

## RESUMEN DEL PROYECTO EN DISEÑO \* (\*)

### Mona Ageing and Wellness Centre - Community Based Caregiving

<b>FECHA DE ELEGIBILIDAD DEL PITCH</b>		<b>PAIS(ES)</b>
09/27/2021		Jamaica
<b>SOCIO(S)</b>		
Mona Ageing and Wellness Centre		
<b>CLASIFICACIÓN PRELIMINAR DEL IMPACTO MEDIO AMBIENTAL Y SOCIAL</b>		
C (**)		
<b>PRESUPUESTO TOTAL</b>	<b>BID Lab</b>	<b>CONTRAPARTE LOCAL Y COFINANCIACIÓN</b>
US 688,450	US 343,950	US 344,500
<b>DESCRIPCIÓN</b>		

**The Problem:** Jamaica's population is growing older which creates increasing needs, one of which is the provision of long-term care services aimed to ensure that older adults can enjoy a high quality of life despite their limitations. Existing state-run institutions cannot meet the needs of older adults given the high prevalence of comorbidities and reliance on the care, support, and assistance of others (typically family members) and therefore the demand for services far outweighs the supply. Approximately 70% of older adults in Jamaica own their own homes and would prefer to remain there. However, the range of services available to facilitate aging in place is limited.

This project will aim to solve the problem of the lack of community-based long-term care options for older adults (60+) caused by a lack of awareness of the needs of older adults and the services they require, lack of skilled community-based care workers and lack of coordination between state-run services and community-based care providers.

**The Solution:** It will accomplish this by the creation of a community based long term care services model and by implementing a series of community-based initiatives that will allow older adults to not only access information they need but also to actively participate in community life. This new model includes GIS mapping to identify socially, economically and medically vulnerable older adults in Jamaica, building community capacity/resource mobilization to meet the needs of vulnerable older adults, development of digital platforms to allow for greater access to information and dissemination of this information, such as a registry and app of care givers and the services they offer. The project will also pilot a model day center program in both urban and rural settings, creating a support network and materials for home-based care providers and utilization of multimedia strategies to facilitate knowledge transfer.

**The Beneficiaries:** The project will mainly focus on improving the ability of older adults to access information and key care services they require (both health and other home-based services). The model is deemed highly replicable to the rest of Jamaica and widely over the Caribbean region.

The target population is 15% of older adults in Jamaica (48,000 persons) especially those who may be unable to afford costly private long-term care services and who rely on the State, relatives, friends, and other persons in the community for assistance. These will benefit from a variety of

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\*\*The IDB categorizes all projects into one of four E/S impact categories. Category A projects are those with the most significant and mostly permanent E/S impacts, category B those that cause mostly local and short-term impacts, and category C those with minimal or no negative impacts. A fourth category, B13, is a catch-all category not related to severity of impacts; it covers non-investment lending and flexible lending instruments for which ex-ante impact classification may not be feasible, such as Financial Intermediary operations or Policy Based Loans.

services such as access to a community day Centre, geriatric health aide service, and access to home-based telecare services through an app and the website.

**The partners:** The executing agency is the University of the West Indies and its Mona Ageing and Wellness Centre.

**The IDB Lab contribution:** We intend to utilize a public-private partnership model which will foster a sense of ownership by both the community and private and public stakeholders who have the capital, human resource capacity and time to devote to the continuity of this work. All materials created will be shared free of cost with partners and the results from this project will be used to determine the plan of action for widespread roll-out across Jamaica and possibly the wider Caribbean.

Since 2019, IDB Lab has been promoting the Silver Economy as one of the medium and long-term strategic pillars, working mainly with the Social Sector, expanding the collaboration to other parts of the IDB Group. This proposal is one of those selected from the regional Challenge that was launched in June on the Silver Economy. IDB Lab will provide US 343,950 in Technical Cooperation.

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