



# Regional: Mainstreaming Impact Evaluation Methodologies, Approaches, and Capacities in Selected Developing Member Countries

Project Name	Mainstreaming Impact Evaluation Methodologies, Approaches, and Capacities in Selected Developing Member Countries		
Project Number	53343-003		
Country	Regional		
Project Status	Active		
Project Type / Modality of Assistance	Technical Assistance		
Source of Funding / Amount	TA 6761-REG: Mainstreaming Impact Evaluation Methodologies, Approaches, and Capacities in Selected Developing Member Countries		
	Technical Assistance Special Fund		US\$ 1.50 million
Strategic Agendas	Environmentally sustainable growth Inclusive economic growth		
Drivers of Change	Governance and capacity development Knowledge solutions Private sector development		
Sector / Subsector	Multisector - ADB's corporate management, policy and strategy development		
Gender Equity and Mainstreaming	Some gender elements		
Description	The Subproject 2 Technical Assistance (TA) aims to mainstream impact evaluation (IE) to improve the development effectiveness of project and policy interventions in ADB's developing member countries (DMCs). The TA will support (i) the conduct of at least five IE study phases/surveys applying various methodologies and survey instruments, and (ii) the development of IE awareness and capacity among the DMCs.		
Project Rationale and Linkage to Country/Regional Strategy	Impact evaluation is essential to strengthen ADB Strategy 2030 ambition to be a knowledge provider. The development profession has increasingly recognized the need for rigorous IE methodologies (including randomized experiments and appropriate econometric approaches) to isolate the effects of interventions from those of confounding factors and learn about "what works" to achieve intended effects. Under this TA, continued mainstreaming and support will be provided to ensure that promising studies initiated under prior TAs are completed, while new IE studies are initiated. TA support to conduct IE studies will be further improved by focusing support more strategically to add value to ADB's operations. This includes (i) adopting nimble approaches for IEs to be completed in shorter periods, (ii) targeting under-studied themes, and (iii) supporting IE of pilot interventions under consideration for future investments. Resources are required to (i) support ongoing IE studies for completion; (ii) support new IE studies; (iii) disseminate study findings and lessons; and (iv) contribute to capacity building of DMC stakeholders. The TA will ensure that financial resources are accompanied by appropriate technical expertise and oversight via more of a One ADB approach, in which economists from the Economic Research and Regional Cooperation Department are fully engaged in studies, along with global experts.		
Impact	Subproject 2 impact is aligned with the TA cluster which is derived from Strategy 2030: development effectiveness of ADB finance and partnerships enhanced.		
Project Outcome			
Description of Outcome		Consideration of evidence on the effectiveness of interventions in ADB operations and discussions informing DMC policies expanded.	
Progress Toward Outcome			
Implementation Progress			
Description of Project Outputs		Impact evaluation studies conducted	
Status of Implementation Progress (Outputs, Activities, and Issues)			
Geographical Location		Regional	
Summary of Environmental and Social Aspects			
Environmental Aspects			
Involuntary Resettlement			
Indigenous Peoples			
Stakeholder Communication, Participation, and Consultation			
During Project Design			
During Project Implementation			
Business Opportunities			

Consulting Services	<p>Each of the IE studies will require a team of consultants, both international and national, to be engaged separately. The consultants will (i) provide technical guidance and feedback on the initial IE concept, (ii) develop the design of the IE studies together with the ADB team, (iii) assist in guiding and overseeing the implementation of IE studies, (iv) assist in survey and sampling design, (v) implement the surveys, and (vi) assist in data analysis and report preparation. In addition, other consultants will need to backstop activities beyond the individual studies (including Output 2, as well as overall support to Output 1), by supporting outreach, helping to monitor and improve IE efforts by the study teams, ensuring that ADB knowledge products are generated from studies, preparing synthesis reports, and contributing to capacity building.</p> <p>Consequently, the TA will require the services of a mix of individual consultants and firms. Requisite fields of expertise and cost estimates of consulting services in Table 1 are indicative, and to be finalized upon selection and approval of IE proposals by the IEC. Support beyond individual IE studies by international IE experts and editors and national research associates, project coordinators, and layout artists will be through individual consulting and nonconsulting services. The precise composition of firms and individual consultants for IE studies funded under Output 1 will depend on the proposals approved by the IEC. Some studies may contract specific roles through individual consultant selection or framework agreements, supplemented by nonconsulting services for data. Others may be contracted to firms via selection methods defined based on the resource needs of the IE studies. Purchase of goods, data and IT equipment within consulting contracts will be allowed if justified to be cost-effective and approved by ADB. Subject to approval of the Procurement, Portfolio, and Financial Management Department for contract amounts higher than \$100,000, single source selection will be utilized when the proposed engagement is a continuation of previously initiated work and/or there is only one firm with capacity to deliver the proposed IE tasks. The consultants will be engaged in accordance with the ADB Procurement Policy (2017, as amended from time to time) and its associated project administration instructions and/or staff instructions.</p>
Procurement	<p>Procurement will follow the ADB Procurement Policy (2017, as amended from time to time) and Procurement Regulations for ADB Borrowers (2017, as amended from time to time). Nonconsulting services for separately contracted data collection will be procured using open advertisement, limited competitive bidding, request for quotation, or single source selection. Procurement of equipment will take place in coordination with ADB's Information Technology Department and Corporate Services Department. When the TA is completed, any procured equipment will remain ADB property and/or will be disposed of in accordance with relevant ADB guidelines. Disbursements under the TA will be made in accordance with ADB's Technical Assistance Disbursement Handbook (2020, as amended from time to time).</p>

Responsible ADB Officer	Raitzer, David Anthony
Responsible ADB Department	Economic Research and Regional Cooperation Department
Responsible ADB Division	Economic Analysis and Operations Support Division
Executing Agencies	Asian Development Bank 6 ADB Avenue, Mandaluyong City 1550, Philippines

Timetable	
Concept Clearance	-
Fact Finding	04 Jun 2021 to 04 Jun 2021
MRM	-
Approval	19 Aug 2021
Last Review Mission	-
Last PDS Update	19 Aug 2021

## TA 6761-REG

Milestones					
Approval	Signing Date	Effectivity Date	Closing		
			Original	Revised	Actual
19 Aug 2021	-	19 Aug 2021	30 Sep 2025	-	-

Financing Plan/TA Utilization							Cumulative Disbursements	
ADB	Cofinancing	Counterpart				Total	Date	Amount
		Gov	Beneficiaries	Project Sponsor	Others			
1,500,000.00	0.00	0.00	0.00	0.00	0.00	1,500,000.00	29 Sep 2021	0.00

Project Page	<a href="https://www.adb.org/projects/53343-003/main">https://www.adb.org/projects/53343-003/main</a>
Request for Information	<a href="http://www.adb.org/forms/request-information-form?subject=53343-003">http://www.adb.org/forms/request-information-form?subject=53343-003</a>
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