



Regional: Assessing Impact of Digitization on Business Resilience and Consumer Welfare during COVID-19 Pandemic

Project Name	Assessing Impact of Digitization on Business Resilience and Consumer Welfare during COVID-19 Pandemic
Project Number	54403-001
Country	Regional
Project Status	Proposed
Project Type / Modality of Assistance	Technical Assistance
Source of Funding / Amount	
Strategic Agendas	Environmentally sustainable growth Inclusive economic growth Regional integration
Drivers of Change	Governance and capacity development Knowledge solutions Partnerships Private sector development
Sector / Subsector	Agriculture, natural resources and rural development - Agro-industry, marketing, and trade Industry and trade - Industry and trade sector development - Small and medium enterprise development Information and communication technology - ICT industries and ICT-enabled services
Gender Equity and Mainstreaming	Some gender elements
Description	The knowledge and support technical assistance (TA) will support research on role of online platforms in fostering micro, small, and medium-sized enterprises' (MSMEs) resilience, competitiveness and consumer welfare in ADB's developing member countries (DMCs) in the context of the coronavirus disease (COVID-19) pandemic.
Project Rationale and Linkage to Country/Regional Strategy	The TA is in line with Strategy 2030 goals (i.e., promoting innovative technologies and strengthening knowledge services), and the digital technology opportunities integrated in ADB's transformative agenda.
Impact	MSME resilience and consumer welfare during shocks (such as the COVID-19 pandemic) enhanced
Outcome	DMCs' understanding of optimal policy responses to shocks improved
Outputs	Research outputs based on Alibaba data shared with DMCs Research outputs based on Gojek, Grab data shared with DMCs
Geographical Location	Regional

Summary of Environmental and Social Aspects

Environmental Aspects

Involuntary Resettlement

Indigenous Peoples

Stakeholder Communication, Participation, and Consultation

During Project Design

During Project Implementation

Responsible ADB Officer	Elhan-Kayalar, Yesim M.
Responsible ADB Department	Economic Research and Regional Cooperation Department
Responsible ADB Division	Office of the Chief Economist, ERD
Executing Agencies	Asian Development Bank 6 ADB Avenue, Mandaluyong City 1550, Philippines

Timetable

Concept Clearance	19 Nov 2020
Fact Finding	30 Sep 2020 to 30 Sep 2020
MRM	-
Approval	-
Last Review Mission	-
Last PDS Update	19 Nov 2020

Project Page	https://www.adb.org/projects/54403-001/main
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