



## Regional: Support for ADB-Civil Society-Developing Member Country in Southeast Asia Cooperation

Project Name	Support for ADB-Civil Society-Developing Member Country in Southeast Asia Cooperation
Project Number	47376-001
Country	Regional
Project Status	Closed
Project Type / Modality of Assistance	Technical Assistance
Source of Funding / Amount	<b>TA 8611-REG: Support for ADB-Civil Society-Developing Member Country in Southeast Asia Cooperation</b> Technical Assistance Special Fund US\$ 225,000.00
Strategic Agendas	Inclusive economic growth
Drivers of Change	Governance and capacity development
Sector / Subsector	<b>Public sector management</b> - Public administration
Gender Equity and Mainstreaming	
Description	
Project Rationale and Linkage to Country/Regional Strategy	
Impact	Increased civil society engagement in ADB-financed operations in SERD DMCs

### Project Outcome

Description of Outcome	Improved communications and interaction with civil society in SERD DMCs
Progress Toward Outcome	As a result of the RETA, civil society and governments have had increased communication and interactions, and such trend will continue over the next months.

### Implementation Progress

Description of Project Outputs	Increased ADB-civil society-DMC interaction, communication and knowledge sharing Analysis of opportunities for ADB-civil society-DMC collaboration in Lao PDR
Status of Implementation Progress (Outputs, Activities, and Issues)	<p>Several initiatives have already taken place. In Philippines, the RETA supported the launch of a new website to share information among civil society actors and the government. In Indonesia, a display of ADB-CSO-Government collaboration took place with support from the RETA. Capacity building activities for CSOs on the operation and maintenance of facilities (funded by the PNPM Mandiri Project) were conducted. The RETA will support extended civil society participation in the Country Partnership Strategy development process. In Viet Nam, a training module for government officials on working with civil society is being piloted. In Lao PDR, the analysis of opportunities for ADB-civil society-DMC collaboration has been completed and the ADB team is identifying ways to integrate the outcomes and recommendations of the analysis into the next country programming strategy.</p> <p>The RETA is supporting the conduct of consultation meetings with CSOs which aim to seek feedback from CSOs working in the country. A brochure illustrating CSOs' contribution to the CPS development will be produced.</p> <p>In Thailand, the RETA supported the Anti-Corruption Youth Camp 2020 and will be supporting workshops on raising awareness on good governance and enhancing financial literacy for youth. The communications materials (including 3 flyers, 2 posters, and 6 radio spots) designed for Myanmar civil society stakeholders have been printed and disseminated.</p> <p>The knowledge product on ADB-DMC-CSO collaboration in the project cycle is underway.</p> <p>The RETA will also support the engagement of CSOs in providing first level resolution of grievances from the beneficiaries of the Pantawid Pamilya Pilipino Program.</p>
Geographical Location	

## Summary of Environmental and Social Aspects

Environmental Aspects

Involuntary Resettlement

Indigenous Peoples

### Stakeholder Communication, Participation, and Consultation

During Project Design	During project design, feedback from a range of civil society stakeholders, ADB staff, and feedback from DMC officials was integrated to ensure that the project met the needs of all three key groups of stakeholders. The project also has been designed to be able to respond to the varying needs of these groups of stakeholders, if and when needed.
During Project Implementation	Throughout project implementation, participation of all three key stakeholders will be crucial to the project's success. For example, in Lao PDR, all three stakeholders must collaborate to identify opportunities for future cooperation. Likewise in Myanmar, civil society will be key to field testing communication materials prior to finalizing the documents.

