPI) stated its non-objection to the request for collaboration from the Bank for a program of USD 15,000 on behalf of COFIDE (IDBDOCs # 38231831).

The Country Office in Peru agrees to the execution of this operation.

IV. Objectives

The objective of this CT/INTRA is to bring 3 representatives of COFIDE (all part of the ‘Departamento Negocios Corporativos y Medio Ambiente’) to meet with their peers and the Management of the four institutions mentioned above.

V. Participants

The participants selected are: Alex Abad, Gustavo Ibarguen, Manuel Maurial, Alicia Ruiz and Juan Carlos More, all from the ‘Gerencia de Negocios Corporativos y Medio Ambiente’. This department is actively involved in the current technical cooperation that the IDB is currently providing to COFIDE, with the help of the consultancy firm Libelula, and which objective is to help the design and implementation of a full-fledged environmental and social strategy for the Bank. This department, headed by Mr. Carlos Paredes, has been in charge of those topics for COFIDE since the beginning and was behind its most successful initiatives in the area (like COFIGAS). Three participants would travel to Colombia for a mission of three days and three to Mexico for another three days. The four hosting banks: FIRA, NAFIN, Bancoldex and Findeter, have confirmed their agreement to the mission.

VI. Cost to the Bank [The Arabic numbers in this section are codes that refer to TC budget item as listed in the Bank’s accounting structure for TC financial administration].

² La Corporación Financiera de Desarrollo S.A. (COFIDE S.A.) es una empresa de economía mixta que cuenta con autonomía administrativa, económica y financiera. Su capital pertenece en un 98.7% al Estado peruano, representado por el Fondo Nacional de Financiamiento de la Actividad Empresarial del Estado (FONAFE), dependencia del Ministerio de Economía y Finanzas, y en un 1.3% a la [Corporación Andina de Fomento \(CAF\)](#). COFIDE forma parte del Sistema Financiero Nacional y puede realizar todas aquellas operaciones de intermediación financiera permitidas por su legislación y sus estatutos y, en general, toda clase de operaciones afines. Desde hace el año 1992, COFIDE se desempeña como un banco de segundo piso exclusivamente.

The Bank would contribute the equivalent of US\$ 15,000 to the costs of the operation, pursuant to the following budget:

	Description	Costo por ítem	# of ítems	Total
5.1.1.1	Ticket			
	Lima-Bogota-Lima	900	3	\$ 2,700
	Lima - Mexico City - Lima	950	3	\$ 2,850
	Mexico City - Morelia - Mexico City	450	3	\$ 1,350
5.1.1.3	Per Diem			
	(3 días*3 funcionarios) Colombia	382	9	\$ 3,438
	(2 días*3 funcionarios) Mexico City	362	6	\$ 2,172
	(1 día*3 funcionarios) Morelia	172	3	\$ 516
98	Contigencias			\$ 1,974
	Total			\$ 15,000

VII. Certification

The Grants and Co-financing Management Unit (ORP/GCM) certifies that the amount of US\$ 15,000 from the CT/INTRA Program of the Ordinary Capital is available to finance the project proposed herewith.

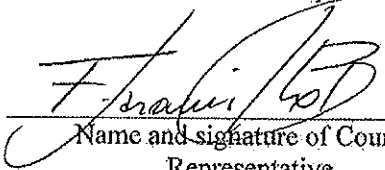
JC 11-15-13


Name and Signature of the Unit's Chief
ORP/GCM

11/15/2013
Date

VIII. Approval

Pursuant to the provision of resolution DE-34/11 of June 1st, 2011 and Document GN-2620-1, the Bank's Representative in Peru authorizes the utilization of resources up to the equivalent of US\$15,000 for financing of the Intra-regional Technical Cooperation described in the present Memorandum Plan of Operations.


Name and signature of Country
Representative

11/18/2013
Date

PJ:

- Solicitation letter from COFIDE and CVs of COFIDE's selected participants in the mission (IDBDOCs # 38235364)
- Non-objection letter from ACPI (IDBDOCs # 38231831)
- Confirmation of agreement from the 4 hosting banks (IDBDOCs # 38235396)