Regional: Knowledge for Solutions - Knowledge Portal (Subproject 3)

Project Name	Knowledge for Solutions - Knowledge Portal (Subproject 3)					
Project Number	48242-005					
Country	Regional					
Project Status	Closed					
Project Type / Modality of Assistance	Technical Assistance					
Source of Funding / Amount	TA 8833-REG: Knowledge for Solutions - Knowledge Portal (Subproject 3)					
	Technical Assistance Special Fund	US\$ 560,000.00				
Strategic Agendas	Inclusive economic growth Regional integration					
Drivers of Change	Knowledge solutions					
Sector / Subsector	Information and communication technology - ICT industries and ICT-enable	ed services				
Gender Equity and Mainstreaming	Some gender elements					
Description	The proposed subproject is part of a broader cluster regional capacity development technical assistance (TA) that will use knowledge, technology, and partnerships to connect development practitioners in the common pursuit of solving development problems. The cluster TA will foster an enabling platform for ADI to work as _One ADB_ by creating structures and systems to better link its knowledge and operations wit developing member country (DMC) practitioners and development partners. By taking fresh approaches peer-to-peer sharing, learning, knowledge capture, and problem solving, ADB may be able to work more efficiently with its DMCs to solve development problems faster. The proposed subproject will develop an online portal that will promote knowledge sharing and collaboration, and serve as the digital basis for the other two cluster TA subprojects (which focus on centers of excellence and South-South knowledge sharing) and planned or existing activities by ADB's regional departments, resident missions, and sector and thematic groups (formerly called communities of practice).					
 Strategy 2020 of the Asian Development Bank (ADB) mandates ADB to develop, mobilize, and ag knowledge solutions to help the poor in our DMCs. The midterm review of Strategy 2020 highligt _DMCs increasingly seek ADB's knowledge to address complex challenges, improve the developming at of operations, and develop into knowledge economies. The midterm review of Strategy 2020 highligt _DMCs increasingly seek ADB's knowledge to address complex challenges, improve the developming at of operations, and develop into knowledge economies. The midterm review of Strategy 2020 highligt _DMCs increasingly seek ADB's knowledge to address complex challenges, improve the developming the first Knowledge Operations Review Meeting (KORM) all provide fresh impetus and direction for unified _One ADB_ approach to sharing knowledge with DMCs and serving as a source of best pri- special evaluation study recommended ADB improve its approach to capturing, sharing, and usin knowledge. The Knowledge Management Directions and Action Plan (2013_2015) (KMAP) builds findings by defining ADB's goals in this area and providing a plan for transformational actions. The specifically recognizes the need for strategic and programmatic partnerships with COEs and kno hubs, expanded ADB operations for innovation and pilot-testing, greater South_South knowledge and easier access to data and information. In general, ADB's stakeholders see ADB as having a very strong impact on overall development is an excellent source of knowledge. However, despite knowledge solutions (defined as case studie research, big data analysis, pilot demonstration activities, experimentation, and information use development problems) being a driver of change, _only half give good marks for promoting know sharing and best practices. The MTR Action Plan directs ADB, along with other activities, to devi knowledge portal (action item 3.9.6) to help address this gap. 						
Impact	The overall impact of the TA will be DMCs adopting knowledge solutions addres and the Pacific.	sing priority needs in Asia				

Project Outcome

The expected outcome will be ADB delivering knowledge solutions in line with respective country knowledge plans.
Operational knowledge-sharing portal established and maintained, with target users engaging with ADB and peers

