

SOCIAL DEVELOPMENT AND GENDER ACTION PLAN

Proposed Actions	Target Population and Activities	Monitoring Indicators	Responsible Agencies
A. Output 1: Support for SMEs in Border Areas Expanded^a			
A1. Baise University Sino–Viet Nam Cross-border Training Center	<p>Target: Local residents and students</p> <p>Activities: 1. Conduct training programs: (a) E-commerce training for students; (b) Skills training for enterprises and individuals engaged in cross-border e-commerce; (c) Cross-border tourism management personnel training for students and employees of travel agencies, hotels, restaurants, and scenic spots; and (d) Training on agricultural product quality testing skills for export and import of agricultural projects between the PRC and Viet Nam</p> <p>2. Conduct cultural exchanges by holding a series of activities such as the PRC–Viet Nam youth micro-film competition, PRC–Viet Nam literary and art works exhibition</p>	<p>1.1. Number of men and women trainees who participated in skill development training programs:(a) e-commerce for students, (b) cross-border tourism management, (c)cross-border tourism management personnel training, and (d) agricultural production quality testing (Baseline 2020:0%)</p> <p>1.2. At least 90% of trainees (of whom 40% are women) report increased knowledge in e-commerce, border tourism management, tourism management personnel training, and agricultural product quality testing through annual training programs (Baseline 2020: 0%)</p> <p>2.. Number of persons participate in cultural exchange (of whom 40% are women) between PRC and Viet Nam (Baseline 2020: 0%)</p> <p>3. 170 skilled jobs^b and 180 unskilled jobs^c generated during the project construction phase, of which 40% for women (Baseline 2020:20%)^d</p> <p>4. 20 skilled jobs and 20 unskilled jobs generated by 2025 (project implementation phase); of which 30% for women (Baseline 2020: 23.8%)</p>	<p>1. Baise College to ensure that training and cultural exchanges targets are realized, and that the opportunities for skills training and cultural exchanges are equally available to all students including the poor, female, and ethnic minority students</p> <p>2. IAs to ensure local employment targets are included in contracts</p> <p>3. Contractors to ensure that the employment opportunities are publicized and made available to local people</p> <p>4. PMO social development specialist (consultant) will monitor all activities and include the results in SDGAP monitoring reports</p>
A2. Baise Cross-Border Agricultural Products Industry Chain Upgrading project	<p>Target: Local residents, farmers, and businessmen improve their incomes through better employment, marketing, and business facilities.</p>	<p>1. The number of businesspersons (of whom at least 30% are women) benefited from the upgrading activities. (Baseline 2020:0)</p>	<p>1. Guangxi Baise No.1 Agriculture Development Co. Ltd. to ensure that the targets are realized.</p> <p>2. PMO's social</p>

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	<p>Activities:</p> <p>1. Reduce intermediate links of circulation, save costs in freight and labor, reducing production costs, thereby increasing local incomes.</p> <p>2. Provide a convenient and safe trading center for many businessmen.</p>	<p>2. The trading center established. (Baseline 2020:0)</p> <p>3. At least 40% of 70 skilled and 160 unskilled jobs generated during the project construction phase are for women. (Baseline 2020:20%)</p> <p>4. At least 30% of 600 skilled and 1,200 unskilled jobs generated by 2025 (project implementation phase) are for women. (Baseline 2020:22.9%)</p>	<p>development specialist (consultant) will monitor all activities and include the results in the Social Development Action Reports.</p>
B. Output 2: Integrated Logistics Facilities and Cross-Border E-commerce Platforms for the PRC and Viet Nam Developed			
B 1. Chongzuo Cold Chain Logistics Demonstration Project	<p>Activities:</p> <p>1. Train owners of local small and medium-sized enterprises in enterprise management, marketing, and cross-border businesses</p>	<p>1. Number of men and women who received enterprise management and marketing training (Baseline 2020: 0%)</p> <p>1.2. At least 90% of trainees (of whom 30% are women) report increased knowledge in enterprise management and marketing, and cross-border businesses. (Baseline 2020: 0%)</p> <p>2. 400 skilled jobs and 70 non-skilled jobs generated during the project construction phase, of which 40% for women (Baseline 2020: 20%)</p> <p>3. 120 skilled jobs and 30 non-skilled jobs generated by 2025 (project implementation phase); of which 30% for women (Baseline 2020: 24.8%)</p>	<p>1. Guangxi Chongzuo City Industrial Investment Development Group Co., Ltd. to ensure the targets are realized</p> <p>2. PMO social development specialist (consultant) will monitor all activities and include the result in SDGAP monitoring reports of the Project</p> <p>3. IAs to ensure local employment targets are included in contracts</p> <p>4. Contractors to ensure that the employment opportunities are publicized and made available to local peoples</p>
C. Output 3: Key Infrastructure and Trade Related Services in Border Economic Zone Provided^e			
C1. Chongzuo Sino-Viet Nam Border Economic Zone Demonstration Project (Phase II)	<p>Activities:</p> <p>1. Improve road safety arrangements such as (i) safe entry and exit facilities for local roads and vehicles by</p>	<p>1.1 Number of traffic safety signs, traffic signals, and deceleration strips provided near schools and populated areas^f (Baseline</p>	<p>1. Chongzuo Xinghe Investment Development Co., Ltd. to ensure that the targets are realized.</p>

