

Initial Poverty and Social Analysis

Project Number: 46040 August 2012

PRC: Yunnan Pu'er Regional Integrated Road Network Development Project

INITIAL POVERTY AND SOCIAL ANALYSIS

Country:	PRC	Project Title:	Yunnan Pu'er Regional Integrated Road Network Development Project				
Lending/Financing Modality:	Project loan	Department/ Division:	EARD/EATC				
I. POVERTY ISSUES							
A. Links to the National Poverty Reduction Strategy and Country Partnership Strategy							
A large percentage of the roads in Pu'er remain unpaved and large segments of the rural population have no access to all-weather roads. This project will provide over 100,000 people in more than 260 villages with access to paved roads ensuring improved access to economic opportunities, education, health and other social services. Rural residents in Pu'er have low-income levels with an average income of CNY4,338 per capita in 2011. Over 1.5 million people in Pu'er live below the poverty line (CNY2,300 per year in 2011). All 9 counties of Pu'er are national poverty counties. The proposed project roads will reduce travel costs and improve accessibility to socio-economic services and opportunities that will contribute to poverty reduction in the long-term in one of the poorest areas of the PRC.							
B. Targeting Classification							

The project will provide easy access to semi-urban and rural households to be part of the mainstream and benefit from economic development. The project will contribute to poverty reduction by increasing access of local people to markets, new economic opportunities for entrepreneurs and employment opportunities for both men and women.

☑General Intervention ☐Individual or Household (TI-H) ☐Geographic (TI-G) ☐Non-Income MDGs (TI-M1, M2,

C. Poverty Analysis

etc.)

- 1. If the project is classified as TI-H, or if it is policy-based, what type of poverty impact analysis is needed? N.A
- 2. What resources are allocated in the PPTA/due diligence? N.A
- 3. If GI, is there any opportunity for pro-poor design (e.g., social inclusion subcomponents, cross subsidy, pro-poor governance, and pro-poor growth)? Please explain

The project will indirectly contribute to poverty reduction by creating various opportunities including (i) improved access to markets and employment opportunities, (ii) additional/direct investments to enhance community well-being and benefits from the roads, (iii) greater mobility for both self-employed and wage earners, and (iv) provide employment during project construction. Based on the Handbook on social analysis, a detailed poverty analysis will be undertaken to understand the issues and challenges related to poverty and how to address those issues through the project.

II. SOCIAL DEVELOPMENT ISSUES

A. Initial Social Analysis

Based on existing information:

1. Who are the potential primary beneficiaries of the project? How do the poor and the socially excluded benefit from the project?

All 9 counties in Pu'er are national poverty counties. Residents will have better access and improved mobility, which will provide better and more reliable access to market, new employment opportunities and enterprise development. The community development project component, which may include items such as village infrastructure, access to credit, improved facilities, training, etc., will in turn contribute to increased agricultural productivity, better quality of life, and poverty reduction.

2. What are the potential needs of beneficiaries in relation to the proposed project?

The potential project beneficiaries expect that along with greater access and improved roads, local government support is provided to them for earning more income and improving their overall quality of life.

3. What are the potential constraints in accessing the proposed benefits and services, and how will the project address them?

Some of the constraints identified include lack of agriculture support services, need for new skills, support for investing in agriculture, deficient village infrastructure, road safety problems, support for new enterprises, etc. As a result and in consultation with local beneficiaries, training, skill enhancement, safety programs and investments, and support programs will be included in social development and resettlement plan to support beneficiaries to optimally benefit from project services.

B. Consultation and Participation

1. Indicate the potential initial stakeholders.

The major stakeholder includes government officials at the provincial and city level, transport and logistics companies, the local communities, farmers, entrepreneurs, women, and project-affected households.

2. What type of consultation and participation (C&P) is required during the PPTA or project processing (e.g., workshops, community mobilization, involvement of nongovernment organizations and community-based organizations, etc.)?

