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DB Reference N°: IDB223-03/16

Country: Regional - Latin America and The Caribbean

Institution: Inter-American Development Bank

Sector: Private Sector Management/Consulting Services

Deadline: 23 March 2016

Status: Published

Loan N°/Financing: ATN/CJ-12159-RG-1

Project: COMPETE CARIBBEAN: Private Sector Development and Competitiveness

Title: REQUEST FOR EXPRESSIONS OF INTEREST CONSULTING SERVICES

Project ID: RG-X1044

Selection No. RG-X1044-SN88

REQUEST FOR EXPRESSIONS OF INTEREST CONSULTING SERVICES

Country: REGIONAL

Project Name: COMPETE CARIBBEAN:Private Sector Development and Competitiveness

Loan No: ATN/CJ-12159-RG-1

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The Compete Caribbean Program is a private sector development program jointly funded by the Inter-American Development Bank (IDB), the United Kingdom Department of International Development (DFID) and the Government of Canada in partnership with the Caribbean Development Bank (CDB) to provide technical assistance grants and investment funding to support productive development policies, business climate reforms, clustering initiatives and Small and Medium Size Enterprise (SME) development activities in the Caribbean region.

The Organisation of Eastern Caribbean States (OECS) has received financing from the Inter-American Development Bank (IDB), and intends to apply part of the proceeds to payments under the project COMPETE CARIBBEAN:Private Sector Development and Competitiveness, for the enhancement of stakeholder awareness and understanding of the OECS regional integration process, in particular, of the operationalization of an OECS Customs Union to facilitate the free circulation of goods in the Economic Union Area. As such, the specific objective of this consultancy is to design and produce relatable, informative, accurate and targeted communication products on free circulation of goods within the context of OECS regional integration.

Qualifications and Experience:-

- Established firm in operation for at least 3 years
- At least three (3) years' experience in developing multi-media communication, including animations
- Qualifications in Communications, Multi-media or an associated discipline
- Experience in developing communication products of a similar nature to those to be delivered under this assignment
- Demonstrated knowledge of OECS regional integration process

- Professional experience in the OECS region. Experience in multiple OECS countries is desirable.

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Please visit our website (www.competecaribbean.org) to obtain a copy of the full Terms of Reference for this consultancy with an expanded scope of activities to be undertaken under the consultancy.

The Inter-American Development Bank now invites eligible consulting firms to indicate their interest in providing the services. Interested consulting firms must provide information establishing that they are qualified to perform the services (brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc). Consulting firms may associate to enhance their qualifications.

The following should be included in the EOI: - The relevant firm details inclusive of experience, references, CV's, as well as links to relevant samples of work. In addition, interested bidders should also submit a description of their Proposed Approach to the consultancy. The description should be a maximum of 4 pages long and should include:

- (i) An understanding of the consulting assignment
- (ii) A proposed approach/methodology
- (iii) A proposed timeline for completion of the deliverables specified in the Terms of Reference

Please note that EOIs with a Proposed Approach exceeding 4 pages will not be considered.

Consultants will be selected in accordance with the procedures set out in the Inter-American Development Bank: *Policies for the selection and Contracting of Consultants financed by the Inter-American Development Bank* (current edition) and is open to all eligible bidders as defined in the policies.

Interested consulting firms may obtain further information with the contact person indicated below during office hours 09:00 AM to 05:00 PM (US Eastern Time) through the e-Sourcing tool.

Expressions of interest must be delivered via e-Sourcing application at: <https://enet.iadb.org/BidderWeb/signOn.aspx> by March 23, 2016 05:00 PM (US Eastern Time).

Inter-American Development Bank

Division: CTI

Assignment: COMPETE CARIBBEAN:Private Sector Development and Competitiveness

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