



# Philippines: Sustainable Tourism Development Project

Project Name	Sustainable Tourism Development Project	
Project Number	53191-001	
Country	Philippines	
Project Status	Proposed	
Project Type / Modality of Assistance	Loan	
Source of Funding / Amount	Loan: Sustainable Tourism Development Project	
	Ordinary capital resources	US\$ 100.00 million
Strategic Agendas	Environmentally sustainable growth Inclusive economic growth	
Drivers of Change	Governance and capacity development Partnerships	
Sector / Subsector	Agriculture, natural resources and rural development - Fishery Health - Health sector development and reform Industry and trade - Small and medium enterprise development Water and other urban infrastructure and services - Urban sewerage - Urban solid waste management - Urban water supply	
Gender Equity and Mainstreaming	Effective gender mainstreaming	
Description	<p>The proposed project will assist the government to promote tourism development and transform Coron and El Nido into a sustainable, inclusive, resilient and competitive tourism centers. It builds on the strength of the tourist destinations, particularly the pristine and rich natural resources, by sustainably managing and conserving natural capital, and improves on areas that would contribute to the industry's competitiveness, namely improved (i) urban environmental services (water supply, sanitation, and solid waste management), (ii) connectivity and accessibility; (iii) skills development for the MSMEs, and (iv) health services.</p> <p>The project impact will be aligned with the National Tourism Development Plan 2017-2022, and its outcome will be sustainable tourism development for Coron and El Nido. The project will contribute to the poverty reduction, income inequality and unemployment reduction objectives of the Philippine Development Plan (PDP) 2017-2022 that is anchored in the longer-term vision espoused in Ambisyon 2040. Tourism has been identified as a priority sector for contributing to the PDP given its ability to generate significant new employment, MSME business opportunities, and reduce poverty. In particular, the National Tourism Development Plan 2017-2022 aims to achieve competitive, inclusive, resilient and sustainable development, targeting hot spots such as Coron and El Nido. The project is also listed as part of DOT's recently launched TouRIST Program. Further, the project is consistent with ADB Strategy 2030 and supports key operational priorities of tackling climate change, making cities more livable, and strengthening governance and institutional capacity. It contributes to ADB's commitment to accelerate blue investment in Asia and the Pacific through the Oceans Financing Initiative, aiming to expand its investment in ocean health to \$5 billion between 2019-2024, and supporting the Sustainable Development Goal 14: Life Below Water. It is also aligned with the Philippine Country Partnership Strategy 2018-2023, especially in promoting local economic development pillar.</p>	
Project Rationale and Linkage to Country/Regional Strategy	tbd	
Impact	Tourism in participating destinations is more sustainable, inclusive, competitive and resilient	
Outcome	Sustainability of tourism development in participating destinations enhanced	
Outputs	Urban infrastructure and services improved Sustainable natural resources management developed Enterprise development supported	
Geographical Location	Coron, El Nido	
<b>Safeguard Categories</b>		
Environment		B
Involuntary Resettlement		A
Indigenous Peoples		B
<b>Summary of Environmental and Social Aspects</b>		
Environmental Aspects		
Involuntary Resettlement		
Indigenous Peoples		
<b>Stakeholder Communication, Participation, and Consultation</b>		
During Project Design	As part of project preparation extensive stakeholder consultations have been carried out with community groups, particularly women and indigenous people, to seek their input into project design, and enhance project benefits for these groups.	
During Project Implementation		

## Business Opportunities

Consulting Services	Southeast Asia Urban Services Facility will deliver the outputs specifically for the ensuing Sustainable Tourism Development Project. Preparation of the Sustainable Tourism Development Project is estimated to cost \$2.8 million. It is confirmed that (i) the TA facility has adequate resources and (ii) the existing terms of reference for consultants are sufficient to undertake the activities required to deliver the outputs for the ensuing Sustainable Tourism Development Project.
Procurement	The project is classified as <u>A</u> from the procurement perspective due to the executing and implementing agencies' lack of experience in implementing ADB-financed projects. Procurement support will be required.

Responsible ADB Officer	Woodruff, Allison
Responsible ADB Department	Southeast Asia Department
Responsible ADB Division	Urban Development and Water Division, SERD
Executing Agencies	Department of Tourism T. F. Valencia Circle T. M. Kalaw St., Rizal Park

## Timetable

Concept Clearance	20 Dec 2019
Fact Finding	05 Oct 2020 to 09 Oct 2020
MRM	06 Nov 2020
Approval	-
Last Review Mission	-
Last PDS Update	15 Jul 2020

Project Page	<a href="https://www.adb.org/projects/53191-001/main">https://www.adb.org/projects/53191-001/main</a>
Request for Information	<a href="http://www.adb.org/forms/request-information-form?subject=53191-001">http://www.adb.org/forms/request-information-form?subject=53191-001</a>
Date Generated	16 July 2020

ADB provides the information contained in this project data sheet (PDS) solely as a resource for its users without any form of assurance. Whilst ADB tries to provide high quality content, the information are provided "as is" without warranty of any kind, either express or implied, including without limitation warranties of merchantability, fitness for a particular purpose, and non-infringement. ADB specifically does not make any warranties or representations as to the accuracy or completeness of any such information.