

TC ABSTRACT
WorkNet: an Online Platform for Public Employment Services (PES)

I. Basic project data

▪ Country/Region:	Regional
▪ TC Name:	WorkNet: an Online Platform for Public Employment Services (PES)
▪ TC Number:	RG-T2604
▪ Team Leader/Members:	Verónica Alaimo (SCL/LMK), team leader; Carmen Pagés Serra (SCL/LMK); David Rosas Shady (SCL/LMK); María Elisa Arango (LEG/SGO); Manuel González Schuler (SCL/LMK); and Ethel Muhlstein (SCL/LMK).
▪ Indicate if: Operational Support, Client Support, or Research & Dissemination.	Client Support
▪ If Operational Support TC	N/A
▪ Reference to Request ¹ : (IDB docs #)	--Letters of Request pending— http://idbdocs.iadb.org/wsdocs/getDocument.aspx?Docnum=xxxxxx
▪ Date of TC Abstract:	February 2015
▪ Beneficiary (countries or entities which are the recipient of the technical assistance):	Ministries of Labor, Public Employment Services in participating countries (Brazil, Bahamas, Barbados, Peru, and Paraguay)?
▪ Executing Agency and contact name	IDB, through the Social Sector, Labor Markets and Social Security Unit (SCL/LMK)
▪ IDB Funding Requested:	US\$800,000
▪ Local counterpart funding, if any:	0
▪ Execution period:	24 months
▪ Disbursement period:	30 months
▪ Required start date:	July 2015
▪ Types of consultants:	Individual consultants, national and/or international, and firms
▪ Prepared by Unit:	SCL/LMK
▪ Unit of Disbursement Responsibility:	SCL/LMK
▪ Included in Country Strategy (y/n);	No
▪ TC included in CPD (y/n):	No
▪ GCI-9 Sector Priority:	Yes, poverty reduction and equity enhancement (see paragraph 2.4).

II. Objective and Justification

2.1 The IDB and the Government of Korea are collaborating to support the ministries of labor in the Latin American and Caribbean region on how to create policies that can effectively protect workers against labor risks and promote higher labor productivity. Korea, which in only half a century was able to become a world power, offers a valuable example for the region. Its growth strategy focused its public policies on the development of human capital and employment. Korea incorporated the best international experiences to promote active labor policies, foster

¹ A copy of the Letter of Request, Programming/Portfolio Review Mission Aide Memoire or Report requesting the TC should be submitted with the Abstract.

the development of work skills and protect workers in search of employment. Additionally, Korea has established continuous systems for reviewing, monitoring and measuring results to systematically improve its public policies.

- 2.2 The partnership between the Republic of Korea and the IDB in labor policies has materialized in three ways: the five seminars “Skills for Productivity” (TransFormacion) (RG-T2402) during May-June 2014, the organization of the 2014 Regional Policy Dialogue (RPD) “Towards an effective labor market inclusion in Latin America and the Caribbean”, held in September 2014 in Seoul, Korea (RG-T2469) , and the signing of a Memorandum of Understanding (MOU) between the Ministry of Employment and Labor (MOEL) and the IDB.
- 2.3 The objective of this TC is to deepen the knowledge transfer from Korea to LAC countries for the development of an online information system platform to facilitate the integration of public employment services (PES).
- 2.4 The TC aligns with GCI-9 lending programs for poverty reduction and equity enhancement (sector), and regional development goals of social policy for equity and productivity².

III. Description of activities and outputs

- 3.1 Component 1: WorkNet³ development. This component will finance the diagnostic and tailoring of an online platform for public employment services. The activities involved in this process are: (i) Translation of the Information Strategic Plan (ISP) used in Korea. This ISP will be used as a model for the diagnostic and development of an ISP for each LAC country; (ii) a consultation will occur in each country. The consultation will involve a team of six experts from Korea (KEIS experts, system integration (SI) developers, such as Samsung or LG SI), two interpreters, and the technical teams from the Public Employment Services of each LAC country (including IT experts). The consultation will last one week in each country. The ISP plan will consider the size of population, PES development, IT environment, among other key issues. It will also include an estimation for hardware and software costs for the implementation in each country; (iii) training program in Korea. A team of six members of each participant country will travel to Korea for a 2 to 3 week training program.
- 3.2 The current TC considers the technical assistance to implement the ISP plan. However, each country will need to obtain its own funding for hardware and software requirements. The exact budget needed for implementation will result from the consultation. The cost may vary between US\$1.5 and US\$5 million, depending on existing IT environment and new requirements, among other aspects. It is possible that the Republic of Korea will be able to donate the WorkNet (software) as open Application Programming Interface (API). This means that Latin American and Caribbean (LAC) countries can use the programs of Korean WorkNet for free with marginal correction of programs. The implementation of WorkNet requires a minimal number of

² Improving the functioning of labor markets for higher productivity and increased social security coverage.

³ **WorkNet** is an integrated website for job matching, labor market information, career guidance, and occupational information. Its goal is to serve as a national job portal providing job openings available at public employment services, and depending on country legislations, it can also integrate job openings available at private employment services. Source: KEIS, Dr. Sang Hyon Lee. *Job Matching System WorkNet*. September 2014. Presented at IDB RPD.

vocational counselors, who can receive some training on how to use WorkNet as part of this technical cooperation.

- 3.3 Component 2. Technical and operational support. This component will finance technical and operational assistance in the management of all the activities with the different countries. It includes consultancies and travel.

IV. Budget

Indicative Budget (US\$)

Activity/Component	Consultants / services	Travel	Total IDB funds
1) WorkNet development.	250,000	450,000	700,000
Translation and interpreter services	100,000		100,000
Consultation (6 experts + 2 interpreters)	100,000	150,000	250,000
Visit to Korea (6 participants per country, 18 total)	50,000	300,000	350,000
2) Technical and operational support	100,000	0	100,000
TOTAL	350,000	450,000	800,000

V. Executing agency and execution structure

- 5.1 Given the regional nature of the TC, it will be executed by the Bank through the Labor Markets and Social Security Unit (SCL/LMK).
- 5.2 **Procurement.** For the contracting of individual consultants, the IDB project team will observe Human Resources selection procedures (AM-650); and for consulting firms, as well as in the case of non-consulting services contracts, the Corporate Procurement Policy and Procedures (GN-2303-20).

VI. Project risks and issues

- 6.1 Given the institutional limitations in some LAC countries, the decision making process may take more time than originally estimated, resulting in delays in TC execution. The Bank will collaborate closely with Korean experts to ensure LAC countries receive support when needed to speed up processes (preparation of presentations for stakeholders buy-in, etc.).

VII. Environmental and Social Classification

- 7.1 Given the nature of this technical cooperation and based on the environmental and social safeguard filter, the proposed TC has been classified as category C. See safeguard reports at [39471452](#).

Annexes

This TC is part of a multi-year plan, which can be found here: [39428481](#).