The project will have a consultation and participation strategy to ensure meaningful consultation with all key stakeholders. The consultation and participation strategy will ensure timely information to communities, project affected households and all relevant agencies. The project agencies will disseminate information about the area development plans and how this project complements those efforts to ensure better social and economic conditions in the communities and for project beneficiaries.

3.	What level of participation Information sharing		ject design? Collaborative deci	sion making	☐ Empo	werment	
4.	Will a C&P plan be prepa explain.	red during the projec	t design for project impl	ementation? 🛚	Yes	□ No	Please
	consultation and participat g each stage of project im	•	e the consultation proce	ess during projec	t prepara	ation (PPT	「A) and

C. Gender and Development

Proposed Gender Mainstreaming Category – Some Gender Benefits

1. What are the key gender issues in the sector/subsector that are likely to be relevant to this project/program?

Some of the key issues with regard to gender will be to ensure easy and equal access to project benefits, employment opportunities, and skill enhancement and to ensure the active participation of women in overall project planning and implementation. The Project will not only ensure participation of women but will provide inputs so that women can benefit from new economic opportunities.

2. Does the proposed project/program have the potential to promote gender equality and/or women's empowerment by improving women's access to and use of opportunities, services, resources, assets, and participation in decision making?

The project will benefit the population within the project area including women. The PPTA will explore opportunities for effective gender mainstreaming including (i) opportunities for women in construction and maintenance (with female targets) in the rural road upgrading, (ii) capacity support to women's labor groups (following the model of Yunnan Integrated Road Network Development Project), (iii) women-inclusive consultation and project decision-making process (target set for women's representation in the community groups to work on the community development component), (iv) addressing gender-differentiated needs for village transport infrastructure and services, and income generation and livelihood opportunities, and (v) participation in community safety programs. Based on agreed measures, a gender action plan will be prepared if the requirements for effective gender mainstreaming can be met.

3. Could the proposed project have an adverse impact on women and/or girls or to widen gender inequality?

☐ Yes ☑ No Please explain

III.	III. SOCIAL SAFEGUARD ISSUES AND OTHER SOCIAL RISKS					
Issue	Nature of Social Issue	Significant/Limited/ No Impact/Not Known	Plan or Other Action Required			
Involuntary Resettlement	The project will cause both physical and economic displacement. The project affected people will experience loss of income both by way of land acquisition and demolition of shops and business establishments.	Significant	Resettlement Plan Resettlement Framework Environmental and Social Management System Arrangement None Uncertain			
Indigenous Peoples	There is strong presence of ethnic minorities in the project area. IPs will be directly affected by the project and will also be project beneficiaries.	Significant	 Indigenous Peoples Plan Indigenous Peoples Planning Framework Environmental and Social Management System Arrangement None Uncertain 			
Labor ⊠ Employment Opportunities □ Labor Retrenchment ⊠ Core Labor Standards	The Project will create employment opportunities during project construction. No adverse impacts on labor have been identified.	Limited	☐ Plan ☐ Other Action ☐ No Action ☐ Uncertain			
Affordability	The Project roads will not be tolled. Transport services are expected to be more accessible and continue to be affordable to the poor.	No impact	☐ Action ☑ No Action ☐ Uncertain			
Other Risks and/or Vulnerabilities HIV/AIDS Human Trafficking Others (conflict, political instability, etc.), please specify	The risk of communicable diseases will be assessed during PPTA particularly taking into consideration the influx of construction labor, if any. Human trafficking and drug trafficking issues in the border areas will be assessed during the PPTA. IV. PPTA/DUE DILIGE	Significant NCE RESOURCE REQUIREN	☐ Plan ☐ Other Action ☐ No Action ☐ Uncertain			
4 De the TOD to 11 DOTA						
 Do the TOR for the PPTA (or other due diligence) include poverty, social and gender analysis and the relevant specialist/s? ✓ Yes 						
2. Are resources (consultants, survey budget, and workshop) allocated for conducting poverty, social and/or gender analysis, and C&P during the PPTA/due diligence? Yes No The PPTA will engage an international expert for 2 pm and two national consultants for 3 pm each to undertake poverty and social analysis and resettlement impact assessment.						