Involuntary Resettlement

Indigenous Peoples

Stakeholder Communication, Participation, and Consultation

During Project Design

During Project Implementation

Business Opportunities

 Provide state of the s	Consulting Services	1. The Asian Development Bank (ADB), through the regional cluster capacity development technical assistance (TA) Knowledge for Solutions, is taking fresh approaches to peer-to-peer sharing, learning, knowledge capture, and problem solving in order to work more efficiently with its DMCs to solve development problems faster. A team of staff will overse the knowledge portal subproject. Several consultancy inputs will, however, be needed to supplement staff inputs for building a critical mass of content in appropriate formats and technical tasks associated with building the knowledge portal. The subproject will require 47 person-months of internationices and 44 person-months of antianal consultants generics. International and national consultants generics in the appropriate formation of antianal consultants generics.
 a) base is the function, of the function of the state of		are being developed. The TA will require the services of experts in web sites, social media, communications, editing, and digital project management. 2) Information architert (international Individual is Desron-months item months). The architert will are service and the service of the servi
 c) el ade objective attractive fige land attractive fige la		a) based on the top task findings, refine the portal's concept and develop a prototype to be used by the developers and by the designer to create the design templates;
 c) die gerück under gerücklicher die der seine stere der seine der seine		b) denne major content and page types, e.g., events, publications, biogs: c) create information architecture to level and second- and third-level navigation:
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 a) detuces involves concepts and only marking instangle and concents the interm detuges, devicement, and only the production of the production		e) utilize project management and systems development best practices throughout the development and production processes;
 In white recommendation for improvementation exclusion. In white recommendation for improvementation exclusion. In white recommendation for improvementation exclusion. In white recommendation for improvementation. In provementation for improvementation. In provementation		g) develop innovative concepts and online marketing strategies and coordinate the internal design, development, and production efforts to help the portal achieve its digital marketing and knowledge outreach goals;
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 b) mandig, edl, updata, and marginalm the site (this includes all development work: CSS and therming, Druge), pace, 1 c) adjust and improve the marginalization attractions at the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and modify modules on the posts: c) estatu (upgate), and estatu (upgate), and estatu (upgate) posts: c) estatu (upgate), and estatu (upgate), and estatu (upgate) posts: c) estatu (upgate), and estatu (upgate)		
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i) maintain and improve search engine optimization and search engine marketing for all web properties. i) maintain web improve search engine optimization and search engine marketing for all web properties. i) montain web integration of the search engine optimization of the search engine lead optimization. 5. Web despire (individual, national, 2 person-months): The consultant will an provide the despire marketing of the web engine lead optimization. 5. Web despire (individual, national, 2 person-months): The consultant will an provide the voice of the site and ensure that the content has the same voice throughout; is stimulating, and et high description galaxy. c) is the voice of the site and ensure that the content has the same voice throughout; is stimulating, and et high blogs, job boards, links to social media sites, mobile applications, and any other device or technology to enhance the web experience for users; c) is there is a content content of the search to documents; is stimulating, and et high blogs, job boards, links to social media sites, mobile applications, and any other device or technology to enhance the web experience for users; c) intervise content content intervise (intervise) for their content area, as well as analyze existing content massing endine to content massing (intervise) for documents; c) intervise content content microad (intervise) for documents; c) intervise content content microad (intervise) for documents; c) intervise content massing (indevide) scalar data strategies; c) intervise content massing (indevide) scalar data strategies; c) intervise content massing indevides presting content, and as users intervise; c) intervise content massing indevides and presting indevide experise content, and as users intervise; c) intervise content massing indevides presting content, and as users intervise; c) intervise content massing (indevide) content, and as users intervise; c)		
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 6. Senor writer and editor advaline content manager (individual, international, 22 prices monoths). The control interview context has the same vice throughout, is stimulating, and of high editorial guality; b) regularly log in disedupment topics; c) regular three monoths and methods concernet thar visuance, as well as analyze existing content management processes; e) lack the lead in organizing and presenting content in a way that benefits site users, including finding external sites for ADB trought leaders; f) conduct content manages indications; g) conduct content models and sites; g) conduct content analysis and adults; g) conduct content analysis and adults; g) conduct content models and through social media a treggiar intervals; k) write and post content to interval to streggiar intervals; k) write and post content on line and through social media a treggiar intervals; k) write and post content on line and through social media a treggiar intervals; k) write and post content on line and through social media a treggiar intervals; k) write and post content on line and through social media a treggiar intervals; k) write and post content on line and through social media a treggiar intervals; k) write and post content on line and through social media a treggiar intervals; k) write and post content on line and through social media a treggiar intervals; k) write and post content on the site and through social media a treggiar intervals; k) write and post content post social media a treggiar intervals; k) write and post content post social media a treggiar intervals; k) write and post content on the post social media a treggiar intervals; k) write and post content post social media a treggiar intervals; k) write write as it is continuous for an dyabia monoremente in the post social media a treggiar intervals;<td></td><td>1) monitor web traine and competitors sites for SEC improvements; and m) track teeb visitor behavior and modify knowledge portal design and content to optimize lead generation.