



Regional: Supporting Internationalization of Small and Medium-Sized Enterprises: Linking India and the Greater Mekong Subregion

Project Name	Supporting Internationalization of Small and Medium-Sized Enterprises: Linking India and the Greater Mekong Subregion
Project Number	53112-001
Country	Regional Cambodia India Thailand Viet Nam
Project Status	Approved
Project Type / Modality of Assistance	Technical Assistance
Source of Funding / Amount	
Strategic Agendas	Inclusive economic growth Regional integration
Drivers of Change	Knowledge solutions Partnerships Private sector development
Sector / Subsector	Industry and trade - Small and medium enterprise development
Gender Equity and Mainstreaming	Some gender elements
Description	The knowledge and support technical assistance (TA) will operationalize initiatives that catalyze trade and cross border investment (internationalization) by small and medium-sized enterprises (SMEs) between India and countries in the Greater Mekong Subregion (GMS), contributing to enhanced regional integration and higher and more inclusive growth in both the GMS and South Asian regions. It will focus on Cambodia, Thailand, and Viet Nam among countries in the GMS. The TA builds on recommendations of analytical studies that looked at the potential and challenges of connecting SMEs across Cambodia, India, and Thailand.
Project Rationale and Linkage to Country/Regional Strategy	The TA will seek to do this by (i) establishing and/or partnering with business accelerators in India and Thailand (to cover GMS) to identify SMEs with the potential to internationalize; and providing the identified SMEs with a composite package including information on opportunities, industry expertise, mentoring, and guidance on market entry issues to assist their internationalization; (ii) supporting linkages between business associations and/or organizations promoting SME internationalization; and (iii) supporting linkages between business accelerators and financial intermediaries.
Impact	Movement of internationalized SMEs between India and the GMS increased
Project Outcome	
Description of Outcome	SME internationalization supported
Progress Toward Outcome	
Implementation Progress	
Description of Project Outputs	International business accelerators established Cooperation between India and GMS countries' business associations and/or organizations supporting SMEs facilitated Coordination between financial intermediaries and SME accelerators strengthened
Status of Implementation Progress (Outputs, Activities, and Issues)	
Geographical Location	Cambodia - Nation-wide, Cambodia; India - Nation-wide, India; Thailand - Nation-wide, Thailand; Viet Nam - Nation-wide, Vietnam
Summary of Environmental and Social Aspects	
Environmental Aspects	
Involuntary Resettlement	
Indigenous Peoples	
Stakeholder Communication, Participation, and Consultation	
During Project Design	
During Project Implementation	
Responsible ADB Officer	Ashish Narain
Responsible ADB Department	SDTC
Responsible ADB Division	SDTC-RCI
Executing Agencies	Asian Development Bank 6 ADB Avenue, Mandaluyong City 1550, Philippines

Timetable	
Concept Clearance	28 Jun 2019
Fact Finding	11 Feb 2019 to 11 Feb 2019
MRM	-
Approval	30 Oct 2019
Last Review Mission	-
Last PDS Update	30 Oct 2019

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