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	<p>providing: (ii) Street lamps in key segments and populated areas of the proposed roads; traffic monitoring facilities, including e-police systems, (iii) deceleration strips and signs near villages, schools, and populated areas for the benefit of school children and mothers</p> <p>2. Provide road safety training and awareness to local communities including elderly people, disabled people, women, and school-aged children</p>	<p>2020:0%)</p> <p>1.2 Number of persons (of whom 60% are women) state that road lighting facilities, traffic monitoring facilities, and improved signage make transport safer (Baseline 2020:0)</p> <p>2.1. Number of community traffic safety awareness training programs (Baseline 2020:0)</p> <p>2.2. At least 80% participants (of whom 50% are women) that participated in community traffic safety awareness training programs report increased awareness of traffic safety (Baseline 2020:0%)</p> <p>3. 100 skilled jobs and 250 non-skilled jobs generated during the project construction phase of which 40% for women (Baseline 2020:20%)</p> <p>4. 50 skilled jobs and 30 non-skilled jobs generated by 2025(project implementation), of whom 30% for women (Baseline 2020:16.2%)</p>	<p>2.PMO social development specialist (consultant) will monitor all activities and include the result of SDGAP monitoring reports</p> <p>3. IAs to ensure local employment targets are included in contracts</p> <p>4. Contractors to ensure that the employment opportunities are publicized and made available to local peoples</p>

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C2. Fangchenggang Sino–ASEAN Trade and Culture Exchange Center Project	<p>Target: Local residents and students in project area</p> <p>Activities:</p> <ol style="list-style-type: none"> 1. Improvement of bilateral cultural exchanges and friendship between Viet Nam and PRC 2. Provision of border trade skills training services 3. Provision of bilateral trade information sharing service, technical exchange, product display, bilateral cultural exchange 	<ol style="list-style-type: none"> 1.1. Number of persons participated in cultural exchanges, of which 40% women (Baseline 2020: 0) 2. At least 80% of trainees (of which 40% women) report increase knowledge and understanding after the training. (Baseline 2020:0) 3. Number of bilateral trade sharing, technical exchange, and product display completed. (Baseline 2020:0) 4. 80 skilled jobs and 220 non-skilled jobs generated during project construction phase, of which 40% for women (Baseline 2020:20%) 5. 100 skilled jobs and 250 non-skilled jobs generated by 2025(project implementation phase); of which 30% for women (Baseline 2020:25.0%) 	<ol style="list-style-type: none"> 1. Fangchenggang District Rural Travel Investment Co. Ltd. to ensure the targets are realized. 2. PMO social development specialist (consultant) will monitor all activities and include the results in SDGAP monitoring reports. 3. IAs to ensure local employment targets are included in contracts. 4. Contractors to ensure that the employment opportunities are publicized and made available to local peoples.
Output 4: Cross-border Tourism Facilities and policy coordination improved.			
D1. Chongzuo Daxin Sino–Viet Nam Cross-border Tourism Project	<p>Target: Residents and enterprises in project area</p> <p>Activities:</p> <ol style="list-style-type: none"> 1. Convenient personal services provided for residents and enterprises by constructing a comprehensive online platform 2. Improve transportation quality by improving the road network and links 3. Provide deceleration strips and traffic signs near the villages, schools, and populated areas, and road safety awareness programs especially for women, children, and older persons. Road safety training and awareness programs provided to elderly people, disabled people, women, and school-age children. 	<ol style="list-style-type: none"> 1. At least 80% of person (of whom 50% are women) are satisfied with the online platform. (Baseline 2020:0%) 2. At least 80% of tourists and local residents (of whom 40% are women) report satisfaction regarding shortening of cargo transit time, reduction of congestion, and saving of packaging costs (Baseline 2020: 0%) 3. Number of traffic safety signs, traffic signals, and deceleration signs established near schools, villages and populated areas (Baseline 2020:0%) 	<ol style="list-style-type: none"> 1. Guangxi Daxin Anping Investment Co., Ltd. to ensure that the targets are realized 2. PMO social development specialist (consultant) will monitor all activities and include the results in SDGAP monitoring reports of the Project 3. IAs to ensure local employment targets are included in contracts 4. Contractors to ensure that the employment opportunities are publicized and made available to local people