## Business Opportunities

Consulting Services	<p>A. Knowledge Product Writer (international, 15 days)</p> <p>1. The Writer will have experience in preparing knowledge products on civil society participation and will build upon examples of good practice from SERD DMCs. The Writer will have prepared other similar documents for publication, preferably with the ADB. Familiarity with ADB's work in Southeast Asia is also preferred.</p> <p>B. Civil Society Specialist, Lao PDR (international, 22 days)</p> <p>2. The Civil Society Specialist will have a solid understanding of the ADB, the Government of Lao PDR's engagement with civil society, and the civil society landscape in Lao PDR. The Civil Society Specialist will be able to synthesize information from all three parties and prepare a report that will suggest ways for civil society to engage more effectively with ADB-financed projects in Lao PDR.</p> <p>C. Resource Persons (national, 1 week x 7 persons)</p> <p>3. The Resource Persons will each be engaged to support a specific civil society participation activity, such as for CPS or COBP consultations with civil society, project level civil society consultations, or project implementation or monitoring. Each will have a good understanding of civil society, the ADB, and the Government, and will assist with civil society participation in the event.</p> <p>D. Design and Layout Specialist (international, 15 days)</p> <p>4. Work with designated ADB staff to design three print-ready, four-page (A4, folded) brochures and one print-ready poster to support ADB's work in Myanmar. Two brochures will be developed to target people living in rural communities where ADB projects will be implemented: (1) An introduction to ADB – what ADB does, and how ADB operates; and (2) An introduction to ADB policies / safeguards, including an overview of project affected people's entitlements. The final brochure would be developed to target staff of national civil society organizations working in Myanmar, explaining how CSOs can work with ADB. The poster will be developed to target CSOs working with local communities affected by ADB-financed projects and local government staff involved in implementing ADB-financed projects and focus on (1) Introduction to ADB (2) Overview of ADB Safeguards (3) ADB's Anti-corruption policy and (4) ADB contact information.</p> <p>E. National Communication Specialist / Content Developer (national, 23 days)</p> <p>5. The National Communication Specialist / Content Developer will work with designated ADB staff and the Design and Layout Specialist to develop Myanmar, Karen and Shan language brochures. Two brochures targeting people living in rural communities (see above) will be in five languages, while the brochure for CSOs (see above) will only be in Myanmar language. The poster will be in the same five languages. Ensure content is culturally and linguistically appropriate, easily understood (visually and linguistically), and that key messages resonate with target languages. Ensure quality translation. Provide feedback to Design and Layout Specialist on illustrations and graphics, to ensure they are culturally appropriate.</p> <p>F. Radio Spot Producer (national, lump sum)</p> <p>6. The Radio Spot Producer will work with designated ADB staff to produce twelve 30-second radio spots for broadcast in Myanmar. Some spots will focus on development issues ADB is working on in Myanmar, while other spots will introduce ADB and its work to listeners. Work with designated ADB staff to produce six scripts in English, and after script clearance, re-produce all six scripts in Myanmar language. Three spots will be chosen to be reproduced in each Karen, Shan, Chin, and Kachin languages. Ensure all 6 final scripts are culturally appropriate, easily understood and entertaining, with catchy key messages. Ensure voice talent, sound track and overall production standards are of the highest quality. Responsible for coordinating every aspect of the production process.</p>
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## Responsible Staff

Responsible ADB Officer	Thomas, Elaine C.
Responsible ADB Department	Southeast Asia Department
Responsible ADB Division	Human and Social Development Division, SERD
Executing Agencies	<i>Asian Development Bank 6 ADB Avenue, Mandaluyong City 1550, Philippines</i>

## Timetable

Concept Clearance	19 Mar 2014
Fact Finding	20 Mar 2014 to 06 Apr 2014
MRM	-
Approval	19 Dec 2013
Last Review Mission	-
Last PDS Update	30 Mar 2016

## TA 8611-REG

Milestones					
Approval	Signing Date	Effectivity Date	Closing		
			Original	Revised	Actual
19 Dec 2013	-	19 Dec 2013	31 Jul 2015	31 Jul 2016	-

Financing Plan/TA Utilization							Cumulative Disbursements	
ADB	Cofinancing	Counterpart				Total	Date	Amount
		Gov	Beneficiaries	Project Sponsor	Others			
225,000.00	0.00	0.00	0.00	0.00	0.00	225,000.00	19 Dec 2013	190,323.18

Project Page	<a href="https://www.adb.org/projects/47376-001/main">https://www.adb.org/projects/47376-001/main</a>
Request for Information	<a href="http://www.adb.org/forms/request-information-form?subject=47376-001">http://www.adb.org/forms/request-information-form?subject=47376-001</a>
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