</td>		1) monitor web traine and competitors sites for SEC improvements; and m) track teeb visitor behavior and modify knowledge portal design and content to optimize lead generation.
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 c) plan, establish, and build; in quantity and quality, the online community for ADB knowledge prducts and hought leadership using blogs, job baards, links to social media sites, mobile applications, and any other device or technology to enhance the web experience for users; e) take the lead in organizing and presenting content in a wy that benefits site users, including finding external sites for ADB thought leaders; i) ordicat content values; and out and though baccal media at regular intervals; i) why with staff in managing content web pages, posting content; i) why with staff in managing content web gates in a wy that benefits site users; i) why and post content content types; i) why and post content content types; i) why and post content online and through social media at regular intervals; i) why and post content using web ordient management system (Drupa) or back tTML; i) moderate content as is is contituated to the knowledge portal by scarmal source; i) on moderate content as is is contituated to the knowledge portal by scarmal source; i) on moderate content as is is contituated to the knowledge portal by scarmal source; i) on moderate content as is is contituated to the knowledge portal by scarmal source; i) on portal source; i) preser internal and ternal community for ADB knowledge areas; i) experime to content tak sis is contituated to the knowledge portal by scarma and source; i) or manage content calcular and assist on interval, web scalm and assist needs. i) an assist in building the online community for ADB knowledge products and thought leadership using blogs, job baards, links to social media sites, mobile applications, and any other device or technology to enhance the web experience for users; i) why and post content colored transformation. i) the function of the content so is contify the web, social media sites, sea		a) provide _the voice_ of the site and ensure that the content has the same voice throughout, is stimulating, and of high editorial quality;
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 i) ensure adherence to content taxonomises and metadata strategies; i) write and post content online media at regular intervals; k) contribute to and update social sites like Facebook and Twitter; i) help develop and document procedums to manager web content; i) no post activation intervals; i) on post activation intervals; i) on post activation intervals; i) on post activation intervals; i) contribute to the howeledge portal by external sources; i) contribute content as it is contributed to the howeledge portal by external sources; i) contribute content creation and publishing of newelters (internal or external); and estimation in the external communications including announcements and press releases, as needed. i) web external content creation months each, intervals; intervals; i) contribute to and update intervals; i) contribute to interval content manager to create content, is intervals; i) manage content caterian and presenting content manager to create content; i) manage content caterian and presenting content in a wylt that benefits site users; i) assis in conducting content was bages, posting notentent system (Drugal) or basic HTML; i) assis addit in managing content and managing documents; i) ensure adherence to content taxonomise and managing document; i) assis addit in manage; notent was bages, posting notencent; i) assis additi in manager content was bages, posting notencent; i) work with soft in manager content was bages, posting notencent; i) work with soft in manager content was bages, posting notencent; i) ensure adherence to content taxonomise addition (manager and tradus); i) ensure adherence to content taxonomise addition (manager accelerator); i) ensure adherence to content taxonomise addition (manager accelerator); i) ensure adherence to content taxono		g) conduct content modeling sessions and document content types;
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		r) assist in preparing internal and external communications including announcements, press releases, quarterly corporate reports, presentations, technical documentation, etc., as needed.

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Responsible Staff

Responsible ADB Officer	Dedolph Cabrera, Carolyn
Responsible ADB Department	SDOD
Responsible ADB Division	SDCC-KS
Executing Agencies	Asian Development Bank 6 ADB Avenue, Mandaluyong City 1550, Philippines

Timetable

Concept Clearance	-
Fact Finding	14 Aug 2014 to 27 Aug 2014
MRM	-
Approval	08 Dec 2014
Last Review Mission	-
Last PDS Update	28 Jan 2015

TA 8833-REG

Milestones						
Approval	Signing Date	Effectivity Date	Closing			
		Effectivity Date	Original	Revised	Actual	
08 Dec 2014	-	08 Dec 2014	31 Aug 2016	15 Nov 2016	-	

Cumulative Disbursements

ADB	Cofinancing	Count	Counterpart			Total	Date	Amount	
		Gov	Beneficiaries	Project Sponsor		Others			
560,000.00	0.00	0.00	0.00		0.00	0.00	560,000.00	08 Dec 2014	490,365.96

Project Page	https://www.adb.org/projects/48242-005/main		
Request for Information	http://www.adb.org/forms/request-information-form?subject=48242-005		
Date Generated	06 July 2017		

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