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		<p>4.1. Number of persons attended community traffic safety awareness publicity programs</p> <p>4.2 At least 80% of trainees (of whom 50% are women) report enhanced knowledge in traffic safety through training and awareness programs. (Baseline 2020:0)</p> <p>4.3. 25 skilled jobs and 45 non-skilled jobs generated during project construction phase, of which 40% for women (Baseline 2020:20%)</p> <p>5. More than 50 skilled jobs and 60 unskilled jobs created by 2025, of which 30% are for women (2020 baseline: 28.3%) (OP 1.2, OP 2.1)</p>	
E. Promote the Capacity Building of Women Federation at Village Level - 4 Pilot Villages			
<p>Promote Women's Participation in the Project and the Capacity of WF at Village Level to Assist Local People, Especially Women</p>	<p>Activities:</p> <p>1. Support the establishment of local branches of WF in four pilot villages in Jiangzhuo district, Daxin county, Fangcheng district, and Youjiang district</p> <p>2. WF supports the establishment of women's e-commerce platform in each pilot village</p> <p>3. Hold annual business promotion training programs exclusively for women</p> <p>4. Conduct experience-sharing workshops and case studies as tools of women empowerment</p>	<p>1. 4 e-commerce platforms established in pilot villages (Baseline 2020: 0)</p> <p>2. Number of women trained in business promotion (Baseline 2020:0)</p> <p>3. 90% of women trained report enhanced knowledge in business promotion through annual training programs (Baseline 2020:0)</p> <p>4. Number of experience-sharing workshops and case studies prepared and shared as a tool of women empowerment (Baseline 2020: 0)</p>	<p>1.GPMO's social and gender consultant with IAs and WF officials at the county/district and village level</p> <p>2.The result of all the activities accomplished will be included in the Semiannual SDGAP monitoring reports</p>

ASEAN = Association of Southeast Asian Nations, GPMO = Guangxi Project Management Office, PMO = project management office, PRC = People's Republic of China, SME = small- and medium-sized enterprises, WF = Women Federation.

^a Overall, more than 620 skilled jobs and 1,220 unskilled jobs created under Output 1 by 2025, of which 30% are for women (2020 baseline: 23.6%).

^b A skilled job requires the proof of special training, knowledge, and experience from the job applicant.

^c An unskilled job does not expect training or knowledge or experience from the job applicant.

^d Baseline uses rate of female workers in non-agricultural sector in Gansu Province and in PIEs.

^e Overall, more than 150 skilled jobs and 280 unskilled jobs created under Output 3 by 2025, of which 30% are for women (2020 baseline: 20.8%).

^f Efficient traffic monitoring and e-policing will reduce the number of traffic accidents. School children and mothers complained that they feel unsafe to travel on roads and poor quality of road and pedestrian facilities on roads. With road transport system improved and monitored women feel safer and children feel safer to go to school by public transport, allowing their mothers to engage in productive work and earn an income.

Source: Asian Development Bank.