



India: Farmer Group Market Access Development using Agricultural Technologies in Andhra Pradesh

Project Name	Farmer Group Market Access Development using Agricultural Technologies in Andhra Pradesh
Project Number	53235-001
Country	India
Project Status	Proposed
Project Type / Modality of Assistance	Grant
Source of Funding / Amount	
Strategic Agendas	Inclusive economic growth
Drivers of Change	Knowledge solutions Partnerships Private sector development
Sector / Subsector	Agriculture, natural resources and rural development - Agricultural production - Agro-industry, marketing, and trade - Rural market infrastructure
Gender Equity and Mainstreaming	Effective gender mainstreaming
Description	The project targets at least 10 registered horticulture FPOs that have potential for business growth but suffer from lack of active participation of FPO members and marginal farmers, and need capacity building and financial supports to strengthen their businesses. These FPOs have potentials to mobilize approximately 8,000 farmers as their members. The state is promoting production of high-value crops such as watermelon, mango, papaya, tomato and banana in these districts. In this pilot, the project will support two horticulture commodities, which will be selected during project preparation.
Project Rationale and Linkage to Country/Regional Strategy	The project aims to strengthen business capacities of horticulture farmer producer organizations (FPOs) in two districts of the State of Andhra Pradesh, India. The project will improve market access of about 10 FPOs and subsequently increase income of their member farmers. The project will use a pilot approach of strengthening FPOs through access to agricultural technologies (AgTech) to increase farm productivity and add value to their produce.
Impact	(i) Income of farmers in India improved by 2023 in India. (ii) Double-digit growth of primary sector achieved in Andhra Pradesh.
Outcome	Market access of vulnerable farmer- inclusive FPOs in the districts of Anantapur and Chittoor increased
Outputs	FPO capacity strengthened. AgTech-based production and marketing advisory service platform operationalized Post-harvest handling and cold chain improved
Geographical Location	Andhra Pradesh
Safeguard Categories	
Environment	B
Involuntary Resettlement	C
Indigenous Peoples	B
Summary of Environmental and Social Aspects	
Environmental Aspects	
Involuntary Resettlement	
Indigenous Peoples	
Stakeholder Communication, Participation, and Consultation	
During Project Design	
During Project Implementation	
Business Opportunities	
Consulting Services	Procurement will be undertaken following the ADB Procurement Policy (2017, as amended from time to time) and the Procurement Regulations for ADB Borrowers (2017, as amended from time to time).
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Responsible ADB Officer	Sunae Kim
Responsible ADB Department	South Asia Department
Responsible ADB Division	Environment, Natural Resources & Agriculture Division, SARD

Executing Agencies

Department of Horticulture, Government of Andhra Pradesh
O/o. Commissioner of Horticulture, TTPC Building, 1st Floor, Old Market Yard, Chuttugunta (Beside Mini Rythu Bazar), A.P., Guntur.

Timetable

Concept Clearance	10 Jan 2020
Fact Finding	15 Jul 2020 to 15 Jul 2020
MRM	-
Approval	-
Last Review Mission	-
Last PDS Update	20 Jan 2020

Project Page <https://www.adb.org/projects/53235-001/main>

Request for Information <http://www.adb.org/forms/request-information-form?subject=53235-001>

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