



Regional: Establishing an Online Platform for Information Sharing to Enhance SME Exports

Project Name	Establishing an Online Platform for Information Sharing to Enhance SME Exports		
Project Number	48342-001		
Borrower/Company			
Country	Regional		
Location			
Approval Number	8871		
Type or Modality of Assistance	8871	TASF-V	USD 225,000 Approved
Strategic Agendas	Inclusive economic growth Regional integration		
Drivers of Change	Governance and capacity development Knowledge solutions Partnerships Private sector development		
Sector / Subsector	Industry and trade - Small and medium enterprise development		
Gender Equity and Mainstreaming	No gender elements		
Responsible ADB Department	Economic Research and Regional Cooperation Department		
Responsible ADB Division	ERCI		
Responsible ADB Officer	Khan, Fahad H.		
Project Sponsor(s)			
Description	This SSTA will be used to pilot a web-based information platform. This pilot will enable us to assess its potential throughout the region as a whole. Specifically, the SSTA will resource the building of a basic website which is populated by data for the pilot country. It will also support the consultations needed to execute the pilot in a DMC. The objective is to produce a functioning pilot website in May 2015. Demand as assessed in consultations with Regional Departments is high among all sub-regions.		
Objectives and Scope			
Linkage to Country/Regional Strategy			

Summary of Environmental and Social Aspects

Environmental Aspects

Involuntary Resettlement

Indigenous Peoples

Stakeholder Communication, Participation, and Consultation

Business Opportunities

Consulting Services The TA will engage the services of a consulting firm to implement the design of the online information platform and roll out of the pilot.

Timetable for assistance design, processing and implementation

Concept Clearance

-

Due Diligence

Credit Committee Meeting	-
Approval	17 Dec 2014
Last PDS Update	06 Jan 2015

Project Page	https://www.adb.org/projects/48342-001/main
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