



Regional: Awareness Raising to Adopt Action for Malaria Elimination in Asia Pacific

Project Name	Awareness Raising to Adopt Action for Malaria Elimination in Asia Pacific	
Project Number	48315-001	
Country	Regional	
Project Status	Closed	
Project Type / Modality of Assistance	Technical Assistance	
Source of Funding / Amount	TA 8681-REG: Awareness Raising to Adopt Action for Malaria Elimination in Asia Pacific Regional Malaria and Other Communicable Disease Threats Trust US\$ 225,000.00 Fund under the Health Financing Partnership Facility	
Strategic Agendas	Inclusive economic growth	
Drivers of Change	Governance and capacity development Knowledge solutions Partnerships	
Sector / Subsector	Health - Disease control of communicable disease	
Gender Equity and Mainstreaming	No gender elements	
Description		
Project Rationale and Linkage to Country/Regional Strategy		
Impact	Increased investments in malaria control and elimination in Asia Pacific (from national budgets, donors and private sector)	

Project Outcome

Description of Outcome	Malaria awareness-raising campaign in Asia Pacific supported
Progress Toward Outcome	<p>The expected impact of the TA is to increase strategic investments for malaria control and elimination in Asia Pacific.</p> <p>The expected outcome of the TA is to support the implementation of an awareness-raising campaign among public and private sector stakeholders. ADB's assistance will strengthen the visibility of ADB's regional malaria initiative and will support APLMA's champions group's objectives. The TA will focus on the following key outputs:</p> <p>Output 1: APLMA's profile and visibility with key stakeholders is raised. The APLMA secretariat focused on establishing the two task forces and developed the work program of the task forces in the last months. APLMA is now at a critical point where initial results from the task forces should be widely communicated among stakeholders. This includes stakeholders from the private, public and not-for-profit sectors. What is important is to increase APLMA's visibility outside the health sector. This output will support the development of awareness-raising informational materials, and the organization of awareness-raising events that bring together key stakeholders from the private, public, and not-for-profit sectors. The output will also support two press tours to Viet Nam and Myanmar to feature national leadership in malaria control and elimination, and showcase Myanmar's progress in involving the private sector in its malaria program.</p> <p>Output 2: Private and public sector involvement and investment including from emerging donors, foundations and philanthropies catalyzed. Activities under this output will support engaging with private sector and philanthropies to establish their interest supporting the objectives of APLMA.</p>

Implementation Progress

Description of Project Outputs	APLMA's profile and visibility among key stakeholders raised Public and private sector involvement and investment including from emerging donors, foundations and philanthropies catalyzed
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Status of Implementation Progress (Outputs, Activities, and Issues) APLMA formalized collaboration with partners such as Roll Back Malaria and Malaria No. 1 awareness raising/advocacy events was held with participation of high level representatives from public and private sector in Myanmar in September 2014 jointly with RBM.

Geographical Location

Summary of Environmental and Social Aspects

Environmental Aspects

Involuntary Resettlement

Indigenous Peoples

Stakeholder Communication, Participation, and Consultation

During Project Design

During Project Implementation

Business Opportunities

Consulting Services Individual consultant: administrative support (national, 6 person-months, intermittent over 12 months)

Procurement will be according to ADB processes via CSRN

Responsible Staff

Responsible ADB Officer Banzon, Eduardo P.

Responsible ADB Department Sustainable Development and Climate Change Department

Responsible ADB Division SDGG

Executing Agencies *Asian Development Bank
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Timetable

Concept Clearance 16 Oct 2014

Fact Finding 17 Oct 2014 to 03 Nov 2014

MRM -

Approval 02 Jul 2014

Last Review Mission -

Last PDS Update 04 Nov 2014

TA 8681-REG

Milestones					
Approval	Signing Date	Effectivity Date	Closing		
			Original	Revised	Actual
02 Jul 2014	-	02 Jul 2014	31 Dec 2015	-	-

Financing Plan/TA Utilization						Cumulative Disbursements		
ADB	Cofinancing	Counterpart				Total	Date	Amount
		Gov	Beneficiaries	Project Sponsor	Others			
0.00	225,000.00	0.00	0.00	0.00	0.00	225,000.00	02 Jul 2014	93,145.80

Project Page <https://www.adb.org/projects/48315-001/main>

Request for Information <http://www.adb.org/forms/request-information-form?subject=48315-001>

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