



# Cambodia: Community-Based Tourism COVID-19 Recovery Project

Project Name	Community-Based Tourism COVID-19 Recovery Project	
Project Number	53243-001	
Country	Cambodia	
Project Status	Proposed	
Project Type / Modality of Assistance	Grant	
Source of Funding / Amount		
Strategic Agendas	Inclusive economic growth	
Drivers of Change	Effective gender mainstreaming Governance and capacity development Knowledge solutions Partnerships Private sector development	
Sector / Subsector	Agriculture, natural resources and rural development - Agricultural production - Rural sanitation - Rural solid waste management Industry and trade - Small and medium enterprise development	
Gender Equity and Mainstreaming	Effective gender mainstreaming	
Description	The proposed Community-Based Tourism for Cultural Conservation Project will preserve and promote cultural resources in Cambodia's rural communities through community-based tourism. Project locations will be confirmed during project preparation. The project will (i) strengthen local capacity for community-based tourism development and promotion; (ii) support new and existing tourism and livelihood activities; and (iii) enhance community-based public facilities and services.	
Project Rationale and Linkage to Country/Regional Strategy	Cambodia is endowed with numerous heritage sites that draw over six million foreign visitors annually. Currently tourism is overconcentrated in Siem Reap Province, which leads to imbalanced growth across provinces, and creates mounting pressure on the Siem Reap heritage sites. While there are heritage sites outside Siem Reap Province, when tourism visits are made they are often daytrips that start and end in tourist hubs. Despite proximity to heritage sites, the surrounding villages are barely visited, and villagers cannot participate in the tourist trade which is monopolized by outsider tour operators.	
Impact	Tourism recovery promoted in project villages; tourism destinations diversified (Tourism Development Strategic Plan 2012-2020)	
Outcome	Income increased and tourism developed in project villages	
Outputs	Local capacity for community-based tourism development and promotion strengthened Community-based tourism and livelihood activities implemented Community-based public facilities and services enhanced	
Geographical Location	Nation-wide	
<b>Safeguard Categories</b>		
Environment		B
Involuntary Resettlement		B
Indigenous Peoples		C
<b>Summary of Environmental and Social Aspects</b>		
Environmental Aspects		
Involuntary Resettlement		
Indigenous Peoples		
Stakeholder Communication, Participation, and Consultation		
During Project Design		
During Project Implementation		
Responsible ADB Officer	Leung, Leonard H.	
Responsible ADB Department	Southeast Asia Department	
Responsible ADB Division	Environment, Natural Resources & Agriculture Division, SERD	
Executing Agencies	Civil Society Alliance Forum	
<b>Timetable</b>		
Concept Clearance		02 Jun 2020
Fact Finding		11 May 2020 to 22 May 2020

MRM	-
Approval	-
Last Review Mission	-
Last PDS Update	08 Jun 2020

---

Project Page	<a href="https://www.adb.org/projects/53243-001/main">https://www.adb.org/projects/53243-001/main</a>
Request for Information	<a href="http://www.adb.org/forms/request-information-form?subject=53243-001">http://www.adb.org/forms/request-information-form?subject=53243-001</a>
Date Generated	10 June 2020

ADB provides the information contained in this project data sheet (PDS) solely as a resource for its users without any form of assurance. Whilst ADB tries to provide high quality content, the information are provided "as is" without warranty of any kind, either express or implied, including without limitation warranties of merchantability, fitness for a particular purpose, and non-infringement. ADB specifically does not make any warranties or representations as to the accuracy or completeness of any such information.