



China, People's Republic of: Strengthening the Role of E-Commerce in Poverty Reduction in Southwestern Mountainous Areas in Chongqing

Project Name	Strengthening the Role of E-Commerce in Poverty Reduction in Southwestern Mountainous Areas in Chongqing
Project Number	51022-001
Country	China, People's Republic of
Project Status	Active
Project Type / Modality of Assistance	Technical Assistance
Source of Funding / Amount	TA 9484-PRC: Strengthening the Role of E-Commerce in Poverty Reduction in Southwestern Mountainous Areas in Chongqing Technical Assistance Special Fund US\$ 400,000.00
Strategic Agendas	Inclusive economic growth
Drivers of Change	Governance and capacity development Knowledge solutions Private sector development
Sector / Subsector	Agriculture, natural resources and rural development - Agro-industry, marketing, and trade Industry and trade - Small and medium enterprise development - Trade and services
Gender Equity and Mainstreaming	Some gender elements
Description	
Project Rationale and Linkage to Country/Regional Strategy	
Impact	Access to markets for agricultural products expanded (Directives on Accelerating Development of E-commerce in Rural Areas; and Implementation Guidelines on Comprehensive Promotion of E-commerce in Rural Areas)

Project Outcome

Description of Outcome E-commerce for poverty reduction in the rural and mountainous areas of Chongqing strengthened and applied effectively

Progress Toward Outcome

Implementation Progress

Description of Project Outputs Practical and effective e-commerce business models for poverty reduction developed and disseminated
. Recommendations on improving legal and policy framework for applying e-commerce in targeted poverty reduction prepared
Capacity of Chongqing municipal government and poverty counties for e-commerce development in rural areas enhanced

Status of Implementation Progress (Outputs, Activities, and Issues) Preparation of consultants' recruitment is ongoing.
The mission leader will field the inception mission in Q1 2019.

Geographical Location Chongqing

Summary of Environmental and Social Aspects

Environmental Aspects

Involuntary Resettlement

Indigenous Peoples

Stakeholder Communication, Participation, and Consultation

During Project Design

Business Opportunities

Consulting Services The TA will engage one international Trade and E-Commerce Specialist for 2 person-months, and 8 national consultants for 34.50 person-months (one Development Economist and Poverty Reduction Specialist as Team Leader for 6 person-months; one Senior E-commerce and ICT Specialist as Deputy Team Leader for 6 person-months; two E-commerce and ICT Specialists for 4 person-months each; one Rural Development Specialist for 3 person-months; one Trade and Logistics Specialist for 3 person-months; one SME Development Specialist for 4 person-months; and one Institutional Development and Capacity Building Specialists for 4.50 person-months). The consultants as well as resource persons will be engaged in accordance with ADB Procurement Policy (2017, as amended from time to time) and the associated Project Administration Instructions/TA Staff Instructions. Consultants will be recruited individually using output-based, lump sum contracts with a provision for fixed out-of-pocket expenditures.

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Timetable

Concept Clearance	01 Dec 2017
Fact Finding	31 Aug 2017 to 01 Sep 2017
MRM	-
Approval	22 Dec 2017
Last Review Mission	-
Last PDS Update	28 Sep 2018

TA 9484-PRC

Milestones					
Approval	Signing Date	Effectivity Date	Closing		
			Original	Revised	Actual
22 Dec 2017	17 Jan 2018	17 Jan 2018	31 Dec 2019	-	-

Financing Plan/TA Utilization						Cumulative Disbursements		
ADB	Cofinancing	Counterpart				Total	Date	Amount
		Gov	Beneficiaries	Project Sponsor	Others			
400,000.00	0.00	0.00	0.00	0.00	0.00	400,000.00	22 Dec 2017	0.00

Project Page <https://www.adb.org/projects/51022-001/main>
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